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ACKNOWLEDGEMENTS

I don't think it would be fair for me to take full credit for this guide. First of all, I would like to thank my wife Gerjola for her editing, design, and formatting advice. Also I would like to thank all of you who knowingly or unknowingly helped me out collecting all the amazing resources contained in this guide. Special thanks to Rich Scheffren, Mike Filsaime, Andrew Lock and Stephen Pierce for pointing me to some of the most AMAZING resources ever! And last but not least… thanks to my "right hand" Mary Lyka Rosit for her thorough research and discovery of new tools and her patience coping with my ever changing mind and crazy demands and deadlines.

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Amazingly Useful Websites by Ernesto Verdugo
www.ernestoverdugo.com

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OUR AMAZINGLY USEFUL VIDEOS

Besides the great resources in this guide, I've got lots of short videos showing you how you can take advantage of the Internet like you've never taken advantage of anything before in your life. Click on the link below, create a personal username and get instant access to these fantastic, educational and revealing videos:

http://www.amazinglyuseful.com/videos.html

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FOREWORD

Before you **dig into the amazing resources of this publication** allow me to share the brief history of the 'origin' of this guide. This will help you understand WHY this resource is so incredibly valuable…

The idea of this guide was actually born while I was helping to coordinate the production of the most respected Internet Marketing Seminar in the world. The 'movers and shakers' of the Internet participate every year on this seminar. Everyone who's anyone in the Internet business could be found there.

This was not your average seminar. Most of the people participating in this session were already running successful Internet based businesses and many of them are multi-millionaires on their own right.

The organizer of this session is one of the most famous and successful businessman on the Internet today. Every year he goes out of his way to bring new speakers who are using the Internet in unbelievable ways to share their experiences.

This year was no exception, the speakers were excellent! They revealed tools and strategies that literally blew my mind and will blow the mind of anyone that understands what these strategies can really mean to their personal or professional life.

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One aspect I really like about this seminar is that speakers compete for a price of $10,000.00 for whoever shares the best ideas, tools and resources. This of course motivates the speakers to really 'spill the beans' on their fabulous knowledge. As you can imagine, the competition for sharing great ideas is fierce and the *know-how* delivered by the speakers to the participants is simply amazing!

At the end of this powerful weekend every person in the audience makes a 'secret vote' to decide who will be the winner of the $10,000.00, based on the strategies and tools they shared.

This year, something really peculiar happened that made me realize that a guide like this was not available and it was critical for me to create it and offer it to everyone before anyone else did!

Here's what happened…

A guy that was not even competing for the $10,000.00 delivered a bonus session on Saturday evening for some of the participants. After his presentation he received a standing ovation and people were literally "hanging on his lips", listening to his e-v-e-r-y word!

What was he saying, you might wonder?

Well, he was actually sharing a number of Internet tools that were mostly FREE and incredibly useful. I have to admit, I knew already some of them but to most people they were completely unknown!!!

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Remember; these people are the "crème de la crème" of the Internet and you would expect them to know about all these tools, but apparently they didn't! After his presentation, everyone was talking about how great and useful it was…

The next day when the voting took place to see who will take home the $10,000.00, this speaker won by a landslide victory even though his name was not even in the ballots!

After that landslide win, it suddenly dawned upon me that if these people being the "cream of the crop" of the Internet got SO EXCITED about these tools… the rest of the world would find these tools ABSOLUTELY EXTRAORDINARY!

That's exactly when I decided that I needed to write this guide!

During the next 4 months following the seminar, my team and I researched the Internet NON-STOP and gathered the most amazing 'list-of-lists' of Internet Tools ever assembled and this is exactly how **Amazingly Useful Websites** was born and now you're about to discover the amazingly useful resources you had no clue existed!

Enjoy ;-)

Ernesto Verdugo
Madrid, Spain
August 2008

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INTRODUCTION

The first time I was online was on a 24k modem circa 1993. I had a Toshiba laptop and I logged in into a bulletin board trying to download some software upgrade.

It was an interesting experience… I could not believe that I was actually connected to some sort of computer network; however I had no clue what I was doing and my experience ended up being only "interesting" but I was NEVER able to download the software upgrade and that left me a bit frustrated. ☹

After my first 'online experience', I simply thought I was not 'geeky' enough to benefit from what the online world had to offer.

I'm sharing this anecdote with you, because I have a feeling that there are lots of people who still consciously or unconsciously have these exact thoughts when they go online nowadays. For most people the Internet is useful enough if they can send and receive email, browse for information on their favorite search engine, do their online banking or investing, book a cheap airline ticket or buy stuff on www.amazon.com.

Perhaps some people are a bit more 'geeky' and know how to play online games, bid for stuff on www.ebay.com and watch videos on www.youtube.com. Maybe some go as far as knowing how to download music for their IPods on www.iTunes.com or even know how to secretly download those same songs or even movies for free from questionable sources. But that is it! That's what the Internet represents for them.

The same thing applies for most companies no matter how big they are…

They have a website, which serves mainly as a "glorified brochure" (and the worst part is they paid an absolute fortune for it) but **have absolutely no idea** how to use it to boost company sales or employee's productivity!!!

Sure, they have "Web Presence" but <mark>**their website sits in their company's liabilities column instead of the assets column**</mark>, on their expense column instead of their income column! This is incomprehensible to me!

How is it possible, that some companies use their websites to **make fortunes** online while others **spend a fortune** designing a website and have absolutely NO IDEA how to make that website profitable?

Regardless of your online experience or whether you're a stay-at-home mom or a marketing manager for a fortune 500 company, in this guide you'll find a wealth of information on how to use the Internet in a number of ways. From productivity to improved sales from travel to photo editing.

You've got in your hands the most comprehensive List of useful websites EVER assembled!

Get yourself a cup of coffee, close the door with the "Do not disturb" sign on the door knob and start clicking around on every link contained in this publication. I can guarantee that you will be delighted with the many wonderful tools and resources I've prepared for you.

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THE LONG TAIL

In his book: "The Long Tail" Chris Anderson reveals a phenomenon that has existed for centuries but that was never as obvious as it is now on the Internet. He calls it: "The Long Tail". (I don't want to go deep into this interesting concept as that will get me "off topic" but I surely encourage you to study it thoroughly as it will make a HUGE impact in your company or your personal bottom line)

www.amazinglyuseful.com/recommends/thelongtail

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Please look at the graph above. This is an example of a "Long Tail". You've got the "HEAD" of the tail ranking high on the popularity column and the VAST range of products ranking LONG on the products column.

For example: if you would do a search for the term: "VoIP solution" (Voice over Internet Provider) on any search engine, the "HEAD" (or most popular) results of that search will be: "VoIP solution", "VoIP", "business VoIP", "VoIP provider" but are those the ONLY 'VoIP' related products you'll find? Of course not!

Here's where the LONG TAIL starts; you'll find: VoIP services, VoIP phone, VoIP pbx, VoIP phone system and the list will go on and on and on.

#	Keywords	Count/Month
1	voip solution	1552950
2	voip	177690
3	business voip	129473
4	voip service	102857
5	voip provider	92784
6	voip services	79292
7	voip phone	21643
8	voip pbx	6876
9	voip phone system	5833
10	internet telephony...	5803
11	lmr voip	5757
12	voip service provi...	5569
13	free voip	4346
14	cisco voip gateway	4284
15	stunt voip	3920
16	voip phone service	3350
17	vonage voip	2781
18	voip corporate	2612
19	voip router	2364
20	michigan voip	2328

Now, does that mean that only the HEAD results are important?

I don't think so…

Many "Long Tail" results will be AS important as the HEAD results of the search at one point or another for the searcher, don't you think?

My point here is: most people are WELL aware of the HEAD Websites on the Internet…

It will be absolutely ridiculous for me to tell you about how useful www.google.com, www.yahoo.com or www.amazon.com or www.facebook.com really is.

You already know those sites…

What YOU most likely don't know, are those "Long Tail" resources that can make your life easier or those that can boost your productivity or your company's bottom line. Those are EXACTLY the resources you will find in this *one-of-a-kind* guide!

I'm convinced people love to find new and useful sites. I know by experience as every time I share new resources with friends, family and associates they really appreciate it.

That's why I want to be the one sharing these fantastic resources with you and hopefully you will share these resources with them. (Simply, direct them to www.amazinglyuseful.com or forward them - this guide. They'll love you for it!).

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HOW TO USE THIS GUIDE

Rather than just doing a lame "list" of websites that may or may not be useful, I am adding also an explanation of how you can use these websites and next to each resource I am also adding a little colored light bulb that indicates for whom each resource is recommended:

These sites are recommended for **ALL** Users	
These sites are recommended for **Intermediate** Users	
These sites are recommended for **Advanced** Users	

Also I have ordered them on a **TOP 10** countdown style list…

For example: Have you ever seen the Late Show with David Letterman?

www.lateshow.cbs.com/latenight/lateshow

I'm sure you have…

Dave uses a very useful and very popular format: **The Top 10!**

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Here's an example of one of his infamous lists:

In fact, if you look a bit closely you will see that I used the Late Show design as inspiration to format this book ☺

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Anyway, for every tool category inside this book, I have included a list of resources, sometimes shorter, sometimes longer. For example: if the list contains 20 Items, I will start with number 20 and countdown to number 1.

Of course, this does not mean that number 20 is not as important as number 1, the fact that the resource MADE IT to the list means that the resource is really amazing as I was really strict in what I included and what I didn't.

There is no real "logic" why I selected one resource over the other, in fact I graded them according to what I personally thought was useful. The more useful the tool the lower on the list they rank!

One last point on this introduction: there are 3 parts to this guide:

PART I is a brief but powerful explanation why the contents of **this guide can change your business and your personal life FOREVER**.

PART II is the resource guide itself. **Please read every word on PART I before jumping into PART II!**

PART III is really where the "rubber meets the road"! I will introduce you to the 25 most influential people online, plus I'll also share those resources that you and your company MUST know about to really **double, triple or quadruple profits**, the gadgets you might need to make the most of the internet and an Amazingly Useful Glossary.

PART 1

THE CONTENT OF THIS GUIDE

CAN CHANGE YOUR LIFE!

How many times have you heard that something or the other "**Will** Change Your Life"?

It seems to me that this phrase is heavily over-used …

- "This vacuum cleaner **will** change your life"
- "These vitamins **will** change your life"
- "This seminar **will** change your life"

Apparently there is a "**Will** Change Your Life" product popping out every day!

Everywhere you look, people or products promise to "change your life". I don't know about you, but every time I hear: "This _product_ **will** change your life" I get a bit skeptical.

And the reason why I get skeptical is because the word **WILL** contains a very strong promise. It implies that the product will do the work by itself and suddenly your life will be different in some way or the other. I still haven't seen a product that "changes your life" all by itself!

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YES books, a song, a seminar, vitamins, even a vacuum cleaner or any other product CAN change your life ONLY if you do something with it or with the new knowledge you just acquired. Trust me; the product itself WILL NOT change your life. No matter what the product is!

Not because you went to the seminar or read the book your life will change. Not because you purchased the vacuum cleaner or the vitamins your life will change. YOU MUST TAKE ACTION!

That's why my promise with this guide is not that this guide "WILL change your life" but rather that this guide CAN change your life!

I'm disclosing some websites that most people have never heard of. I'm sharing resources that you cannot find on any other "mainstream" publication. In fact, some of these resources are so "underground" that only a selected few know about them and I won't be surprised if members of this "elite" actually get upset at me for revealing these resources.

So YES, if you explore these websites, follow my advice and FOLLOW at least 10% of the recommendations I give you on this guide your life CAN change for the better in ways you never thought it could!

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TUMBLING DOWN THE RABBIT HOLE

One of my favorite movies of all times is "The Matrix". I love the scene where Morpheus shows Neo the two pills: "If you take the red pill, you'll wake up tomorrow safely in your bed believing whatever you want to believe. If you take the blue pill however, I'll show you just how deep the rabbit hole goes".

What does this mean? In this context it means that most people are happy if they can simply use the Internet to send and receive email, to browse for stuff on their favorite search engine, to do online banking and to collect a number of "friends" on their www.myspace.com or www.facebook.com account.

If that's you, that's fine, however, this guide will be totally useless. BUT if you want to:

- Improve your productivity
- Learn how to collaborate with people all over the world
- Make some extra income online
- Improve your company's bottom line
- Become a more effective webmaster
- Learn about effective SEO techniques
- Discover the best blogging tools
- Discover how to effectively use email to quadruple your sales
- Find out how to edit, convert & add special effects to make your movies look really professional
- Find out how to use free software to edit your pictures like a professional photographer

And much, much more… stick with me as we "tumble down the rabbit hole".

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INTERNET LITERACY

VS.

COMPUTER LITERACY

According to the "OLD WORLD's" definition, someone who knows how to read and write is a literate person. Sure, there are a number of levels of literacy but as long as you know how to use the alphabet to formulate words you already have a certain level of literacy.

Right?

My problem with that theory is this: What happens with those people who know how to read but don't? Are they also literate?

I'll be brutally honest with you: I strongly believe that over 95% (and I am being conservative) of the world population is **Internet Illiterate**. (Regardless if they are **Computer literate** or not).

Nowadays, there are millions upon millions of people who are computer owners and Internet users that remain simply **Internet Illiterate**.

Not because you're an amazing Microsoft Excel™ user or possibly a hell of an IT professional it means that you are **Internet Literate**… NOT Because you have a Ph.D. on Marketing from an Ivy League University or because you own, run or designed a beautiful website you're **Internet Literate**.

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I know web designers, computer technicians, programmers and even top executives in Fortune 500 companies that don't have a frigging clue on how to use the Internet to improve their productivity or boost their company's bottom line.

I can list gazillion specific examples to prove my theory that 95% of the world population is **Internet Illiterate**. I can tell you names of HUGE companies that despite their size and "Pre Internet" power are now struggling with small "guerrilla" like companies that are literally "kicking their butts" on the market place. And this happens simply because they are **Internet Illiterate!**

I once read that the two biggest barriers for success in any discipline are: **Ignorance and Arrogance** and I suspect a combination of those two barriers is the exact reason WHY, most people and many companies remain **Internet Illiterate**.

Amazingly Useful
Inflection Points

Let's say that you're walking through a forest with a group of people. You took the lead of the group as everyone on the group knows that you were an accomplished boy scout therefore everyone feels (including yourself) that you're the best "Pathfinder".

You proudly walk in front of the group and everyone follows you without hesitation. You think you know where you're going so you keep on walking in a certain direction, however, everything looks the same. There are trees everywhere and your points of reference are suddenly becoming confusing…

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You doubt yourself for a moment but because you were an accomplished boy scout 25 years ago you "know" that you MUST trust your instincts. (Notice that I keep saying: BOY scout not GIRL scout, women DO ask for directions ☺)

Anyway, you keep getting deeper and deeper into the forest until suddenly it starts getting late and FEAR takes over your boy scout instincts and you suddenly STOP and tell the group: You know guys: "I think I'm lost" ☹

Suddenly there's confusion or even panic… the entire group starts looking around and together you figure out how to get back on track.

That PRECISE moment, the moment you realized that you were lost and **have the guts to admit it**; it's called an 'INFLECTION POINT'.

Individuals by themselves have not too much trouble admitting that they don't know, but when they are working in an organization this becomes more difficult… Not very often do you get to hear the Sales Manager or Marketing Manager admit that they are Internet Illiterate. After all they have an Ivy League Education and they've been "successful" on the offline world!

Sorry to say; but in most cases, it seems to me that most companies are not as successful on the Internet as they could possibly be because they suffer from a sad case of: "The blind leading the blind" and they are not willing to admit it!

This guide will be very beneficial to individuals and organizations IF they are humble enough to admit that regardless of their level of computer literacy they still need to learn A LOT about the Internet.

I hope indeed this guide will serve not only as a fabulous resource, but as a real life 'Inflection Point', that will lead to you becoming more and more interested in learning everything there is to know about how to use the Internet as the most powerful tool that has ever existed.

"THE ONLY TRUE WISDOM IS IN KNOWING YOU KNOW NOTHING"
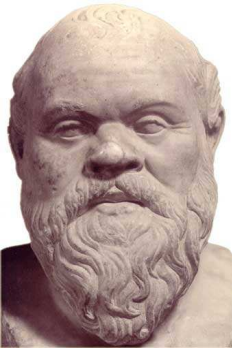
Ancient Greek Philosopher Socrates once said: "The only true wisdom is knowing you know nothing". What a powerful statement! Don't you think?

Most people are **unconsciously ignorant**. This means that **they do not know that they do not know**. This is a sad reality because when you do not know you do not know, there is not much you can do about it, right?

On the other hand when you become **consciously ignorant**, in other words; **when you become aware that you do not know**, suddenly you can do something about it.

Most people I know are **unconsciously ignorant** about the amazing possibilities the Internet has to offer. This, in my eyes, is the only explanation WHY not EVERYONE gets as excited as I do by going to an Internet Seminar…

They'll say: "An Internet Seminar? On a Weekend?

FORGET IT… I have BY FAR more important things to do!"

I HONESTLY WONDER: WHAT IN THE WORLD COULD BE MORE IMPORTANT THAN CAPITALIZING ON THE BIGGEST OPPORTUNITY EVER???

- **The Internet offers the possibility to ANY individual or ANY company to take their business to a WHOLE new level! Yet people simply don't get it!**

Take youtube.com for example; a simple idea that some young guys started and 16 months afterwards was purchased by Google for $1.6 BILLION dollars!

Last Updated: Tuesday, 10 October 2006, 03:03 GMT 04:03 UK

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Google buys YouTube for $1.65bn

Google is buying video-sharing website YouTube for $1.65bn (£883m) in shares after a weekend of speculation that a deal was in the offing.

The two companies will continue to operate independently, Google said as it announced the news on Monday.

YouTube is growing in popularity

YouTube, launched in February 2005, has grown quickly into one of the most popular websites on the internet.

- **The Internet offers the possibility to become an Instant Celebrity.**

Take for example comedian Judson Laipply who's video "The Evolution of Dance" has become the most watched youtube.com video EVER. (As of the day of this writing that video has been watched 94,178,628 times!) Click on the link below to see the video.

http://youtube.com/watch?v=dMH0bHeiRNg

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And still people don't get it!

- **The Internet offers the possibility to raise money in ways no one ever thought possible.**

For example: Barak Obama raised almost a quarter of a billion dollars for his presidential campaign from small donations from individuals like you and me and NOT from lobbyists as it was done in the past. (Regardless of your political views we have to give credit where credit is due don't you think?)

The story of Obama's success is for all of us to understand that the power of the Internet is nothing out of the ordinary. However for most (including the Clintons and John McCain) it is something unprecedented.

The Internet provided Obama his initial credibility. It paid for his impressive campaign operation. It allowed him first to compete with, and then to overwhelm, the most powerful American Democratic family in our generation—one that understood the power of money in politics and commanded a network of wealthy donors that had financed the Democratic Party for years!

What's intriguing to Democrats and worrisome to Republicans is how someone lacking these deep connections to traditional sources of wealth could raise so much money so quickly. *How did he do it?* The answer is that he built a fund-raising machine quite unlike anything seen before in American politics. Obama's machine attracts large and small donors alike, those who want to give money and those who want to raise it, veteran activists and first-time contributors, and—especially—anyone who is wired to anything: computer, cell phone, PDA.

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And Yet Still People Don't Get It!

- **The Internet offers the possibility to have virtual assistants in India, The Philippines or Argentina for a FRACTION of the price you would pay for one in Europe or the U.S.**

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- **The Internet offers the possibility to outsource or out-task virtually any job.** From Programming and designing to sending flowers to Aunt Edna. You name it and you'll be able to get it done faster cheaper and more effectively ONLINE!

- **The Internet offers the possibility to bring customers to you on those days that your hair dressing shop or beauty parlor is almost empty.**

- **The Internet offers the possibility to do so many things, *YET people and organizations prefer to keep on doing things the same old way!***

HOW IS THAT POSSIBLE?

Simple…

They DO NOT KNOW that they do not know!

In **PART II** and **Part III** of this guide I'll share a number of tools and resources that will certainly make you realize (as they made me realize) that you DO NOT KNOW that you do not know.

I will also share a list of books you should read and a list of mailing lists you MUST get your name on. This information is incredibly valuable and very powerful and it has the potential to change your life as it dramatically changed mine!

I honestly hope that this guide will become an "Inflection Point" for you and your organization. I hope that you take Socrates' advice and acknowledge that "**the greatest wisdom is to know that you know nothing".**

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I hope this guide will make you HUNGRY for more Internet knowledge and that you will sooner rather than later **participate on a LIVE Internet seminar** and meet the people who are literally changing the face of this earth.

Remember you cannot afford to "rest on your laurels" anymore. If you don't take action your competition will!!!

Enjoy the Amazingly Useful List Websites!

Ernesto Verdugo

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PART II

Ready to discover the most amazing websites on the Internet?

GREAT! This is what I suggest you to do to get the most out of this guide:

1) Bookmark the sites that you find useful. You can use the book marking tool on your web browser (add to favorites) or if not use the one from Google
http://www.google.com/bookmarks

2) Explore every recommended website. In fact make it part of your daily routine until you have selected ALL the sites that are useful.

Every day spend 10 to 20 minutes simply exploring websites.

3) DO! This means TAKE ACTION!

Remember I mentioned that the content of this guide CAN change your life?

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I wanted to start with the HEAD of the long tail. In other words; the websites that you most likely already know.

I actually got this list from www.alexa.com. I changed them a little bit to include only useful websites and not only commercial websites.

(FYI www.alexa.com belongs to www.amazon.com and they rank the traffic that every website on the Internet gets. Mind you: the measurement is not exact but will give you a good idea of how many visitors a website gets.)

The lower the ranking the more traffic the website gets. If you're not familiar with www.alexa.com , I suggest that you spend some time exploring that site. You will find it very interesting and educational

Click on the link below to have a look at the 500 most popular web sites worldwide:

http://www.alexa.com/site/ds/top_sites?ts_mode=global&lang=none

LONG TAIL HEAD RESOURCES

TOP 20 COUNTDOWN

20	**LinkedIn** A networking tool to find connections to recommended job candidates, industry experts and business partners. Allows registered users to maintain a list of contact details of people they know and trust in business. **www.linkedin.com**
19	**CNET Download.com** Download shareware, freeware and Demo software for PC, Mac, Linux, and Handhelds categorized into categories, plus software reviews. **www.download.com**
18	**Flickr** Picture galleries available with social networking, chat, groups, and photo ratings. **www.flickr.com**
17	**Mega upload** Megaupload.com is the "leading website of the world" for transferring files easily, with complete security and free of charge. **www.megaupload.com**

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www.amazinglyuseful.com/videos.html

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Answers.com

An ad-supported reference search service, which displays concise answers drawn from over 100 encyclopedias, dictionaries, glossaries and atlases.

www.answers.com

15

Photo bucket image hosting and photo sharing

Provides image hosting for auctions, live journals, blogs, message boards, personal websites and online photo albums. Reliable, fast and very simple to use.

www.photobucket.com

14

Daily motion

On demand video publishing and sharing website, strongly interfaced with video blogs.

www.dailymotion.com

13

Amazon.com

Amazon.com seeks to be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavors to offer its customers the lowest possible prices.

www.amazon.com

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12	### Blogger.com Free, automated web log publishing tool that sends updates to a site via FTP (file transfer protocol). **www.blogger.com**
11	### Craigslist.org A central network of online communities, featuring free classified advertisements and forums on various topics. **www.craigslist.org**
10	### Map Quest Find directions and explore towns and cities worldwide. Display addresses on a map, view nearby businesses, get driving directions and maps, and plan a trip with city information. **www.mapquest.com**
9	### Wikipedia An online collaborative encyclopedia **www.wikipedia.org**
8	### Ebay The Best known and most respected Auction site on the Internet. Also it is the biggest search engine online despite the fact that most people think is Google. **www.ebay.com**

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7	**Microsoft Network (MSN)** Microsoft Portal and Content Provider **www.msn.com**
6	**Windows Live** The search engine from Microsoft **www.live.com**
5	**Facebook** A social utility that connects people, to keep up with friends, upload photos, share links and videos. Make sure to add me as your friend ☺ click the link below to see my profile. **www.facebook.com/profile.php?id=705292868** **www.facebook.com**
4	**YouTube** YouTube is a way to get your videos to the people who matter to you. Upload, tag and share your videos worldwide! **www.youtube.com**

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3	**Myspace** One of the most used networking sites online. **www.myspace.com**	
2	**Yahoo!** Personalized content and search options. Chat rooms, free e-mail, clubs, and pager. **www.yahoo.com**	
1	**Google** Enables you to search the Web, Usenet, and images. Features include Page Rank, caching and translation of results, and an option to find similar pages. **www.google.com**	

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Essentially, productivity is a ratio to measure how well an organization (or individual, industry, country) converts input resources (labor, materials, machines etc.) into goods and services.

This is usually expressed in ratios of inputs to outputs. That is (input) cost per (output) good / service. It is not on its own a measure of how *efficient* the conversion process is.

The tools you will find on this section will help you:

- Achieve more output for the same input
- Achieve the same output from less input
- Achieve much more output for slightly more input
- Get slightly less output for much less input
- Improve existing methods and procedures (short term)
- Improve the planning of work and the use of manpower (short term)
- Increase the overall effectiveness of you and your organization (short term)

PRODUCTIVITY BOOSTERS

TOP 20 COUNTDOWN

20	### Control C This is one of the most useful tools I know: Monitors your clipboard and saves everything you have on your clipboard online. **www.controlc.com**	💡
19	### 88 Miles Ready To track Your Time? Set up projects and time, how long it will take you to finish all tasks. Lots of great features on this website! **www.88miles.net**	💡
18	### Qipit Take quick document pictures and turn them into properly formatted PDFs. Save online, email, or fax documents right from your mobile. **www.qipit.com**	💡

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17	**iRex Iliad** This portable device that lets you read and write as you do on paper everywhere you go! **www.irextechnologies.com/products/iliad**	
16	**Keybr** Online keyboard to practice your touch typing skills. You can find out EXACTLY how fast you type. **www.keybr.com**	
15	**Spoken Text** Convert PDF, Word, plain text, PowerPoint files, ,RSS news feeds, emails and web pages to speech. **www.spokentext.net**	
14	**ZAP Reader** Web based speed reading application that can train you to read faster. There is nothing to install or download, simply copy & paste text into the reader and choose your reading speed. **www.zapreader.com**	
13	**Waker Upper** Schedule wake-up phone calls. Lots of useful features. **www.wakerupper.com**	

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12	**Essential Pim** Need an Personal Information Manager? Make sure to use this tool and you will save yourself hundreds of headaches. **www.essentialpim.com**	
11	**Drop.io** You will thank me dearly for this resource. By far the coolest service for private file collaboration and transfers. Add files by email, send voice messages from phone, etc. **www.drop.io**	
10	**SpinVox** Spinvox's technology converts voicemails and memos into text messages or emails, with surprising accuracy. Set up your mobile to receive voicemails as texts, and, if you hate texting, you can let Spinvox send spoken messages out as SMS or email memos. **www.spinvox.com**	
9	**ReQall** ReQall offers to be your constant companion and memory jogger, so you need never forget anything ever again. You can use this site no matter where in the world you live, either through the website itself or through instant messenger, though it only works with Yahoo and AOL at the moment. **www.reqall.com**	

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8	## Imified Add Imified to your friends/buddy list, and you can set yourself reminders, add diary appointments, and post to your blogs and all manner of other things. **www.imified.com**	
7	## Mind Meister Are you familiar with mind mapping? If you are, you'll love this tool. This is a collaborative online mind mapping tool. Very useful to work in projects. The only disadvantage is that the format is not really "organic" that's why I prefer, www.imindmap.us **www.mindmeister.com**	
6	## Bubbl.us And talking of creative thinking, this site houses a funky little tool to help you brainstorm and collaborate. **www.bubbl.us**	
5	## Remember The Milk Your wife is not there to remind you? No problem this tool will help you remember EVERYTHING! Very Useful (I know by experience) **www.rememberthemilk.com**	

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4	**Jiffle** This is a great scheduling tool that works across platforms. It is the best way to coordinate schedules, a very useful tool! **www.jifflenow.com**	💡
3	**Jive** Ever heard of Wikis? With this software you can create your own collaboration wiki. This is really useful for communities and work groups. **www.jivesoftware.com**	💡
2	**Dim dim** Dim Dim lets you share your desktop, presentation, or white board for free. This is a great way to have meetings, people will be able to see what you're doing on your screen live no matter where they are. This is really a cool tool! **www.dimdim.com**	💡
1	**Jing Project** This is one of the most useful sites I've ever found. You can use this site to record whatever you're doing on your screen. Make a video of it and then send it to anyone else. This is a fantastic way to teach people how to do stuff as they will be able to see you doing something on your screen as if they will be sitting behind you! **www.jingproject.com**	💡

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Web 2.0 is a term describing the trend in the use of World Wide Web technology and web design that aims to enhance creativity, information sharing and, most notably, collaboration among users. These concepts have led to the development and evolution of web-based communities and hosted services, such as social-networking sites, wikis, blogs, and tags.

The bursting of the dot-com bubble in the fall of 2001 marked a turning point for the web. Many people concluded that the web was over hyped, when in fact bubbles and consequent shakeouts appear to be a common feature of all technological revolutions.

Shakeouts typically mark the point at which an ascendant technology is ready to take its place at center stage. The pretenders are given the bum's rush, the real success stories show their strength, and there begins to be an understanding of what separates one from the other.

Whenever people refer to Web 2.0 they are referring to sites where the end user is active in creating and distributing the content of a website in a number of formats.

WEB 2.0 RESOURCES

TOP 21 COUNTDOWN

21	**Youniverse** This is a site and a network that connects people with image tests just like their sister site Imagini.net. Youniverse.com uses images to discover people's interests, character, and style. **www.youniverse.com**	
20	**Tot Spot** If you got kids you need to open their first "www.myspace.com type" profile on a network that is JUST for KIDS. Very useful site to keep a track record of your kid's growth. **www.totspot.com**	
19	**Comiqs** A new web application that allows you to create your own online comics as easy as posting a blog or using twitter. **www.comiqs.com**	
18	**iLike** A music social networking tool. Much like Last FM, this site reviews your play lists and music collection, and then suggests other music you might like too. **www.ilike.com**	

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17	**ShoZu** Getting pictures and or videos off your phone and uploaded to a destination was laborious - until Shozu came along. It enables you to upload images to various online destinations. **www.shozu.com/portal**	💡
16	**Slide** This is an application that lets you create your own slide shows. You can use photos on your computer or from 'net sites like www.friendster.com, www.myspace.com or www.flickr.com. **www.slide.com**	💡
15	**My Video Karaoke** MyVideoKaraoke Sing your favorite songs on video. MyVideoKaraoke is the online video music clips arcade of street people singing their favorite hits songs. You can immediately upload your own video music clip (.mov or .wmv) with no restrictions in file size or bandwidth. **www.myvideokaraoke.com**	💡
14	**Ma.gnolia.com** This is a great search tool which applies user-generated tagging and rating to help return more accurate and focused results. **www.ma.gnolia.com**	💡

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13 Splash Up

With this site you can do multiple image editing. Imagine being able to "fix and edit" all your pictures AT ONCE in your www.facebook.com account or in your www.flickr.com Account COOL ha?

www.splashup.com

12 Flock

This web browser is a dream come true for those who love www.myspace.com, www.facebook.com etc. It was developed by the same guys that developed Firefox but it has a lot of cool applications to stay connected via Social Media Sites!

www.flock.com

11 Jive

Ever heard of Wikis? With this software you can create your own collaboration wiki. This is really useful for communities and work groups.

www.jivesoftware.com

10 Switch A Bit

Would you like to update (most) of your social media sites on one single spot? Twitter, www.myspace.com, www.facebook.com, www.flickr.com etc. Interesting application and is free!

www.beta.switchabit.com

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9	## Orgoo If you're a fan of www.myspace.com, or any other social network for that matter, you might want to keep all of your messages in one spot, including your email. Well, you have your chance with Orgoo You can combine your www.gmail.com, www.get.live.com or www.hotmail.com account with just about any social network, giving you one online identity. **www.orgoo.com**	
8	## LinkedIn This is the Business Social Network site of the Internet, it is great to connect with other professionals. If you're in business you MUST be on Linkedin.com **www.linkedin.com**	
7	## Go2Web20 Here's the most complete directory of web 2.0 sites. Worth having a look! You'll find amazing stuff here! **www.go2web20.net**	
6	## Onesite.com This is really cool service. You can start your own social network with the software these guys provide. The service is excellent and you don't have to deal with some of the nonsense you must deal on myspace.com **www.onesite.com**	

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5	**Stumbleupon.com** StumbleUpon discovers web sites based on your interests. Whether it's a web page, photo or video, our personalized recommendation engine learns what you like, and brings you more. **www.stumbleupon.com**	💡
4	**Del.icio.us** This is an amazing social book marking tool. WHAT ON EARTH IS SOCIAL BOOKMARKING? Look I'm not even going to try to explain it. It is a great concept and easy to understand but it is easier to understand if seen graphically. Please watch this video to rapidly understand why this site is so great! Click the link to see the video. http://video.yahoo.com/watch/1155622/4154787 **www.del.icio.us**	💡
3	**Digg.com** This is another social book marking tool but with a twist. You can vote how good or bad a bookmark is! Very interesting and valuable website. **www.digg.com**	💡

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2

Skype

I honestly think that I could not get away without including Skype on this list!

Skype created a little piece of software that makes communicating with people around the world easy and fun. With Skype you can say hello or share a laugh with anyone, anywhere. And if both of you are on Skype, it's free.

This is a tool I cannot live without!

www.skype.com

1

THERE HAS BEEN A TIE FOR THIS SPOT!

I honestly think Internet video is here to stay, that's why I want to award a TIE to a number of Web 2.0 video sites I really like for the number # 1 position in the Web 2.0 category:

www.vimeo.com
www.metacafe.com
www.video.google.com
www.veoh.com
www.megavideo.com
www.dailymotion.com
www.blip.tv
www.break.tv

and of course...
www.youtube.com

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If disorganization is congesting your life and you're feeling scattered and frustrated as a result, then it's time to get organized. But before you can be organized, you need to make a monumental effort to rearrange your belongings, your priorities, and most importantly, your habits.

The tools in this section will help you DO just that.

TOOLS TO GET ORGANIZED

TOP 21 COUNTDOWN

21	**My Check Free** If you live in the U.S. you will find this resource amazing! These guys can take care of almost all your bill payments. I have not written one check to pay something in a long time. Phenomenal! **www.mycheckfree.com**	💡
20	**netRocket** This is a very cool application. You download a button to your browser and then if you find a site or a video or anything online you find interesting, it is saved for you to watch or explore later. It is like a book marking utility in steroids! **www.netrocket.com**	💡

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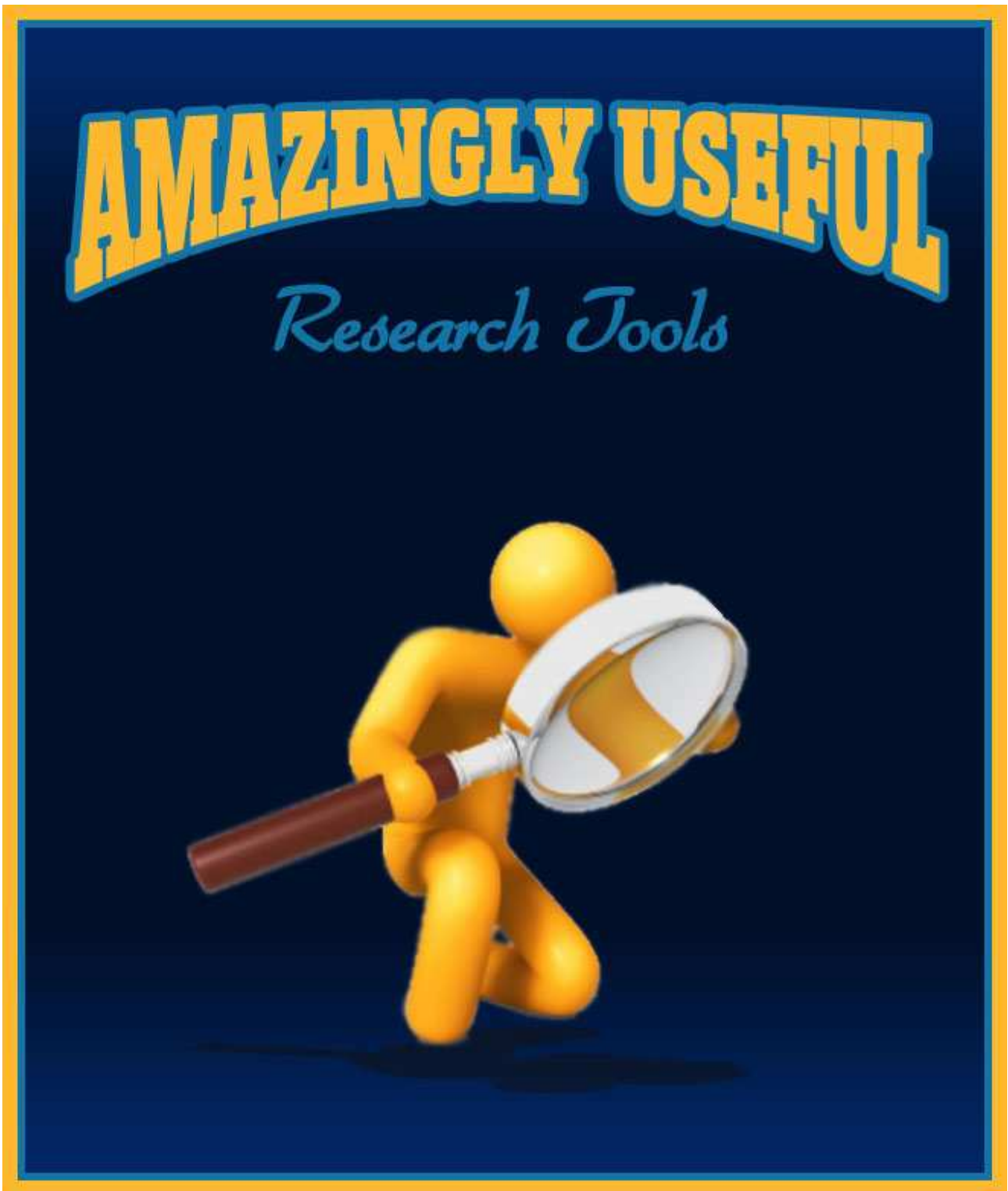www.amazinglyuseful.com/videos.html

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19 Drop.io

You will thank me dearly for this resource. By far the coolest service for private file collaboration and transfers. Add files by email, send voice messages from phone, etc.

www.drop.io

18 File My Receipt

Now this is another SUPER useful site that will help you get organized. On this site you can store receipts of anything and have them handy anywhere.

FileMyReceipt.com is the one site that allows you to quickly and securely upload, organize, and file all your important receipts and documents!

www.filemyreceipt.com

17 Mint

Do you want to have your personal finances perfectly organized? If you answered yes, you must go to this free website. I love it! It's super easy to use and really practical! Remind me again why you use quicken?

www.mint.com

16	### Budget Pulse	
	Budget Pulse is an interactive, web-based budgeting utility. Budget Pulse reflects the rhythm and the flow of savings and spending goals-- it mirrors the pulse of cash flow in text and graphics.	
	www.budgetpulse.com	
15	### Web Markers	
	Very practical tool to get organized. This website adds an additional option to your 'Print' menu that lets you print documents (or WebPages) directly to the web and then you can save them there. Interesting Concept!.	
	www.webmarkers.net	
14	### Mind Meister	
	Are you familiar with mind mapping? If you are you will love this tool. This is a collaborative online mind mapping tool. But the only disadvantage is that the format is not really "organic" that's why I prefer, www.imindmap.us	
	www.mindmeister.com	
13	### Scrapbook	
	A useful plug in that helps you to save Web pages and manage the collection. Lightness, speed, accuracy and multi-language support are its key features.	
	www.scrapbook-plug-in-for-firefox.en.softonic.com	

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12	### Time Cave This is one of my "secret weapons" of effectiveness. Using this tool you can program your emails to be sent WHENEVER you want! You have no clue how liberating this tool really is! **www.timecave.com/timecave/index.jsp**	
11	### Clear check book This is another really useful tool to organize your finances. **www.clearcheckbook.com**	
10	### THERE IS A TIE FOR THIS SPOT! I find these 2 applications equally useful, in fact I use one for personal contacts and one for business contacts. Since I use this free tools I have never forgot sending a birthday card! VERY useful! **www.birthday-reminders.com** **www.birthdayalarm.com**	
9	### Bubbleshq.com Your favorite web applications have been running in a Browser for too long. They're trapped in tabs, crammed between a gossip column, driving directions and an image search for cats. With Bubbles, your web-apps are a click away. No more separation between your desktop and the web - use Bubbles, and your favorite apps are just a click away. **www.bubbleshq.com**	

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8 Jonasjohn.de

Clutter does not only exist in our home or office. Clutter can also be slowing down your computer and making you loose time. That's why you need to clean your computer from duplicate files and empty directories. This tool here is perfect for that.

www.jonasjohn.de/lab/red.htm

7 Pcwintech.com

Another great FREE application that will help you unclutter your computer memory can be found here.

www.pcwintech.com/tools/CleanMem.html

6 Plaxo.com

This is an amazing service to organize your contacts online and offline. This is another of those tools that I cannot live without.

www.plaxo.com

5 Temptation Blocker

This is a very useful application. Ever felt like: "I have to see my emails" and then you spend the next 3 hours checking email loosing the entire morning doing just that? I know I have! Well, this great tool will block the application that "tempts" you the most for a certain amount of time so you do not fall into temptation and waste time while seating in front of your computer.

www.sourceforge.net/projects/temptblocker

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4	## Calendar.google.com	
	This is the coolest and most practical online calendar. You can invite people and work on collaborative projects. I use this calendar very effectively to schedule projects with my virtual assistants. Highly Recommended! **www.calendar.google.com**	
3	## Desktop.google.com	
	Get ready to NEVER losing a document on your computer again! It used to take me ages to find files on my computer. I also hate that silly sorcerer from Windows doing Mmm… Mmm… Mmm… and almost never finding the document I'm looking for! With this application you'll have the **Power of Google** in your computer. Absolutely amazing! **www.desktop.google.com**	
2	## Only2Clicks	
	Only2clicks.com has introduced a real time bookmarker and organizer of the websites and links you frequent on net. **www.only2clicks.com**	
1	## Roboform	
	This is the ABSOLUTLY most incredible Internet tool in the whole world! RoboForm is the top-rated *Password Manager* and *Web Form Filler* that completely automates password entering and form filling. **www.amazinglyuseful.com/recommends/roboform**	

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According to www.wikipedia.org, the word "Research" is defined as human activity based on intellectual application in the investigation of matter. The primary aim for applied research is discovering, interpreting, and the development of methods and systems for the advancement of human knowledge on a wide variety.

Research can use the scientific method, but need not do so.

Scientific research relies on the application of the scientific method, a harnessing of curiosity. This research provides scientific information and theories for the explanation of the nature and the properties of the world around us.

The Internet is s researchers dream come true and with the tools I'm about to share with you, your research will be a lot easier and enjoyable.

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RESEARCH TOOLS

TOP 40 COUNTDOWN

40	**A9.com** Amazon's search site offers a lot of typical search options, but the one that makes the difference is its "books" search, which accesses the full text of, oh, about a zillion books of every type imaginable. When you're looking for something obscure, and can't find it anywhere else, A9.com just may be the place to find it. www.books.google.com has a similar search function, but it also has a long ways to go to catch up to Amazon's deep collection. **www.a9.com**	💡
39	**Internet Archive** The Wayback Machine...what can I say? This is a repository of zillions (I use that number a lot) of sites that are no longer found on the present day Internet. Want to see www.web.archive.org?... the Internet Archive is the only place you're likely to find it. In addition, they have a large collection of public domain movies, audio files, images and other materials I've yet to explore. **www.archive.org**	💡
38	**Librivox** Provides free audio books from the public domain. **www.librivox.org**	💡

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37	**Melissa Data** Melissa is the queen of the lookups... zip codes, addresses, census statistics, postal routes, place names. I can't describe it all, so just check it out, and bookmark it. **www.melissadata.com/Lookups/index.htm**	
36	**Archive Search** You know about Google, and you know about Google News. But did you know there is a Google News Archive, which can search newspapers back to the 1700's. Want to know when "global warming" first became a newsworthy topic? A search of GNA quickly finds an article in the November 6, 1957 issue of The Hammond Times (Indiana) that discusses global warming in a prescient article titled, "Air Pollution -- One of Biggest Problems Facing America Today". **www.news.google.com/archivesearch**	
35	**Liveplasma** List your favorite bands, films and actors to receive a network of recommendations based on these preferences. **www.liveplasma.com**	
34	**Open Street Map** OpenStreetMap allows you to view, edit and use geographical data in a collaborative way from anywhere on Earth! **www.openstreetmap.org**	

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33	**Strands** This is an open and free suggestion engine for businesses. It quickly serves up recommendations that are fairly accurate. **www.strands.com**	
32	**Snap Seeker** This is an interesting site, where people snap pictures from everything and anything and upload them. Their pictures are part of a weekly competition and obviously there are winners for the best pictures. **www.snapseeker.com**	
31	**Zaba Search** This is a free people search and public information search engine. **www.zabasearch.com**	
30	**iRex Iliad** This is portable device that lets you read and write as you do on paper everywhere you go! **www.irextechnologies.com/products/iliad**	

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29 iLike

A music social networking tool. Much like Last FM, this site reviews your play lists and music collection, and then suggests other music you might like too.

www.ilike.com

28 Musicovery

Seriously, the coolest music-related site I've seen. You choose the mood, intensity, and genres of the music you would like to hear and the site will provide you with a virtual web of music to explore. The web evolves with each choice you make.

www.musicovery.com

27 Midomi

Midomi lets you search for music with your voice. Plug in a microphone, sing a bit, and this site will search in its database and, hopefully, name that tune.

www.midomi.com

26 National Geographic

This is the largest collection of National Geographic Pictures ever assembled. I don't know about you but I love NG's pictures. Here you can see them ALL.

www.ngm.nationalgeographic.com/photography

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25	**Piclens** This is a cool and free 3d search plug-in for your browser that's lets you navigate pictures or video in a gallery style fashion. **www.piclens.com**	
24	**Podiobooks** Search, subscribe and browse through a variety of totally free audio books (100% legal). **www.podiobooks.com**	
23	**Ask 500 People** Do you want to do a survey a group of people about ANYTHING but don't have the time, budget or people to do it? Then you will really like this FREE tool! If you prefer to ask just your customers, I suggest you use www.surveymonkey.com **www.ask500people.com**	
22	**Visual Words** Visual words is an online dictionary and thesaurus that literally "connects the dots" it will help you be more effective when writing as you will be able to see how words relate! **www.strategicprofits.com/visualwords**	

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21	**Jive** You can create your own collaboration wiki with this tool. A very useful for communities and work groups! **www.jivesoftware.com**	
20	**Scrapbook** A useful plug in that helps you to save web pages and manage the collection. Lightness, speed, accuracy and multi-language support are its key features. **www.scrapbook-plug-in-for-firefox.en.softonic.com**	
19	**2Collab** A new type of research tool that allows users to bookmark the world. Intended for use by professional researchers in academic, government and corporate institutions. **www.2collab.com**	
18	**Photosynth** An amazing new technology from Microsoft Live Labs that projects collections of images into 3D space. **www.labs.live.com/photosynth**	

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www.amazinglyuseful.com/videos.html

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17	**netRocket** This is a very cool application. You download a button to your browser and then if you find a site or a video or anything online you find interesting, it is saved for you to watch or explore later. **www.netrocket.com**	
16	**Ma.gnolia.com** This is a great search tool which applies user-generated tagging and rating to help return more accurate and focused results. **www.ma.gnolia.com**	
15	**Video Jug** This is the world's most comprehensive library of free factual video content online, professionally-produced, high definition videos cover E-V-E-R-Y conceivable topic! **www.videojug.com**	
14	**WebMynd** WebMynd visual search lets you fly through a visual history of your web surfing. It is like a time machine for the web. Just hit rewind, you will never lose track of what you have seen on the Internet. **www.webmynd.com/html**	

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13	**Blurtit** Get advice and answers to anything. BlurtIt has a team of researchers and professionals on hand to help you with everything from careers, health and beauty, and relationships, to shopping, education and genealogy. **www.blurtit.com**	
12	**Control C** This is one of the most useful tools I know: A cross-platform (Win, Mac, and Linux) monitors your clipboard and saves everything you have on your clipboard online. **www.controlc.com**	
11	**Sclipo** Provides user-submitted "how to" videos on subjects from how to defend yourself against a gun attack, open a beer bottle with a piece of paper, install programs on your computer, and lots of cookery. **www.sclipo.com**	
10	**Wink.com** Wink People Search provides free people search across over 400 Million profiles from across the Internet **www.wink.com**	

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Squidoo

This link is a wonderful tool! Have you ever heard of Squidoo lenses? If you have not, you need to check www.squidoo.com but any way, Let me tell you briefly what you can create with this page: type a keyword on it's search engine and this website will find all the videos related to that word available online! Isn't that cool?

www.squidoo.com/squidvids/hq

8

Google Alerts

Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your choice of query or topic.

www.google.com/alerts

7

Web Markers

Very practical tool to get organized. This website adds an additional option to your 'Print' menu that lets you print documents (or web pages) directly to the web and then you can save them there. Interesting Concept!.

www.webmarkers.net

6

Scribd

Search, browse, rate, share various types of documents (jokes, facts, stories etc.). It's like Youtube for text documents.

www.scribd.com

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5	### Innocentive This is a very interesting web site, post your problem and literally thousands of consultants will compete to help you solve it. **www.innocentive.com**	
4	### iPaper A fast and easy to use application plans on being the YouTube of text documents that allows you to embed a PDF, MS Word or PowerPoint file into any website. **www.scribd.com/ipaper**	
3	### Mind Meister Are you familiar with mind mapping? If you are you will love this tool. This is a collaborative online mind mapping tool. But the only disadvantage is that the format is not really "organic" that's why I prefer, www.imindmap.us **www.mindmeister.com**	
2	### Torproject Tor is a software project that prevents somebody watching your Internet connection from learning what sites you visit, and it prevents the sites you visit from learning your physical location. I'm not sure what type of research you do, but being anonymous while doing research is critical. You'll love this free tool! **www.torproject.org**	

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Del.icio.us

This is an amazing social book marking tool. WHAT ON EARTH IS SOCIAL BOOKMARKING? look I'm not even going to try to explain it. It is a great concept and easy to understand but it is easier to understand if seen graphically. Please watch this video to rapidly understand why this site is so great!

Click the link to see the video.
http://video.yahoo.com/watch/1155622/4154787

www.del.icio.us

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Email Tools

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For some, email is one of the greatest inventions ever. For others it's a terrible curse or an addiction! No matter what you think of email, this way of communication is here to stay. In this section you'll find the most useful and coolest applications to make use of email.

EMAIL TOOLS

TOP 35 COUNTDOWN

35	**Zenbe** Zenbe organizes your emails and attachments (from Zenbe and existing POP accounts) with labels and search — and integrates calendar, to-do list, Facebook updates, too. **www.zenbe.com/welcome**	💡
34	**PageGetter** This is a free patent-pending service that allows you to retrieve web pages via your e-mail account. **www.pagegetter.com**	💡
33	**Mailto Encoder** This is a great free service provided by SiteUp. It encodes your email address into HTML that dastardly email bots will choke on... thus protecting you from SPAM! **www.siteup.com/encoder.html**	💡

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32	### Mail Info This service is great for tracking your emails. For example: Ever wondered if an important email you sent has been read? Well this service will tell you exactly when the email has been read. **www.mailinfo.com**	💡
31	### File-Encryptor Secure encryption tool to freely encrypt/decrypt sensitive files online. Quite handy for sending over sensitive files. **www.file-encryptor.com**	💡
30	### THERE IS A TIE FOR THIS SPOT! For this spot there is a tie between: **www.tinyurl.com** **www.snipurl.com** **www.shorterlink.com** **www.metamark.net** All these applications will make a LOOOOONG url into a short one. This is really practical if you need to send a link to a friend by email! How many times have you ever received a link that was either cut, incomplete or simply not operational before? With these 4 FREE applications that problem will be something from the past!	💡

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29 Email Tracing

Is it possible to find the origin of an email? Yes, it is! Simply Copy and Paste the email header of the message to the site and they will pinpoint you the location of the senders IP address.

www.ip-adress.com/trace_email

28 Everyone.net

Tired of using a Hotmail or Yahoo email address?
Would you prefer to have your own personalized email.. something like: yourname@yourname.com? Well, well everyone.net can provide that service for you at a very reasonable price. I use their services for 3 of my email accounts and I am very happy with them

www.everyone.net

27 Bubblejoy

Bubble Joy is a great new video greeting card service that allows you to send richly interactive and fun video greeting cards to all your friends and family.

www.bubblejoy.com

26 Rattlebox

This website offers video greeting cards, a better alternative to those boring blink, blink flash, flash animated cards. Some of the videos are quite nice actually.

www.rattlebox.com

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www.amazinglyuseful.com/videos.html

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25	## Outlooktruearchive.com This is a very important application if you use outlook, you will really like it and it is for free. I don't think to explain exactly what it is the url mentions it quite well. **www.outlooktruearchive.com**	
24	## Mozilla.com Tired of Eudora or Outlook? I honestly was, so I changed to Thunderbird and WOW, what a difference. I really suggest you to give this great email client a test drive, you will love it! **www.mozilla.com/en-US/thunderbird**	
23	## Group CARD This is an interesting twist to the same old same old email card. With this website you can have a loooooong greeting card that was actually "signed" by many people. Very nice concept. **www.groupcard.com**	
22	## Mushy Gushy Tired of those silly email cards made in flash and with annoying music? Why not create your own cards with your picture on them. You can make them as funny and crazy as you wish. **www.mushygushy.com**	

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21	**3D Mailbox** **3D Mailbox** delivers a fantastic, smarter e-mail experience. Immerse yourself in 3-D as you read and write your mail. Thrill to the awesome energy of jumbo jets. Or relax to the sounds of the ocean, seabirds, and cool Brazilian tunes. **www.3dmailbox.com**	
20	**Mail Bucket** Finally, a tool to help you forward emails to your feed reader. **www.mailbucket.org**	
19	**Orgoo** If you're a fan of www.myspace.com, or any other social network for that matter, you might want to keep all of your messages in one spot, including your email. Well, you have your chance with Orgoo You can combine your www.gmail.com, www.get.live.com or www.hotmail.com account with just about any social network, giving you one online identity. **www.orgoo.com**	
18	**Call The Future** Schedule text messages and get them delivered (as a voicemail) on any desired date in the future. **www.callthefuture.org**	

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17	## Spam Arrest This is the most effective way to deal with undesired mail! Trust me NO Undesired mail will make it through to your email box if you use this product! It is amazingly effective. **www.amazinglyuseful.com/recommends/spamarrest**	
16	## Teleflip Auto-forward your emails to your cell phone as text messages. **www.teleflip.com**	
15	## Letter Me Later This site offers one feature that your email doesn't have, 'the ability to schedule when an email should be sent'. **www.lettermelater.com**	
14	## Guerrilla Mail Get a temporary email address that expires after 15 minutes. During those 15 minutes you can read and reply to any messages. **www.guerrillamail.com**	

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| 13 | **Emailias**

Whenever you have to fill in your email address as part of an online signup process, Emailias lets you create a new, temporary address which automatically forwards the mail to your normal address.

www.blog.emailias.com/index.php/welcome | |
|---|---|---|
| 12 | **MailFreezer**

This is a website which stores your mail for up to a century, and then finally pings it into cyberspace.

www.mailfreezr.com | |
| 11 | **Gmail Assistant**

GMail Assistant is a Firefox plug in that allows you to add the login information for all your GMail accounts into one tab. If you want to switch from one account to another, you can do it here!

www.gmailassistant.sourceforge.net | |
| 10 | **SpinVox**

Spinvox's technology converts voicemails and memos into text messages or emails, with surprising accuracy. Set up your mobile to receive voicemails as texts, and, if you hate texting, you can let Spinvox send spoken messages out as SMS or email memos.

www.spinvox.com | |

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9   Sharpmail

If you try and send anonymous text or email messages, you'll usually leave some kind of trace. But not with Sharpmail: it's been used by friends to bring together the love-lorn but shy, by parents sending messages to children at Christmas time, and more!

www.sharpmail.co.uk

8   Time Cave

This is one of my "secret weapons" of effectiveness. Using this tool you can program your emails to be sent WHENEVER you want! You have no clue how liberating this tool really is!

www.timecave.com/timecave/index.jsp

7   Big String

BigString grants the luxury of second thoughts, the power to limit message viewings, and the choice to delay email transmission. Really cool application!

www.bigstring.com

6   Drop.io

You will thank me dearly for this resource. By far the coolest service for private file collaboration and transfers. Add files by email, send voice messages from phone, etc.

www.drop.io

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5	## Spoken Text Convert PDF, Word, plain text, PowerPoint files, ,RSS news feeds, emails and web pages to speech. **www.spokentext.net**	
4	## FileFlyer Upload large files to FileFlyer, and send the download link to friends & colleagues. Never worry about "mailbox full" or "returned to sender" messages ever again! **www.fileflyer.com**	
3	## Eyejot Eyejot combines elements of e-mail, voice mail, and video chat into a single streamlined solution. The site lets you quickly and easily record a video message and e-mail a link to it. **www.eyejot.com**	
2	## Aweber This tool will take sending email to a whole new level for your organization. This is a tool that every organization must have if they want to really use the power of the Internet to their advantage. If you're running a business YOU MUST use this tool, I cannot emphasize on this more. **www.amazinglyuseful.com/recommends/aweber**	

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Gmail.com

For a landslide win Google mail is the best email service ever. If you are not using it already… WHAT ARE YOU WAITING FOR. Here's a really cool video that will explain to you all the great features and benefits from GMail.

Click the link below to see the video.
http://www.youtube.com/watch?v=kS5XLxsv798

www.gmail.com

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Video is the latest online trend. It is growing like crazy and absolutely won't stop. The tools presented in this section will literally blow your mind. I guesstimate that over 90% of these tools will be new to you and you'll be very excited about what you could do using these tools. What's more, you'll be amazed to see just how easy it is to do really professional videos!

VIDEO RESOURCES

TOP 40 COUNTDOWN

40	**AVIAddXSubs.php** This tool is one of those tools that nobody will tell you about. A true underground tool that besides being free is extremely useful. Check it out! **www.calcitapp.com/AVIAddXSubs.php**	
39	**Video Help** Here's one of the most complete collection of video tools EVER! You'll find some of the most useful video tools. Anything from DVD to Hard Disk copiers to plugins, region changers, bitrate calculators. Simply wonderful! **www.videohelp.com/tools**	

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38	**uLinkx** uLinkx is a Video Search Engine, pronounced as letter 'u' and Links. You can search for the videos from around the web at one place and at the same time you can organize your videos and socialize with friends. **www.ulinkx.com**	
37	**Vzaar** An accredited eBay developer and approved video supplier for eBay sellers and the host of thousands of videos for thousands of eBay sellers! **www.vzaar.com**	
36	**Movavi Online** Movavi Online is a free web-based service that enables users to convert video from one format to another - for sharing, pod casting, cell phones, IPods, and more. **www.online.movavi.com**	
35	**Eye Spot** Upload your video clips, mix them via a drag and drop interface and then share the videos on one spot! **www.eyespot.com**	

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34	## Extract Youtube On this site you will be able to download YouTube videos to your computer. There is another site that can do this for you www.downloadyoutubevideos.com these 2 sites are super useful! **www.extractyoutube.com**	
33	## Wimpy Player I simply love this player. You will need it to play all your downloaded YouTube videos plus also they have the technology so you can embed videos on your website if you want. **www.wimpyplayer.com**	
32	## Leads by Video Need a Video Advertising and don't want to pay a fortune. What if I tell you that on this site you could do your video ad for FREE, that's it nil, zilch zero, nada! Great service you will love it. **www.leadsbyvideo.com**	
31	## Movino This is a free Linux and Mac application for uploading live videos feed from a cell phone to a website or blog. **www.movino.org**	

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30	**Onetrumedia.com** Mixing Video and Slides Together for amazing presentations. A really cool site! **www.amazinglyuseful.com/recommends/1truemedia**	
29	**Blabberize** This is an interesting site where you can make pictures talk... literally, upload your picture and the site will make your mouth move, then you can record a message. **www.blabberize.com**	
28	**Double Twist** This is a new, free desktop application that enables you to share any music, video or audio file regardless of the format. **www.doubletwist.com/dt/Home/Index.dt**	
27	**qiK** You will love this resource: Imagine using your phone as a webcam anywhere you are... Well this is exactly what you can do with this application: So next time you see something really cool anywhere, switch your phone camera on and broadcast it to the world via the Internet. **www.qik.com**	

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26	### Shopflick This is a site where people create videos to sell stuff online. Interesting concept! Imagine having your own QVC network to sell your stuff online. Worth Watching! **www.shopflick.com**	
25	### Video Accelerator Tired of videos getting stuck? This software will speed up your video streaming speed so YouTube videos and others will not get stuck. **www.videoaccelerator.com**	
24	### Subyo.com Ever wanted to add subtitles to Youtube videos and share them with friends? Subyo is a web service that can help you with that. **www.subyo.com**	
23	### Hey!Spread This tool is very useful, it allows you to mass distribute your videos to many website on a pay as you use basis! This is the only site that actually does that to my knowledge. **www.heyspread.com**	

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22	**Tubemogul.com** This tool works similarly to heyspread.com but it is free. The only disadvantage is that it your video will be distributed to a limited number of sites. Anyway is FREE so why not use it! **www.tubemogul.com**	💡
21	**Xbmc.org** This is a really cool application that will work as an interface between your computer and your stereo or TV so you can enjoy your music and movies either on your TV or Stereo. **www.xbmc.org**	💡
20	**Get Song Bird** This is the Media player from Mozilla. As everything Mozilla does, it's free and by far better than Windows Media Player. It also plays more formats that its archrival WMP. **www.getsongbird.com**	💡
19	**Inner-Live** This site contains a number of Internet Television stations from Around the World. There's around 60 different channels worth having a look. I have a feeling that is how we will watch television in the near future. **www.inner-live.com**	💡

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18	**Babelgum** This is another Internet television site worth keeping an eye on. **www.babelgum.com**	
17	**Javimoya.com** Download videos from you tube and many other sites and convert to avi or other formats. If the video you want to download is not supported on this site you can use this alternative. **www.javimoya.com/blog/youtube_en.php**	
16	**Atube-catcher.dsnetwb.com** This is another cool tool to download videos from a number of websites. In my eyes this is the most versatile video downloader. It supports 100+ video sharing sites; you can download and export the multimedia content to your computer or your mobile device, IPOD, PSP, Cell Phone, DVD, VCD, MP3 (Yes, you can extract only audio tracks from your favorite videos) **www.atube-catcher.dsnetwb.com**	
15	**Eurekr** This tool is really useful. You can download hundreds of YouTube videos at once. For example, select a channel you like and you can download all the videos contained on a click of a button. **www.eurekr.com/download.html**	

14	**DVD Video Soft** Download videos and convert them to Ipod format, MP3 or you can even make DVD's out of youtube.com videos. **www.dvdvideosoft.com**	
13	**Animoto** Great Website to make little videos using only pictures the result is amazing . Never again boring slide presentations! Have a look at a 3 minute presentation I did after one of my seminars. Click the link below to see the video. **http://www.youtube.com/watch?v=amk4d-r30B0** It took me 3 ½ minutes to do this video and it looks quite impressive don't you think? **www.animoto.com**	
12	**Vimeo** Excellent website to upload your videos, it is as useful and practical as YouTube but this one looks nicer and also accepts High Definition video. **www.vimeo.com**	
11	**Dabble** This site will help you find and collect videos from all over the web, no matter where they are hosted. **www.dabble.com**	

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10	**Springdoo** "Video says it better", says the strap line at bedroomtv.com. If you're tooled up with a microphone and/or a webcam, you can use this service to send voice or video greetings for free via the net! **www.bedroomtv.com**	
9	**BTPodShow** Need a place to cast your pod or video cast? Need Great Video Content for your website? The web is rammed full of amazing content on virtually any subject you can think of. You will love it! **www.btpodshow.com**	
8	**Jumpcut** With this application you will be able to edit flash videos. Useful to share videos online too! **www.jumpcut.com**	
7	**Miro** Miro Combines Bit Torrent downloads with video playing capabilities. This is the next best thing as to having a DVR (Very Good Stuff) **www.getmiro.com**	

6	**USTREAM.TV** This is the easiest way to stream live video from your webcam across the Internet! This is another "I can't believe this" tool! **www.ustream.tv**	
5	**Video LAN** This is a great alternative for any media player you want. It plays almost every format. **www.videolan.org**	
4	**YouTube Uploader** If you got a lot of videos ready to go online you will love this tool, it will save you YEARS in uploading them. You can take all your videos and it will upload them into YouTube while you enjoy a nice evening rest! Absolutely worth using! **www.youtube.com/multifile_installer**	
3	**dotSUB** This is one of the best content video site that I know, plus also it has an amazing tool, you can translate your videos to a number of languages. YES for example let's say you upload a video, you can actually add subtitles to each and every frame. **www.dotsub.com**	

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2	### Video Spot Mixer This is one of my marketing secrets, you can create really professional videos in minutes! **www.videospotmixer.com**	💡
1	### Traffic Geyser.TV This is a really amazing tool to promote your website using video. It generates massive traffic and unprecedented search engine results in as quickly as 48 hours. It saves 15 to 20 HOURS on each video submission (So it PAYS FOR ITSELF even if you only upload one video per month) No video? No problem! Their Slideshow Creator takes your audio files and turns them into video 'slideshows' which you can then upload to the top video sites...THIS IS HUGE! No audio? No problem! Use the Traffic Geyser toll-free number to record your own audio content over the phone. **www.trafficgeyser.tv**	💡

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Audio is also BIG online, that's why this book could not be complete without a thorough audio selection. Trust me, you'll love these tools!

AUDIO RESOURCES

TOP 20 COUNTDOWN

20	**Blabberize** This is an interesting site where you can make pictures talk...literally, upload your picture and the site will make your mouth move, then you can record a message. You can surely catch people's attention with your talking picture! **www.blabberize.com**	
19	**Screaming Bee** Ever heard your voice on a recording, like an answer phone message, and thought: "I don't sound like that, do I?" People rarely like the way their voice sounds when they hear it played back - well with this piece of free software you can do something about that. **www.screamingbee.com**	

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18	**DoubleTwist** This is a new, free desktop application that enables you to share any music, video or audio file regardless of the format. **www.doubletwist.com/dt/Home/Index.dt**	💡
17	**Midomi** Midomi lets you search for music with your voice. Plug in a microphone, sing a bit, and this site will search in its database and, hopefully, name that tune. **www.midomi.com**	💡
16	**Reaper** The name is short for Rapid Environment For Audio Production Engineering and recording. I think that basically says it all! **www.cockos.com/reaper**	💡
15	**Beam It** On this site you can Send pictures, music, videos, docs or any other file to your cell phone. **www.beam-it-up-scotty.com**	💡

14	## Pimp My News This is also an interesting application, it will translate any text message or blog into voice. You will be able to listen to your blog feeds instead of reading it. Apple Computers uses this application regularly. I like it the only annoying thing is the voice, If you figure out how to change it let me know :-) **www.pimpmynews.com**	
13	## Audacity If you want to record a speech and then edit it. or if you want o edit any MP3 or other audio file this FREE tool will be very handy! **www.audacity.sourceforge.net**	
12	## Levelator With this tool you will be able to level all your recordings so they sound GREAT, no more turning the volume up and down :-) **www.conversationsnetwork.org/levelator**	
11	## Musicovery Seriously, the coolest music-related site I've seen. You choose the mood, intensity, and genres of the music you would like to hear and the site will provide you with a virtual web of music to explore! **www.musicovery.com**	

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10	### Story Corps	
	This site is simply amazing. I love the concept. You can literally record the life of a person you love or admire. All you need to do is make a virtual appointment, prepare the questions and they will make it happen.	
	www.storycorps.net	
9	### Media Monkey	
	Great tool to perfectly order your music files and archives	
	www.mediamonkey.com	
8	### Mixwit.com	
	This is a super cool site where you can make digital mixed tapes! YES you read correct: Do you remember doing a digital tape for a friend or you're your sweetheart? Well on this site you will be able to do it again. You MUST checkout this site its A1 cool!	
	www.mixwit.com	
7	### ImgBurn.com	
	One of the best free disc burning software there is and it is free and can also burn blue ray discs.	
	www.imgburn.com	

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www.amazinglyuseful.com/videos.html

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6	### Spoken Text Convert PDF, Word, plain text, PowerPoint files, ,RSS news feeds, emails and web pages to speech. **www.spokentext.net**	
5	### Sony ICDUX80 Digital Voice Recorder with MP3 Stereo Recording and Playback This is a very important gadget to have. Record your message on an MP3, and then simply connect this gadget to your computer via the USB port and upload your message to the Internet. VERY USEFUL toy. **www.amazinglyuseful.com/recommends/ICDUX80**	
4	### Audio Generator This is a great resource for you to play and include audio on your site. Audio Generator is the most reliable way to play a message online for your customers or friends. They also offer the possibility to record your message from a telephone, making the process of adding audio to your website a breeze **www.amazinglyuseful.com/recommends/audiogen**	
3	### Audio Resources This is an amazingly useful directory of mainly FREE resources. Free music, Free Sound Effects, Royalty free audio. Worth exploring if you need music for websites, videos, presentations, etc **www.stevengotz.com/audio.htm**	

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2	**Internet Audio Guy** Mike Steward is the "to go guy" when you want to do anything with Audio Online. He's got a number of Audio and Video Tutorials and recommendations to really become a PRO on using audio online **www.internetaudioguy.com**	
1	**FasterAudio.com** You must get your hands on this tool. I am an accelerated learning Practitioner, I know how effective these type of tools can be and this one is phenomenal. If you listen to educational material (and you should) on your MP3 player. With this software you can speed up the listening without making it sound like Arvin and the chipmunks. Give it a try it is amazingly useful! **www.fasteraudio.com**	

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Computer Health Resources

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Keeping your computer healthy is critical. Unfortunately there are so many unwanted applications and all sorts of unwanted crap that end up inside your operating system that we need to be proactive and know what to do to make sure our computer remains healthy. The collection of tools in this section will help you keep your computer healthy.

COMPUTER HEALTH RESOURCES

TOP 10 COUNTDOWN

10	**Nano Scan** Make sure your computer has absolutely no virus, Trojan horses or other malicious programs. This useful tool installs on your Firefox server and will detect any "hanky panky" on the spot! NOTE: You will need FIREFOX to operate this handy tool. **www.nanoscan.com**	
9	**Defraggler** Defragment your entire hard drive. This is a very good application that will help you speed up your PC in a jiffy! **www.defraggler.com**	
8	**Personal Firewall** Sick and tired of "online threats" of any kind? Then you need to install this FREE firewall to be fully protected. **www.personalfirewall.comodo.com**	

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7 Threat Fire

Will your antivirus software catch the latest malware that just came out TODAY? In most cases, no, because it simply does not know how to detect it yet. But Threat Fire's Active Defense technology does, and has proven to provide up to 243% more protection when combined with traditional Antivirus products. FREE trial.

www.threatfire.com

6 Absolute Uninstaller

Sometimes removing old programs from your computer can be a pain in the neck. With this easy application you will be able to remove EVERYTHING.

www.glarysoft.com

5 Boot disk

This is a great resource for people that want to get ever so slightly technical with their PC. It has features and guides on tuning up your PC and links to other sites with even more information.

www.bootdisk.com

4 Spybot

This is an application that scans for spy ware, adware, hijackers and other malicious software.

www.safer-networking.org/en/download

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3	### CCleaner The extra C is for CRAP, and that is exactly what CCleaner gets rid of: All the crap left behind by other programs that you uninstalled. **www.ccleaner.com**	
2	### PC Help Lots of useful info for keeping your PC running smoothly. There's detailed instructions on how to Defragment your hard drive, a must to keep your machine running fast. **www.helpwithpcs.com**	
1	### Revo Uninstaller Uninstalling stuff from your computer can be a royal pain in the neck. That's why you can rely on this great and useful tool **www.revouninstaller.com**	

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One of the greatest advantages of the Internet is that we can work from virtually anywhere. For example: I am writing this paragraph wearing my shorts and T-shirt, sitting on my balcony, having a glass of wine and enjoying a gorgeous evening in Amsterdam. And I wrote bits and pieces of this book in my hotel room in Malaysia, on the beach in Thailand and on a train in Spain and did I mention on board a KLM plane flying from Amsterdam to Dubai?

Besides, my proof readers were in the US, Canada and Germany, my Graphic designer is in Rumania and my virtual assistant in the Philippines.

I don't know about you but I thrive on tools that can help me keep a virtual office. So here's a list my favorite tools:

VIRTUAL OFFICE TOOLS

TOP 40 COUNTDOWN

40	**Aurora Concept**	
	Unfortunately this service is not yet available but as soon as it is available it will revolutionize the virtual office concept! On this link you'll be able to see a video to understand how this concept works. Simply Amazing!	💡
	www.adaptivepath.com/aurora	

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39	**Firefox Scrap book** Scrapbook saves bits and pieces of the Web to your local disk, lets you add comments and annotations, arrange the content in folders, and makes it all fully searchable without ever leaving your browser. A must-have tool for Internet researchers, students, writers and voracious bookmarkers. **www.amb.vis.ne.jp/mozilla/scrapbook/index.php?lang=en**	
38	**Bit.ly** The site remembers the last 15 links you shortened on your landing site, and it stores a thumbnail graphic of each link on its own space. **www.bit.ly**	
37	**Rejetto.com** This is a very useful piece of software in "plain English", what this software does is allow you to have an FTP client directly on the web. This is very useful to transfer large files or even access your server from any computer without an FTP client. **www.rejetto.com/hfs/?f=intro**	
36	**dafont.com** If you are bored of the generic fonts that come pre-loaded on your PC, This might be just what you are looking for. **www.dafont.com**	

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35	**Buzzword** Buzzword stores files online so they are available in a single repository for document collaboration. **www.buzzword.acrobat.com**	
34	**Jooce** This site will help you create a virtual desktop anywhere you go. Very useful as it feels you're on your computer all the time regardless of what computer you're using. **www.jooce.com**	
33	**iPaper** A fast and easy to use application plans on being the YouTube of text documents that allows you to embed a PDF, MS Word or PowerPoint file into any website. **www.scribd.com/ipaper**	
32	**iRex Iliad** This is portable device that lets you read and write as you do on paper everywhere you go! **www.irextechnologies.com/products/iliad**	

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31	**Docsyncer** Synchronize office documents in your 'My Documents' folder with Google Docs account. **www.docsyncer.com**	
30	**Essential Pim** Need an Personal Information Manager? Make sure to use this tool and you will save yourself hundreds of headaches. **www.essentialpim.com**	
29	**Star Dock** This cool application mimics the look and feel of the Mac on the PC. I'm not a Mac freak but I appreciate the coolness of it's display and you can have something very similar on your PC. **www.stardock.com**	
28	**Bubbl.us** And talking of creative thinking, this site houses a funky little tool to help you brainstorm and collaborate. **www.bubbl.us**	

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27	## Google Docs Google Docs is the equivalent version of Microsoft office but from Google. The Coolest thing is that these tools are free. Remind me why we keep on paying Microsoft for their office application? **www.docs.google.com**	
26	## AbiWord This is a free word processing program similar to Microsoft Word. To those who dislike Open Office, AbiWord is a good choice for you! **www.abisource.com**	
25	## PDF Online Need to create PDF documents? This free tool will do it for you! A valuable tool to your productivity arsenal. **www.pdfonline.com**	
24	## Cute PDF Free software always has a catch, I know that, but I just can't find the catch with this free download. CutePDF Writer lets you turn your usual documents into more secure and reliable PDF documents really easily. **www.cutepdf.com**	

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23 SkyDrive

Need to store Microsoft Office Documents Online? This is a very good way to do so and access those documents anywhere! And of course it is free!

www.skydrive.live.com

22 Access USA

Need an address in the US to get a Paypal account or to do shopping or for any reason? This mail-forwarding provides you with a unique American address so that the US sites can send your goods to Myus, and Myus sends them to you. It's that simple.

www.myus.com

21 Short Text

This is one of the coolest and most useful tools you'll ever find. Type a message, copy a URL, embed a video code whatever you want this site will take what you wrote and create a URL out of it.

www.shorttext.com

20 PDF Hammer

Merge, edit and rearrange PDF documents online.

www.pdfhammer.com

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19	### Web Markers Very practical tool to get organized. This website adds an additional option to your 'Print' menu that lets you print documents (or WebPages) directly to the web and then you can save them there. **www.webmarkers.net**	
18	### 280 Slides A free alternative to PowerPoint or Keynote that allows you to create beautiful presentations, access them from anywhere, and share them with the world. **www.280slides.com**	
17	### Control C This is one of the most useful tools I know: A cross-platform (Win, Mac, and Linux) that monitors your clipboard and saves everything you have on your clipboard online. **www.controlc.com**	
16	### Copernic Summarizer Copernic's easy-to-use summarizing software dramatically increases your productivity and efficiency by creating concise document summaries of any file or Web page so you spend considerably less time reading without missing any important information. Check it out! **www.copernic.com/en/products/summarizer**	

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15	**authorSTREAM** It is a platform for sharing PowerPoint presentations on the Internet. AuthorSTREAM makes it easier to share your PowerPoint slideshows through blogs, websites, on YouTube and even via iPod. **www.authorstream.com**	
14	**Oovoo** This is the coolest Video Conferencing site I know, You can watch up to six people at the same time! You'll love it! **www.oovoo.com**	
13	**Rondee** Another service you will be very thankful to me for recommending it. Fast, easy and free way to arrange phone conference calls with as many people as you want. **www.rondee.com**	
12	**Dimdim** Dim Dim lets you share your desktop, presentation, or white board for free. This is a great way to have meetings; people will be able to see what you're doing on your screen live no matter where they are. This is really a cool tool! **www.dimdim.com**	

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11	**Remember The Milk** Your wife is not there to remind you? No problem this tool will help you remember EVERYTHING! Very Useful (I know by experience) **www.rememberthemilk.com**	
10	**Thinkfree** Think Free office suite of high performance word processing, spreadsheet and presentation applications that is extremely compatible with Microsoft® Word, Excel and Power Point. **www.thinkfree.com**	
9	**Back Pack It** Organize your business and share information with your team. This Group Calendar and Organizational tool will blow your mind. I cannot work without it anymore! **www.backpackit.com**	
8	**Get.adobe.com** Access your desktop online apps even if you're offline. This is very useful if you are not going to be online and need to run an online app. **www.get.adobe.com/air**	

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7   Perfection Tools

This is a powerful application: A mouse recorder that will help you deal with routine functions or to teach others to do something!

This tool saves me a helluva lot of time every day and is also very useful to help people do stuff while you're not there.

www.perfectiontools.com

6   Astro Flower Software

Have you ever wanted one Internet application that could do it all? Well, that's what this software does. You can transfer files, have voice conversations, instant messenger, collaborate on a chalk-board, video conference and remote control your computer - all in one application. A super application you can really use while traveling.

www.astroflowersoftware.com

5   Hybrid-share.sourceforge.net

Hybrid Share is a simple application that allows Mac, Windows and Linux Users To Share Files. The Application is extensible via Plugins, so you can Talk with connected people, check your mailbox or other things that plugins could do. It is an interesting P2P email Hybrid!

www.hybrid-share.sourceforge.net

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4	## Go To Meeting Do more and travel less with the easiest-to-use online meeting solution. Present, demonstrate and meet all you want for FREE. **www.gotomeeting.com**	
3	## Go To My PC GoToMyPC is a fast, easy and secure way to access your PC from any Web browser or wireless device in real time. It is really cool that you can access your desktop from your laptop anywhere! **www.gotomypc.com**	
2	## Free Conference I simply love this resource and I use it quite frequently. You can have up to 100 people on a conference line or you can do a call and it can be recorded. This is very useful to do telephone interviews. Powerful stuff! **www.freeconference.com**	
1	## Jing Project This is one of the most useful sites I've ever found. You can use this site to record whatever you're doing on your screen. Make a video of it and then send it to anyone else. This is a fantastic way to teach people how to do stuff as they will be able to see you doing something on your screen as if they will be sitting behind you! **www.jingproject.com**	

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Amazingly Useful Websites by Ernesto Verdugo
www.ernestoverdugo.com
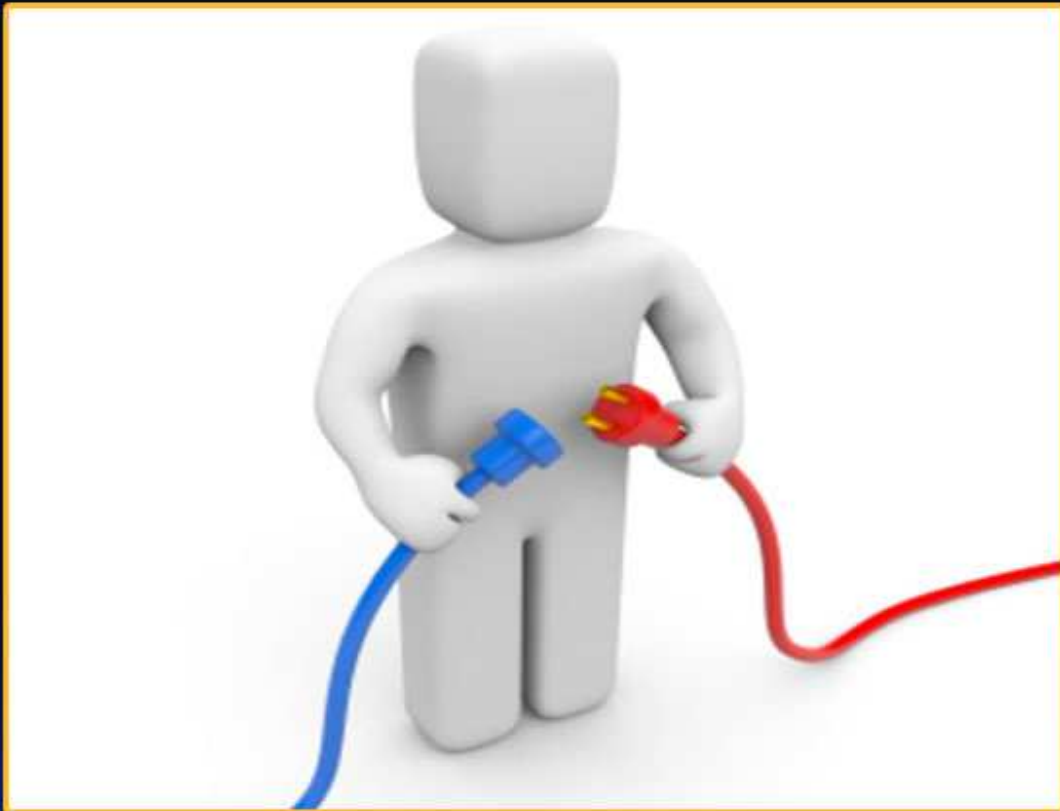
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One of the most frustrating aspects of the digital world is dealing with different file formats. AVI, MPEG4, PDF, doc, wmv, flv, you name it. There are so many different file formats it can be REALLY confusing. No wonder a section like this was necessary on this guide! In this section you'll discover some really useful tools to convert your files into exactly the type of file you want and also to compress or expand them so they fit your own very needs.

FILE CONVERTING TOOLS

TOP 10 COUNTDOWN

10	**Secure Zip** Compress and decompress files on the fly, even on email. A great substitute for WinZip. **www.pkware.com/software-data-security/free**	
9	**Rsizr** This tool is great to resize pictures and avoid distortion. **www.rsizr.com**	
8	**Hand Brake** Now here's a very useful tool: Convert your DVD's into MP4 files for storage purposes! **www.handbrake.fr**	

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7	**Qipit** Take quick document pictures and turn them into properly formatted PDFs. Save online, email, or fax documents right from mobile. **www.qipit.com**	
6	**Videora** Convert any video file so you can watch it on your iPod. Very handy Site! **www.videora.com**	
5	**YouConvertIt** This is also a very user friendly file converting site. I use this site quite often and I'm sure when you discover how useful it is you will also use it often. **www.youconvertit.com/convertfiles.aspx**	
4	**Zam Zar** This is a VERY practical tool that will allow you to convert any file into another type of file! You can convert YouTube videos to MP3's or AVI's into something else. You name it. Worth Visiting! **www.zamzar.com**	

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Media Convert

This is for sure the fastest media converter site on the web.
Convert any file into another format.

www.media-convert.com

2

Media Converter

Converting made easy, this is one of the easiest to use and most versatile file converters. Worth having on your bookmarks. You'll be able to convert from a website to a file.

www.mediaconverter.org

1

80+ File Conversion

Covert Anything! Literally, convert currency, files, RSS, html you name it. Over 80 different converting options. Worth exploring!

www.mashable.com/2007/11/05/80-file-conversion-services

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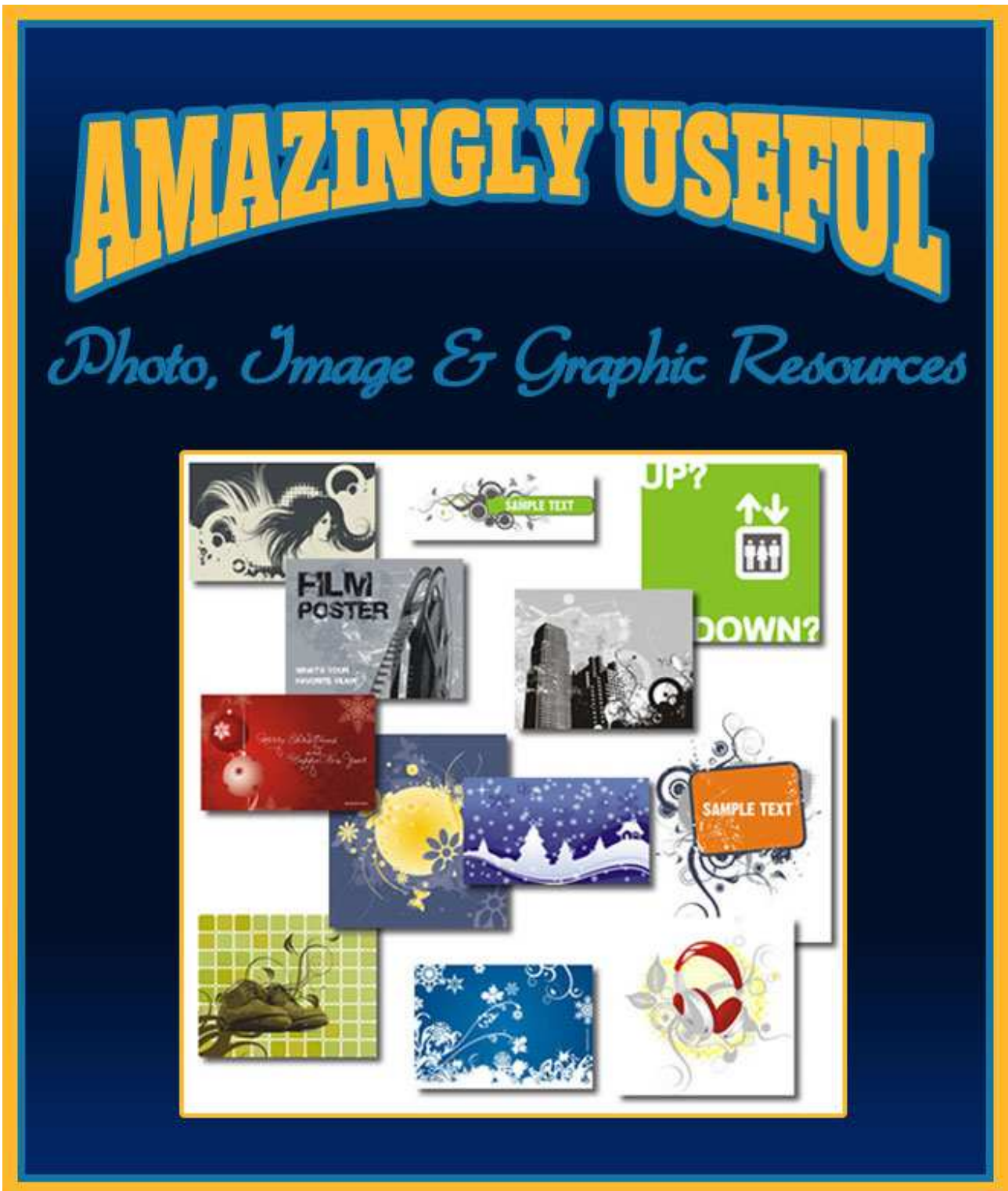
Tweak, rotate, edit and show off your pictures, give your photos a place to stay, make them alive, give them voice, display them in 3D. Make sure the world knows how great your pictures really are! In this section you'll find fantastic resources to impress your family, friends and associates.

PHOTO, IMAGE &

GRAPHIC RESOURCES

TOP 40 COUNTDOWN

40	**Photo Notes** Free Polaroid Style Photo Maker. **www.photonotes.com**	
39	**Be Funky** This Awesome web app turns images to cartoonized paintings and videos to cartoons. **www.befunky.com**	
38	**Instantizer** This will convert your photos into Polaroid™-style Images. **www.instantizer.com**	

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37	## Blabberize This is an interesting site where you can make pictures talk...literally, upload your picture, and the site will make your moth move, then you can record a message. You can surely catch people's attention with your talking picture! **www.blabberize.com**	
36	## Photoxels This is a mine of information on digital photography. The site contains buyer's guides to the latest cameras, covering all budgets. **www.photoxels.com**	
35	## ArtRage This is a free application download aimed at bringing watercolor painting majestically stroking its way onto your desktop without any of the mess! **www.ambientdesign.com/artrage.html**	
34	## Wetpaint Please Touch This is a fun little application that helps you unwind by splashing some paint about, and then invite your friends to contribute in making a collaborative work of art. **www.wetpaintpleasetouch.com**	

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33	**Photonhead** Are you crazy about digital photography? Can't get enough of your pixelated picture maker? Well, here you can discover more info! **www.photonhead.com**	
32	**Blender** This is a free open source software that allows you to create 3D content and is available for all major operating systems! **www.blender.org**	
31	**Comiqs** A new web application that allows you to create your own online comics as easy as posting a blog or using twitter. **www.comiqs.com**	
30	**Camera Summary** Extracts so called "EXIF data" from the images. Shows what model of digicam was used, image creation date and time, resolution settings, location and so on. **www.camerasummary.com**	

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29	**Slide** This is an application that lets you create your own slide shows. You can use photos on your computer or from 'net sites like www.friendster.com, www.myspace.com or www.flickr.com. **www.slide.com**	
28	**IrfanView** This is one of the most popular graphic and photo editing suites on the web and it's just had an upgrade. At 1MB it's a tiny download which is both powerful and efficient, so it runs smoothly on older or slower machines. **www.irfanview.com**	
27	**Graphita** This is an interesting website; you can 'spice up' your pictures with funny, crazy or silly add-ons. **www.graphita.com**	
26	**GIF Works** A great way of expressing your creativity online is through animated gifs. These are small graphic files often embedded in websites and such like. You can customize your own for free! **www.gifworks.com**	

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25	**Moborazzi** Take a picture anywhere with your camera phone, send it to Moborazzi, and they'll take care of the rest. **www.moborazzi.com**	
24	**Now Then** The popular method of communication these days is through mobile phone messaging, allowing you to capture a moment on your camera phone and then send it to others to enjoy. **www.nowthen.com**	
23	**Animoto** Great Website to make little videos using only pictures the result is amazing. Never again boring slide presentations! Have a look at a 3 minute presentation I did after 1 of my seminars. It took me 3 ½ minutes to do this video and it looks quite impressive don't you think? Click the link below to see the video. http://www.youtube.com/watch?v=amk4d-r30B0 **www.animoto.com**	
22	**Onetrumedia.com** Mixing Video and Slides Together for amazing presentations. A really cool site! **www.amazinglyuseful.com/recommends/1truemedia**	

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21	**Foto Flexer**	
	An advanced online photo editor that is easier to use, looks nicer and supports many new features like typing text directly onto a photo and adding animations.	
	www.fotoflexer.com	
20	**Pikifx**	
	This tool is great to create special effects on pictures I'm sure you will find it useful.	
	www.pikifx.com	
19	**Rsizr**	
	This tool is great to resize pictures and avoid distortion.	
	www.rsizr.com	
18	**Paint.NET**	
	This program is the closest thing to Photoshop, and is FREE courtesy of a student project!	
	www.getpaint.net	
17	**Flauntr**	
	There are lots of picture editors available online, but this one is a funky interface which is really easy to use - and it makes working with other online resources a breeze!	
	www.flauntr.com	

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16	## Gimp You want to edit your pictures but don't have Photoshop? No problem do it here for FREE! **www.gimp.org**	
15	## Splash Up With this site you can do multiple image editing. Imagine being able to "fix and edit" all your pictures AT ONCE in your www.facebook.com account or in your www.flickr.com account. COOL ha? **www.splashup.com**	
14	## Picnik This is a really useful tool that allows you to edit pictures even if you're lost in Photoshop. It is free and you do not need to download anything to your computer. **www.picnik.com**	
13	## Beam It On this site you can Send pictures, music, videos, docs or any other file to your cell phone. **www.beam-it-up-scotty.com**	

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12	**ShoZu** Getting pictures and or videos off your phone and uploaded to a destination was laborious - until Shozu came along. It enables you to upload images to various online destinations. **www.shozu.com/portal**	
11	**Aniboom** This is a site where you can "animate" everything! Aniboom allows you to make animated gifs with your webcam. **www.aniboom.com**	
10	**Roundpic.com** Online tool for making anti-aliased rounded for avatars and images. **www.roundpic.com**	
9	**Pic Resize** With this tool you can resize, shrink, and crop your pictures online for free! **www.picresize.com**	
8	**PicMaster** PicMaster unites multiple graphics applications in one single software. **www.graphics-tools.com**	

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7	**Snipshot** Sinpshot is a mini version of Photoshop. You don't need to install any software or any plug-ins. You just simply visit the Web site and start editing your photos. **www.snipshot.com**	
6	**Fan Studio** Free online photo, picture and image edit. **www.fanstudio.ru**	
5	**Picture2Life.com** Edit pictures (Crop, Resize, Add special effects, etc.) online, free! **www.picture2life.com**	
4	**Photoshop Album** A free software that makes it easier than ever to view, find, fix, and share your photo memories. It's fast, easy, and best of all — it's free! **www.adobe.com/products/photoshopalbum/starter.html**	

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Pixenate.com

Pixenate is the photo editor of choice for photo printing and photo sharing businesses.

www.pixenate.com

2

Resize Your Image

Resize your image is a magnificent tool to help you maintain your website, to send images via email or to resize large images to print it.

www.resizeyourimage.com

1

Photoshop Express

Photoshop Express is your online photo sharing and editing resource. Upload, tweak, rotate, edit, share and store your photos.

www.photoshop.com/express/landing.html

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In the early days of the use of the term "webmaster" (a take-off on the term "postmaster", the administrator of an e-mail system), this role encompassed all aspects of planning, coding, production, and user interface.

However, since the late 90s, this type of webmaster role was typically only found working on small Web sites that could be managed by one person, or in environments where there was not a great deal of role definition.

The current model tends to be more team oriented with a website manager or online producer leading a team consisting of web developers, designers, programmers and often at least one usability expert.

A broader definition of webmaster is a businessperson who uses online media to sell products and/or services. This broader definition of webmaster covers not just the technical aspects of overseeing Web site construction and maintenance but also management of content, advertising, marketing and order fulfillment for the Web site.

The bottom line is: If you're running a website, you're a webmaster! PERIOD.

No matter how experienced you are in your role as a webmaster, the tools you'll find in this section will be very useful for you or for your organization.

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WEB MASTER TOOLS

TOP 25 COUNTDOWN

25	**Bandwidth Speed Test** Do you want to know how fast your Internet connection is? With this handy tool you will know graphically if you have a slow or a fast connection. **www.ip-adress.com/speedtest**	
24	**My IP Address** Do you want to know your IP address and other specs of your system and Internet Connection? This tool is very helpful! **www.ip-adress.com/whatismyip**	
23	**What Is My IP Address?** This other tool will point geographical to where your IP connection is. Scary actually, this is exactly how you can be tracked down so don't do anything naughty online :-) **www.ip-adress.com**	
22	**Quick Online Tips** This is a popular blog regularly publishing Technology news, smart blogging tips, new media, web 2.0 services, how to make money online and etc! **www.quickonlinetips.com**	

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21	**Webmaster Radio** If you're looking for a way to be "on top" of the Internet world. This is a site for you. The live Internet Broadcasting of web related information is simply fabulous. **www.webmasterradio.fm**	
20	**As Button Generator** Really cool software to make your own buttons. **www.jirox.net/AsButtonGen**	
19	**Cool Text** This is a really easy to use graphic and logo generator. Type your text and get it back on a really nice format. Ideal for simple designs and logos. **www.cooltext.com**	
18	**Structure Too Big** Add a map to your site to track visitors. **www.structuretoobig.com/development/worldmaps.aspx**	
17	**Firestorm.mozdev.org** Everything about Mozilla, here you will find all sorts of tools, links and info about "open source" software. Very useful! **www.firestorm.mozdev.org**	

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16 Pages.google.com

This is a really easy to use WYSIWYG html editor. If you want a basic html editor you have a very easy and powerful available for free. It is not Dream Weaver or FrontPage but ALMOST and it's FREE!

www.pages.google.com

15 Filezilla-project.org

This is the BEST and easiest to use FTP (File Transfer Protocol) Why pay $60.00 to $200.00 dollars for an FTP client if you can get one of the best absolutely FREE!

www.filezilla-project.org

14 Black Listed IP

Find out if your IP has been black listed. This is a very important website if you are doing email broadcasts. You need to find out if any of your URL's has been black listed.

www.blacklistedip.com

13 dnScoop

I love this site. You can get very accurate estimations of how much a url is worth. I use this site in conjunction with www.thehyperver.com and www.domainprofitbuilder.com

www.dnscoop.com

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12	### Make Use Of Very interesting blog, with tips, web applications, software reviews, worth subscribing to. I actually have discovered a lot of GREAT sites thanks to this blog! **www.makeuseof.com**	
11	### Warrior Forum This is a very important forum. The most avid webmasters and Internet Marketing experts exchange ideas here. But I have to warn you this is now place for newbie's. **www.warriorforum.com**	
10	### Bravenet.com Bravenet specializes in web tools and widgets so you can give your website visitors the best user experience possible. Check out their huge selection of web tools and widgets. **www.bravenet.com**	
9	### Hot Scripts I use this site quite often also. They have some really cool scripts for your site and of course they are free. **www.hotscripts.com**	

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8	**Site Gadgets**	
	SiteGadgets.com offers 23 different gadgets to spice up your website! Their gadgets let you keep visitors coming back, and to find out what your visitors have on their minds. Best of all, their service is 100% free for life! **www.sitegadgets.com**	
7	**PerlCoders**	
	PerlCoders is a CGI (common gateway interface) super site that caters to all the basics in starting your web site or helping existing website businesses become more profitable. **www.perlcoders.com**	
6	**Script Installation**	
	This tool will gives you more information on making the most money from your website. **www.scriptinstallation.com**	
5	**Download**	
	Download.com offers a huge library of free and legal software downloads, music downloads, and game downloads. **www.download.com**	

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4	## Lifehacker This is one of those sites that most Gurus will NEVER tell you about! WHY NOT??? **The information in this site is TOO valuable**. It reveals the "tricks of the trade" of the Internet. A daily web log on software and personal productivity. This will help you work smarter and save time. **www.lifehacker.com**	
3	## web-stat.com You need to be able to know how many unique visitors you get to your site, where the traffic is coming from, when they visit your site and what's their physical location so you can do your numbers. **www.amazinglyuseful.com/recommends/webstat**	
2	## Site 5 Site A total hosting solution, with a gazillion goodies at a really cheap price! **www.site5site.com**	
1	## XSite Pro This is the most useful tool there is if you have no clue how to create a website. This software will do it for you in a jiffy! **www.usexsitepro.com**	

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Do you remember when "Floppy Disks" were the ONLY way to transport data?

I'm happy those days are gone ☺

Moving data from one place to the other and storing your data in a safe place is critical in this fast moving digital age.

In this section you'll find great tools to do just that!

Enjoy!

From Computer Desktop Encyclopedia
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5 1/2"

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FILE STORAGE &

ONLINE BACKUP TOOLS

TOP 20 COUNTDOWN

20	**Western Digital My Book Essential Edition 1 TB External Hard Drive** This is an amazing gadget; you can store a full terabyte of information on this compact portable drive! Very useful to travel with your files and/or to do a full backup of your computer. **www.amazinglyuseful.com/recommends/B000VZCEUI**	💡
19	**Seagate ST902503FGA1E1-RK FreeAgent Go 250 GB 2.5" USB 2.0 External Hard Drive** This is a **MUST HAVE** tool. You can hold up to 250 Gigabytes of info on this small portable hard disk. Who needs a Flashdrive if you can have your entire computer backed up in a toy like this? **www.amazinglyuseful.com/recommends/B0012YW1AU**	💡
18	**Iomega ScreenPlay HD Multimedia Drive, USB 2.0/AV, 500GB - 34200** If you have a lot of movies, music or pictures and you would like to display them without a computer, then this toy is for you. With this gadget you can play your downloaded movies, your pictures and all sort of multimedia files on your T.V. VERY VERY USEFUL! **www.amazinglyuseful.com/recommends/Iomega**	💡

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17	### Your File Link This is a source for Free File Hosting, providing both security, reliability, and both fast uploading and downloading times. **www.yourfilelink.com**	
16	### Media Fire Media Fire is a free file-sharing and storage service that lets users upload unlimited files and images. What's even better is that the site doesn't require registration, so that's one less password/username combo to have knocking around in your head. **www.mediafire.com**	
15	### FileFlyer Upload large files to FileFlyer, and send the download link to friends & colleagues. Never worry about "mailbox full" or "returned to sender" messages ever again! **www.fileflyer.com**	
14	### Secure Zip Compress and decompress files on the fly, even on email. A great substitute for WinZip. **www.pkware.com/software-data-security/free**	

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13	**Buzzword** Buzzword stores files online so they are available in a single repository for document collaboration. **www.buzzword.acrobat.com**	
12	**Back Pack It** Organize your business and share information with your team. This Group Calendar and Organizational tool will blow your mind. I cannot work without it anymore! **www.backpackit.com**	
11	**Box.net** Do you need to access files in several locations? On box.net you can upload large documents, photos, spreadsheets, videos, or zip files and retrieve them anywhere. You get 1GB for free and more for a small monthly fee! Useful Resource! **www.box.net**	
10	**Adrive** How would you like 50gb of free online storage space with the option to share? **www.adrive.com**	

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9	**Mozy** Computers have become an essential part of our daily lives because information we keep on them is valuable. The safest option is to store your data off-site, and Mozy offers that very service, all wrapped in a user-friendly interface. **www.mozy.com**	
8	**Mobyko** Back up mobile numbers for free on this simple-to-use site. **www.mobyko.com/Home.do**	
7	**Mobical** Over-the-air mobile backup and restore service. Backup phone contacts, calendar, bookmarks and settings. **www.mobical.net/mobical/startpage**	
6	**SkyDrive** Need to store Microsoft Office Documents Online? This is a very good way to do so and access those documents anywhere! And of course it is free! **www.skydrive.live.com**	

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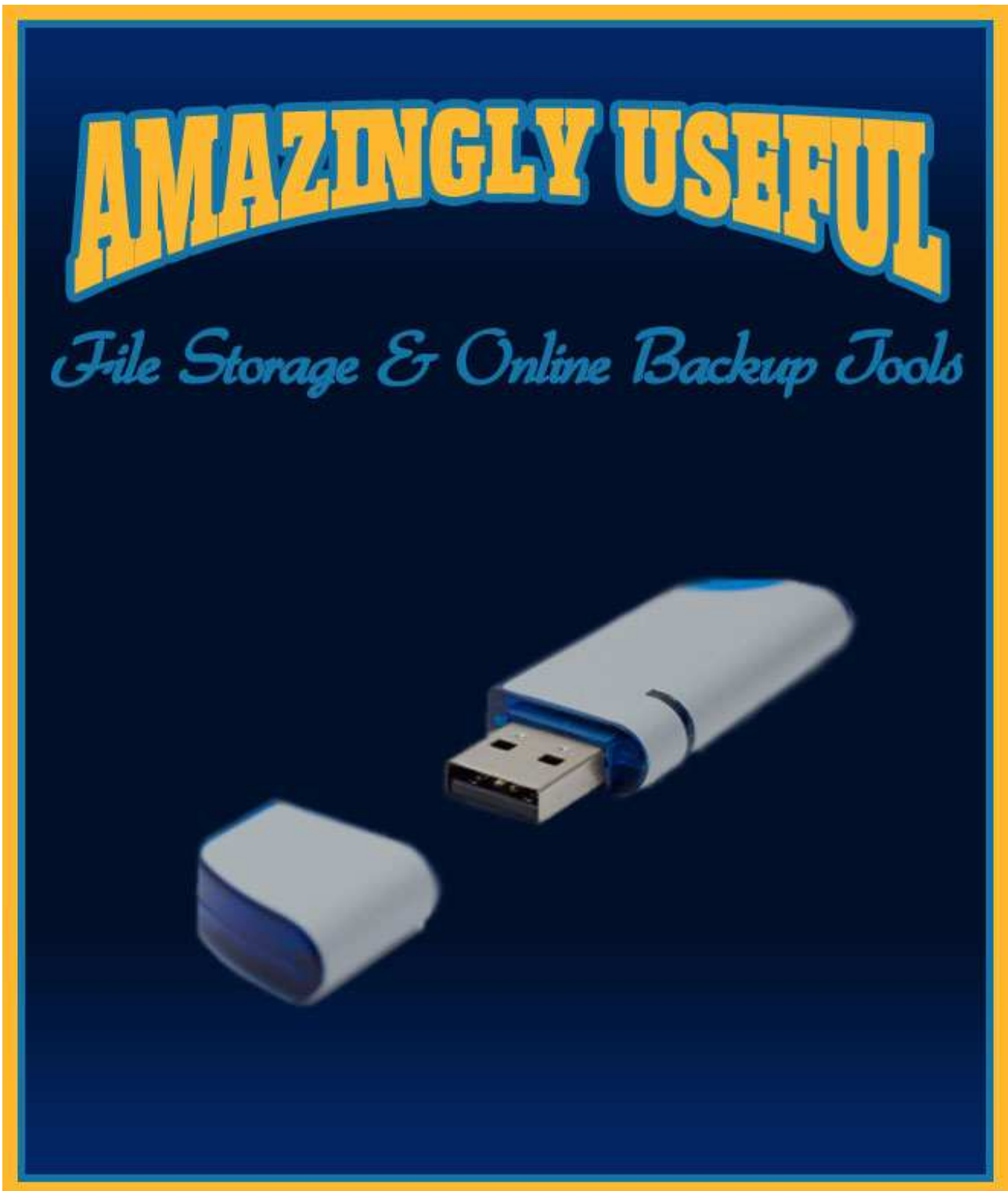www.amazinglyuseful.com/videos.html

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5	**Drop.io** You will thank me dearly for this resource. By far the coolest service for private file collaboration and transfers. Add files by email; send voice messages from phone, etc. **www.drop.io**	
4	**Yousendit.com** Send large files - transfer delivery - FTP Replacement **www.yousendit.com**	
3	**Xdrive** This is one of the oldest and most reliable back up system online. You can get up to 5 Gigs of free storage! • Back up all of your files -- your documents, music, photos and more -- automatically • Conveniently access all your files from anywhere. • Easily share permissible files with friends and family. • Get 5GB of free online storage! **www.xdrive.com**	
2	**Zettabyte Storage** Zettabits incorporates the best in data storage technologies to give you the **fastest**, **easiest**, and **most affordable** way to securely backup, archive and recover all of your important data and business-critical information. **www.zettabytestorage.com**	

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Site 5 Site

This is the best storage service you can have! I use this service to backup my important stuff using their FTP possibilities. Besides being the best hosting service I know, it allows you to store on a very orderly way all your files. Mind you. You will need and FTP client. A bit more complicated but a very safe way to store and monitor your files.

www.site5site.com

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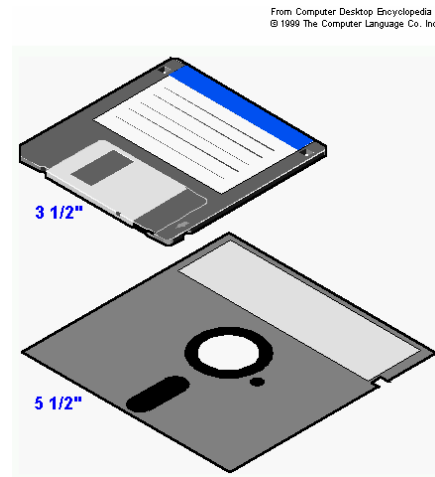
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Remember Clark Kent used Telephone booths to turn into Superman?
Poor guy, how would he do it nowadays?

The "golden days" of the Telephone are LONG GONE.

Today Cellular phones and the Internet have made the world "smaller" and obviously there are a gazillion tools out there that can be very useful. Here's the list of my 25 favorite Telephone Resources.

TELEPHONE RESOURCES

TOP 25 COUNTDOWN

25	**MAXroam** Make free international calls from US, UK and Ireland to 50+ countries. **www.maxroam.com/default.asp**	
24	**Waker Upper** Schedule wake-up phone calls. Lots of useful features. **www.wakerupper.com**	

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23	## Oovoo This is the coolest Video Conferencing site I know, You can watch up to six people at the same time! You'll love it! **www.oovoo.com**	
22	## Free Conference I simply love this resource and I use it quite frequently. You can have up to 100 people on a conference line or you can do a call and it can be recorded. This is very useful to do telephone interviews. Powerful stuff! **www.freeconference.com**	
21	## Movino This is a free Linux and Mac application for uploading live videos feed from a cell phone to a website or blog. **www.movino.org**	
20	## Gizmo5 A very similar application to Skype, but the difference is that you can INDEED call most telephones in the world. Interesting! **www.gizmo5.com/pc**	

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19	## Lingo This is the absolute best VoIP service ever. All your U.S. local, long distance, Canada and international calls over your high-speed Internet connection, all for just one low price. Even one convenient monthly bill. Add a choice of lots of features, and Lingo delivers everything you need - and want - in a phone service, and so much more. Imagine replacing FOR GOOD your telephone service provider. What is also quite cool is that you can get an American Phone Number if you desire. This can be quite useful for an Internet based business. **www.lingo.com**	
18	## Gizmocall Instead of picking up the phone to make an international call at eye-watering cost, just go to a website, type in the phone number and chat for free. And it works on any computer, private or public. **www.gizmocall.com**	
17	## Flash Phone Free flash-based SIP-soft phone. Simply add your SIP account and you're good to go. No need to install anything. **www.flashphone.ru/en/main**	

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16 ShoZu

Getting pictures and or videos off your phone and uploaded to a destination was laborious - until Shozu came along. It enables you to upload images to various online destinations.

www.shozu.com/portal

15 Now Then

The popular method of communication these days is through mobile phone messaging, allowing you to capture a moment on your camera phone and then send it to others to enjoy.

www.nowthen.com/home

14 Moborazzi

Take a picture anywhere with your camera phone, send it to Moborazzi, and they'll take care of the rest.

www.moborazzi.com

13 SpinVox

Spinvox's technology converts voicemails and memos into text messages or emails, with surprising accuracy. Set up your mobile to receive voicemails as texts, and, if you hate texting, you can let Spinvox send spoken messages out as SMS or email memos.

www.spinvox.com

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12	**Beam It** On this site you can Send pictures, music, videos, docs or any other file to your cell phone. **www.beam-it-up-scotty.com**	
11	**qiK** You will love this resource: Imagine using your phone as a webcam anywhere you are... Well this is exactly what you can do with this application: So next time you see something really cool anywhere, switch your phone camera on and broadcast it to the world via the Internet. **www.qik.com**	
10	**Via Talk Free** Make up-to 10 minutes long free phone calls to anywhere in the US and Canada. You don't even need to sign-up. **www.viatalkfree.com**	
9	**Google Mobile** Provides mobile users with a quick access (via SMS) to a wide range of practical information and tools (i.e. business listings (pizzerias, shops, etc.) **www.google.com/intl/en_us/mobile/default/sms/index.html**	

8	## Podlinez Listen to your favorite pod casts from any phone. Just enter the RSS feed URL for the desired pod cast and get a free-toll number to access it from a phone. **www.podlinez.com**	
7	## Rondee Another service you will be very thankful to me for recommending it. Fast, easy and free way to arrange phone conference calls with as many people as you want. **www.rondee.com**	
6	## Jot You By using this service you can send messages to others so they get them only when they are in the area you specify. **www.jotyou.com/JotYou**	
5	## Call The Future Schedule text messages and get them delivered (as a voicemail) on any desired date in the future. **www.callthefuture.org**	

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4	**Mobical** Over-the-air mobile backup and restore service. Backup phone contacts, calendar, bookmarks and settings. **www.mobical.net/mobical/startpage**	
3	**Mobyko** Back up mobile numbers for free on this simple-to-use site. **www.mobyko.com/Home.do**	
2	**Teleflip** Auto-forward your emails to your cell phone as text messages. **www.teleflip.com**	
1	**There Is A Tie!** For this spot there is a tie between: **www.skype.com**, **www.google.com/talk** and **www.messenger.yahoo.com**! I absolutely love these 3 applications; I use them almost every day. Not only to "chat" but to actually call people in different parts of the world!	

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While working for KLM Royal Dutch Airlines in 1999, I had the privilege to deliver a seminar called: *Dynamic Skills for Success* to about 5000 Travel Agents in 26 countries. In my eyes, these seminars were one of the boldest and most innovative marketing approaches an airline has ever taken.

The seminar was focused on how a travel agency can improve their business and change their business model in a world that clearly was about to change.

In my eyes (and of course in KLM's eyes also), the Internet represented a huge threat for the unprepared travel agents and HUGE opportunity for those that were ready to change the way they did business. Our goal was to help an industry that was about to be dramatically transformed during the turbulent years ahead.

The series of seminars were a great success and I know that many agencies survived and are now thriving because of what we taught them in 1999.

The Internet has changed the travel industry and will continue to change a number of other industries. I thought it would be appropriate to add a Travel Section on this guide as travel is a clear and tangible example of how the Internet has changed an industry.

Today a number of other industries are being transformed in the same way the travel industry was transformed in the past decade. And what amazes me is that many high level managers in corporations in those industries **still don't get it!**

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Remember: Arrogance, Ignorance and Fear are the 3 most dangerous road blocks for success and I hope the travel industry serves as an example for you and your organization and you become inspired to learn more about how to use the Internet to boost your company results and bottom-line!

Today, millions of people use the Internet to research travel destinations, find "last minute" travel bargains and even check themselves in for their flight online.

BECOME A CENTURIAN

I have to admit it: I am infected by the "Travel Bug"!

I come from a family of travelers. My grandfather on my mom's side was an accomplished traveler. My dad is also crazy about travel; it is no wonder traveling is on my genes.

When I was about 10 years old, my dad mentioned to me that he wanted to become a Centurian, and since he explained to me what that was I also wanted to be one…

A Centurian is someone that has been to over 100 countries.

I am proud to say that in 1999 at the age of 31, I became a Centurian adding Zimbabwe as my 100th visited country! (Look for the link to the Century Club on the list of resources below) Therefore my top 20 list of travel sites is certainly not going to be the HEAD of the Travel Long Tail. ☺

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Most people know hotels.com, Expedia and Travelocity and possibly they know about one or two other sites.

www.amazinglyuseful.com/recommends/travelocity

www.amazinglyuseful.com/recommends/expedia

http://amazinglyuseful.com/recommends/hotels

The resources I am sharing on this section are virtually unknown to most people so I hope you enjoy them.

Happy Travels ☺

TRAVEL RESOURCES

TOP 30 COUNTDOWN

30	**Lastminute.com**	
	This site offers the best prices for booking an entire vacation as late as three hours before departure on domestic trips.	
	www.us.lastminute.com/index.html	
29	**Travelogues**	
	Over 1600 travelogues.	
	www.dmoz.org/recreation/travel/travelogues	

28	## Adventure Travel The site offers hiking and biking trips, as well as multi-sport tours. It also boasts expert advice on "experiential travel," such as a wildlife safari or culinary tour. **www.iexplore.com**	
27	## Yapta Yapta is a travel site built on the little-known airline policy of refunding ticket holders the price difference if the fare drops. **www.yapta.com**	
26	## Country Calling Codes This site is very useful if you want to know how to dial to different countries, previously it was a bit of a pain finding this info. Now this site will be all you will need if you need to call any city in the world. **www.countrycallingcodes.com**	
25	## Triporama Triporama enables you to plan a group trip and share the details with your group. It's like your own personal trip website. **www.triporama.com/welcome/index-contest**	

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24	**World Fact Book** Country profiles & intelligence published by the CIA. **www.odci.gov/cia/publications/factbook**	
23	**Inside Trip** Really interesting Flight Search Engine that will rate airlines based in comfort, flight time and accessibility. **www.insidetrip.com**	
22	**City Search** Helps steer you to the right restaurants, bars, nightclubs, hotels and spas in dozens of cities, with editors' picks and user reviews, and a Yellow Pages directory that includes shops and other services. A mobile version lets you access listing info from your cell phone. **www.citysearch.com**	
21	**Travel Muse** Are you are looking for destination ideas on where to take your next family vacation? Well, TravelMuse makes the entire planning process easy for you. **www.travelmuse.com**	

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20	## Economist One of the best selection of Travel Guides per cities I've found. **www.economist.com/cities**	
19	## GORP This site is rammed to the seams with amazing ideas for adrenaline-packed adventures, as far away, or as close to home as you care to travel. **www.gorp.away.com/index.html**	
18	## 3 Best Beaches When choosing a destination for a nice lazy holiday online you're kind of spoiled for choice; The Best Beaches of the World should help make that decision a bit easier. **www.threebestbeaches.com**	
17	## UrbanRail This is your **gateway** to any information related to metros, subways, or similar urban rail transit systems around the world. **www.urbanrail.net**	
16	## Weather 2 Travel The site's Holiday Planner feature helps tourists find destinations that match their exact requirements. **www.weather2travel.com**	

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15	## Points.com Got a lot of Travel Points or Miles? This site will help you make the best out of them. Really cool site as it is intended from the passenger point of view not the airline point of view! **www.points.com/home/login.do?method=enter**	
14	## YowTRIP On this site you'll be able to find people who enjoy the same things you enjoy when traveling. Also you'll be able to find travel buddies and meet like minded people all over the world. Cool site! **www.yowtrip.com**	
13	## Sneaky Sunday This is one of the best city guides I've ever seen (US Only) very interactive and easy to use! **www.sneakysunday.com**	
12	## 24TimeZones This is an indispensable utility for everyone who deals with people abroad or anybody who is keen on knowing what time it is further then locally. **www.24timezones.com**	

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11 Seat Guru

This is another of my GREAT finds! On this site you can actually see what the good seats on EVERY AIRLINE and on EVERY AIRCRAFT are! I am very peculiar when traveling, because I always want to have good seats, well if you are like me this site will give you an advantage over ALL your fellow passengers!

www.seatguru.com

10 Most Traveled People

Are you crazy about travel like I am? If you are, then you'll love this site! Find out how well traveled you are!

Wanna look at my profile on this site http://www.mosttraveledpeople.com/_MTP_ShowUser1.cfm?id= 5615 (I'm ranked quite high on the list ☺)

www.mosttraveledpeople.com

9 Travelers Century Club

Here's another great site for Travelers. The Century Club only accepts members that have visited over 100 countries. They have great articles and trip suggestions (I've been a member for a few years now). Worth spending some time exploring this site!

www.travelerscenturyclub.org

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8	**Live Look** This is a very peculiar site. Using Google Maps and Live Web Cams you will be able to see spots on literally every corner of this world LIVE. **www.livelook.com**	
7	**VCarious** VCarious is a new way to explore travel destinations. Pick your spot and read Travel Guides written by fellow travelers. And when you get back, post your photos and share a journal with your friends. **www.vcarious.com**	
6	**Universal Currency Converter** This the world's most popular currency tool, lets you to perform currency and foreign exchange rate calculations, using live, up-to-the-minute mid-market currency rates. **www.xe.net/ucc**	
5	**Zuji** This is my favorite travel site. I've found some amazing deals on this site. The only downside is that it is not based in Europe or the US so not all destinations are covered. **www.zuji.com**	

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4	## Travel.com Over 5000 city guides, useful travel tools, web directories in over 70 languages, cruise bookings with 80+ cruise lines. **www.travel.com**	
3	## Trip Advisor This site is amazing. Travelers give you very honest reviews of hotels where they've stayed so you can decide if it is a good idea to stay there or not. There's also quite a lot of good travel advice **www.tripadvisor.com**	
2	## Lonely Planet World Guide to destinations across the planet, travel advisory & warnings, - in English, French, Spanish & Italian. **www.lonelyplanet.com**	
1	## Wikitravel We've seen a ton of travel sites, but for the sheer amount of information, not one touches the user-generated content of Wikitravel. Need to find out how much to tip in Costa Rica, the driving etiquette in Quebec, or where the sweet surf spots are in Santa Cruz? Wikitravel is your one-stop destination. **www.wikitravel.org**	

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I don't know about you but I love IM. Most people use this tool to only to" chat", I prefer to use it as my 2nd communication option after email. There are so many great ways to use this unique tool. Below, you'll find my favorite IM applications:

INSTANT MESSENGER TOOLS

TOP 10 COUNTDOWN

10	**BitWise IM** Encrypted Cross-Platform Instant Messaging for Windows, Mac OS X, and Linux. Text, File Sharing, Whiteboards, Voice and more. **www.bitwiseim.com**	
9	**Pidgin** This is a multi-protocol Instant Messaging client that allows users to use all of their IM accounts at once. **www.pidgin.im**	
8	**Meebo** This tool is BEYOND belief for those who use messenger regularly. On one spot you can access AOL, MSN, Yahoo and Google talk WOW! **www.meebo.com**	

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7 **Plurk**

Plurk seems to be just another Twitter clone. Look closely, however, and you will see that it is much, much more. With a horizontal layout and cute graphics, Plurk is perfect someone who enjoys microblogging, but wishes to have some fun while doing it.

www.plurk.com

6 **Twitter**

Twitter is a service for friends, family, and co–workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

Follow me on twitter: http://www.twitter.com/ernestoverdugo

www.twitter.com

5 **ReQall**

ReQall offers to be your constant companion and memory jogger, so you need never forget anything ever again.

You can use this site no matter where in the world you live, either through the website itself or through instant messenger, though it only works with Yahoo and AOL at the moment.

www.reqall.com

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4	**Gizmo5** A very similar application to Skype, but the difference is that you can INDEED call most telephones in the world. Interesting! **www.gizmo5.com/pc**	
3	**Coccinella** This is a free and open-source cross-platform chat client with a built-in whiteboard for improved collaboration with other people. **www.coccinella.im**	
2	**radiusIM** This is the only website that shows you where your friends are hanging out and lets you surf for other people based on location. **www.radiusim.com**	
1	**Trillian** This is a very similar tool than above but you need to download it to into your computer. **www.ceruleanstudios.com**	

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Blogging & Podcasting Resources

BLOG

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Blogging is one of those activities on the Internet that has gained a huge popularity. For companies, organizations and individuals' blogs can be one of the most useful tools EVER. In the U.S. blogging is already well known but in other parts of the world tell someone that you have a blog and here's the look you'll get:

A blog (a contraction of the term "Web log") is a Web site, usually maintained by an individual, with regular entries of commentary, descriptions of events, or other material such as graphics or video.

Entries are commonly displayed in reverse-chronological order. "Blog" can also be used as a verb, meaning to maintain or add content to a blog. Many blogs provide commentary or news on a particular subject; others function as more personal online diaries. A typical blog combines text, images, and links to other blogs, Web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs.

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BLOGGING &

POD CASTING RESOURCES

TOP 20 COUNTDOWN

20	**Gcast** This is a marvelous service! It's free and so easy to use even grandma can use it! Start Pod casting to the world and do it for free. If you know how to record a message on an answering machine you'll be able to pod cast your message to millions of people on the www! **www.gcast.com**	
19	**qiK** You will love this resource: Imagine using your phone as a webcam anywhere you are... Well this is exactly what you can do with this application: So next time you see something really cool anywhere, switch your phone camera on and broadcast it to the world via the Internet. **www.qik.com**	
18	**BlogRovR** This is a new application that gives you suggestions of related blogs you can visit in a snap. **www.blogrovr.com**	

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17	**Twitter** Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing? Follow me on twitter: http://www.twitter.com/ernestoverdugo **www.twitter.com**	
16	**Qumana** If you're a blogger, you will love this resource! This is an amazing tool to help you blog on a BY FAR easier way. This is a blog editor that can also add ads to your content and you can actually make money from every post you make! **www.qumana.com**	
15	**Orchestr8** A new and free tool in creating widgets out of your own blog. You can create content by mashing up your blog features and with this, you can enhance a community to your own website and keep visitors coming back. **www.grid.orch8.net**	

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14	### Podlinez Listen to your favorite pod casts from any phone. Just enter the RSS feed URL for the desired pod cast and get a free-toll number to access it from a phone. **www.podlinez.com**	
13	### Rate Tracker Plugin This is a new Plugin for Word press that lets you see the crawl trends of the top three search engine: MSN, Yahoo and Google, right from your dashboard. **www.blogstorm.co.uk/wordpress-crawl-rate-tracker**	
12	### Widgetize It is a new free web application that allows you to Widgetize any sites with an RSS Feed. This is a very useful application because it will allows you to embed any other website's feed into your blog, and it has full CSS support. **www.wigitize.com**	
11	### Traffic Jam The quick and easy utility that will allows you to speed-read your way through thousands of blogs. You can also title your next blog post using the most popular themes and increase traffic to your blog. **www.trafficjam.com**	

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10	**Orchestr8**	
	A new and free tool in creating widgets out of your own blog. You can create content by mashing up your blog features and with this, you can enhance a community to your own website and keep visitors coming back. **www.grid.orch8.net**	
9	**BTPodShow** Need a place to cast your pod or video cast? Need Great Video Content for your website? The web is rammed full of amazing content on virtually any subject you can think of. You will love it! **www.btpodshow.com**	
8	**Pimp My News** This is also an interesting application; it will translate any text message or blog into voice. You will be able to listen to your blog feeds instead of reading it. Apple Computers uses this application regularly. I like it the only annoying thing is the voice, If you figure out how to change it let me know :-) **www.pimpmynews.com**	
7	**News Now** This is a portal site that feeds the headlines you need directly to your browser, so you can quickly identify the stories you're looking for. **www.newsnow.co.uk/h**	

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6 Story Corps

This site is simply amazing. I love the concept. You can literally record the life of a person you love or admire. All you need to do is make a virtual appointment, prepare the questions and they will make it happen. This is the best way to preserve for further generations the amazing stories your Grand Dad has told you and that you would like your kids to hear.

www.storycorps.net

5 Imified

Add Imified to your friends/buddy list, and you can set yourself reminders, add diary appointments, post to your blog and all manner of other things.

www.imified.com/index.htm

4 Movino

This is a free Linux and Mac application for uploading live videos feed from a cell phone to a website or blog.

www.movino.org

3 Wordle.net

Wordle is a toy for generating "word clouds" from text that you provide. You can print them out, or save them to the Wordle gallery to share with your friends.

www.wordle.net

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2	**Technorati** This is a real-time search for user-generated media (including web logs) by tag or keyword. Also provides popularity indexes. **www.technorati.com**	
1	**BlogJet** BlogJet is a Windows blog client for managing multiple blogs, with features no web-based blog editor can match. **www.codingrobots.com/blogjet**	

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==Putting a website together is not as complicated as it used to be==. In fact I am absolutely not technical and using the tools that I will describe below, I've been able to put together a number of profitable websites.

I encourage you to try these tools and discover how easy it is to set your website up!

WEB SITE DEVELOPMENT TOOLS

TOP 15 COUNTDOWN

15	**FormMail.to** This is a useful service for anyone without CGI access! FormMail To will let you set up a form on your site; the output from the form will be sent to you automatically by email. You can specify that responses should be sent to more than one address, and the form does not reveal your email address. So, no worries about spammers! **www.formmail.to/formmailto**	
14	**Freedback** Designed for people who want HTML forms without learning HTML. **www.freedback.com**	

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13	**NVU** A complete Web Authoring System for Linux Desktop, Microsoft Windows and Macintosh users to rival programs like FrontPage and Dreamweaver. **www.nvu.com**	
12	**Google Sites** Google Sites makes creating and sharing a group website easy. Single-click web page creation **www.sites.google.com**	
11	**Web Design Toolbox** This is a great collection of 50 web design tools. Everything you need to create fantastic websites can be found in this page! **www.mashable.com/2007/07/24/web-design**	
10	**Marketing Makeover Generator** With this application you can create very professional looking websites with a few simple clicks. Good for beginner Internet marketers **www.amazinglyuseful.com/recommends/MMG**	

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9	## Kompozer Need to build a website and have no clue how to get started? KompoZer is a FREE web building software extremely easy to use, ideal for non-technical computer users who want to create an attractive, professional-looking web site without needing to know HTML or web coding. Mind you my favorite tool is www.usexsitepro.com but yes you must pay for it! But trust me it is worth every penny! **www.kompozer.net**	
8	## Tank This a new web site service that will help you creating a new website as simple as starting a blog. The free version may have all you need, including photo handling and other things that get difficult in making a blog. **www.withtank.com**	
7	## Weebly A free and the easiest way to build and publish a website online! **www.weebly.com**	

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6	**TheHypervre** This is an amazing tool that will build amazing Adsense sites for you in a heart beat. If you are interested in the best tool to build Adsense sites this is the tool I recommend! **www.thehypervre.com**	
5	**PoodWaddle** A one-stop-shop for all the useful little apps you might want on your homepage - from diaries, to calculators, to world clocks to search tools. **www.poodwaddle.com**	
4	**Firebug** Firebug is a Mozilla Firefox extension that gives you plenty of web development tools and features. **www.getfirebug.com**	
3	**SiteKreator** You can instantly design, build and host a fully-branded website for personal or business use. **www.sitekreator.com/sitekreator/index.html**	

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2	**Freewebs** Fast and easy website creator with hundreds of available templates and customizable widgets. **www.members.freewebs.com**	
1	**XSite Pro** This is the most useful tool there is if you have no clue how to create a website. This software will do it for you in a jiffy! **www.usexsitepro.com**	

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This is one of those issues on the Internet that really puzzles me: Companies spend a FORTUNE designing their websites… after a few months they look at it and realize that there were hardly any visitors (traffic). No matter how beautiful your website is and how much you pay for its design, if nobody visits the site… what's the point of spending a fortune on its design???

Most companies spend more time, effort and resources on the "design" of a website than in generating visitors. It amazes me that people do not understand that an ugly website with a hue number of visitors will always be more profitable than a gorgeous website with no visitors!

 Traffic is the blood line of your online business and very few people know how to generate that required traffic to their websites. On this section of the guide I will recommend to you my list of top 7 tools for increasing traffic to your website.

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TRAFFIC GENERATION TOOLS

TOP 7 COUNTDOWN

7	**YouTellAFriend** This is a new website service that gives opportunities to double and triple your website's popularity by using a word of mouth algorithm. **www.youtellafriend.com/?invite=beta_invite**	💡
6	**Viral Friend Generator** *Viral Friend Generator* is **the next evolution** in tell-a-friend technology. In less than five minutes, you can literally multiply the number of visitors and subscribers your web site receives by 300% or higher! **www.amazinglyuseful.com/recommends/VFG**	💡
5	**Viral Inviter** This exact tool made www.facebook.com what now is. This exact tool made www.myspace.com what now is. Now you can add it to your site too! Tell A Friend On Steroids! **www.amazinglyuseful.com/recommends/VI**	💡

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4	**Press Equalizer**	💡
	Press Equalizer is an easy-to-download PC software you can run right on your computer. It allows you to take full advantage of online press releases by helping you to create them at lightning fast speed and then distributing them for you! **www.amazinglyuseful.com/recommends/PE**	
3	**ZEUS**	💡
	Zeus creates traffic to your web site in numbers beyond your wildest dreams and will give you TOP positions in all the Search Engines like Google, Yahoo, MSN and AltaVista. **www.amazinglyuseful.com/recommends/zeus**	
2	**Article Post Robot**	💡
	Article Post Robot is a Windows-based software that will automatically post articles to 500 sites for you, leaving you free to focus on other more important things, such as writing your next article, or enjoying your life! **www.amazinglyuseful.com/recommends/articlerobot**	

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Traffic Geyser

This is a really amazing tool to promote your site using video. It generates massive traffic and unprecedented search engine results in as quickly as 48 hours.

It saves 15 to 20 HOURS on each video submission (So it PAYS FOR ITSELF even if you only upload one video per month)

No video? No problem! Their Slideshow Creator takes your audio files and turns them into video 'slideshows' which you can then upload to the top video sites...THIS IS HUGE!

No audio? No problem! Use the Traffic Geyser toll-free number to record your own audio content over the phone.

www.trafficgeyser.tv

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I define content broadly as 'the stuff you put in your web site.' This may include documents, data, applications, e-services, images, audio and video files, personal Web pages, archived e-mail messages, and more.

Most of the time, generating that content is quite work intensive that's why you need to know about these great tools.

CONTENT CREATION RESOURCES

TOP 30 COUNTDOWN

30	**iStockphoto** It is the Internet's original member-generated image and design community. **www.istockphoto.com**	
29	**Guru** Guru.com provides businesses with the ability to find the help they need from a variety of talented Freelancers worldwide. **www.guru.com**	
28	**Oddee** Another interesting site with funny and strange pictures. Many of these pictures will be great for presentations. **www.oddee.com**	

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27	**Design Outpost** It has pooled the talents of graphic designers from across the globe to help move your company to the next level. **www.designoutpost.com**	
26	**How Stuff Works** Easy-to-read explanations of how things work, from plasma converters to antibiotics to E-Z Pass. Now the site lets you upload photos and video to help supplement its written content. UNICEF sent in a video clip about land mines; NASA on sonic booms; and GE on photovoltaics. **www.howstuffworks.com**	
25	**Write4Me** Need someone to write for you a book or a report or maybe you need a ghost writer or a blogger? Look no further! You will love this resource and also is really cheap! **www.writer4me.com**	
24	**Widgetize** It is a new free web application that allows you to Widgetize any sites with an RSS Feed. This is a very useful application because it will allows you to embed any other website's feed into your blog, and it has full CSS support. **www.wigitize.com**	

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23	**Copy Scape** It is the leading provider of services that protect your content against online plagiarism and theft. **www.copyscape.com**	
22	**Sclipo** Provides user-submitted "how to" videos on subjects from how to defend yourself against a gun attack, open a beer bottle with a piece of paper, install programs on your computer, and lots of cookery. **www.sclipo.com**	
21	**Smashing Feeds** A Free site that mashes up content from Twitter and tons of other places that offer an RSS feed. **www.smashingfeeds.com**	
20	**PoodWaddle** A one-stop-shop for all the useful little apps you might want on your homepage - from diaries, to calculators, to world clocks to search tools. **www.poodwaddle.com**	

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19	**Video Jug** This is the world's most comprehensive library of free factual video content online, professionally-produced, high definition videos cover E-V-E-R-Y conceivable topic! **www.videojug.com**	
18	**Rent A Coder** It is a web-based marketplace that connects businesses in need of computer programming expertise with a global, freelance market of programmers. **www.rentacoder.com**	
17	**Voices** It is the online marketplace where businesses connect with voice actors and voice over talents. **www.voices.com**	
16	**Find Sounds** A free site where you can search the Web for sound effects and musical instrument samples. **www.findsounds.com**	

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15	**Click and Copyright** A company that since 2000 has been helping small business owners, independent artists protect and promote their work online **www.clickandcopyright.com**	
14	**dotSUB** This is one of the best content video site that I know, plus also it has an amazing tool, you can translate your videos to a number of languages. YES for example let's say you upload a video, you can actually add subtitles to each and every frame. Try it is really cool. **www.dotsub.com**	
13	**Squidoo** This link is a wonderful tool! Have you ever heard of Squidoo lenses? If you have not you need to check www.squidoo.com but any way, Let me tell you briefly what you can create with this page: type a keyword on its search engine and this website will find all the videos related to that word available online! Isn't that cool? **www.squidoo.com/squidvids/hq**	
12	**Podiobooks** Search, subscribe and browse through a variety of totally free audio books (100% legal). **www.podiobooks.com**	

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11	**Librivox** Provides free audio books from the public domain. **www.librivox.org**	
10	**Library Thing** This is an online service to help people catalog their books easily. It also connects people with the same books, comes up with suggestions for what to read next, and so. **www.librarything.com**	
9	**Public Domain Sites** Now, here's a BIG BIG secret I would normally not share … Below I am listing a number of sites that provide PUBLIC DOMAIN content. This means that you can **copy whatever is there**, make it your own and either sell it or give it away or whatever you want! This collection of sites is VERY VERY valuable the moment you understand how to use it. **www.gutenberg.org** **www.creativecommons.org** **www.digitialbookindex.com** **www.invisible-web.net** **www.ibiblio.org** **www.census.gov** **www.firstgov.gov** **www.public-domain-content.com** **www.primarilypublicdomain.org** **www.eldritchpress.org** **www.archive.org** **www.pgdp.net**	

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Content for Hire

The sites below are sites where you can find people to write website content for you. Ghost writers, article writers and all sort of writers you might need to add content to your site:

www.elance.com
www.sologig.com
www.writesight.com
www.writers-editors.com
www.writerfind.com

Story Corps

This site is simply amazing. I love the concept. You can literally record the life of a person you love or admire. All you need to do is make a virtual appointment, prepare the questions and they will make it happen. This is the best way to preserve for further generations the amazing stories your Grand Dad has told you and that you would like your kids to hear.

www.storycorps.net

Scrapbook

A useful plug in that helps you to save Web pages and manage the collection. Lightness, speed, accuracy and multi-language support are its key features.

www.scrapbook-plug-in-for-firefox.en.softonic.com

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5	## Jing Project This is one of the most useful sites I've ever found. You can use this site to record whatever you're doing on your screen. Make a video of it and then send it to anyone else. This is a fantastic way to teach people how to do stuff as they will be able to see you doing something on your screen as if they will be sitting behind you! **www.jingproject.com**	
4	## Copy Scape It is the leading provider of services that protect your content against online plagiarism and theft. **www.copyscape.com**	
3	## ScriptLance Outsourcing Company for your programming and design projects. **www.scriptlance.com**	
2	## Elance It is a place where businesses connect with professionals to get work done now. **www.elance.com**	

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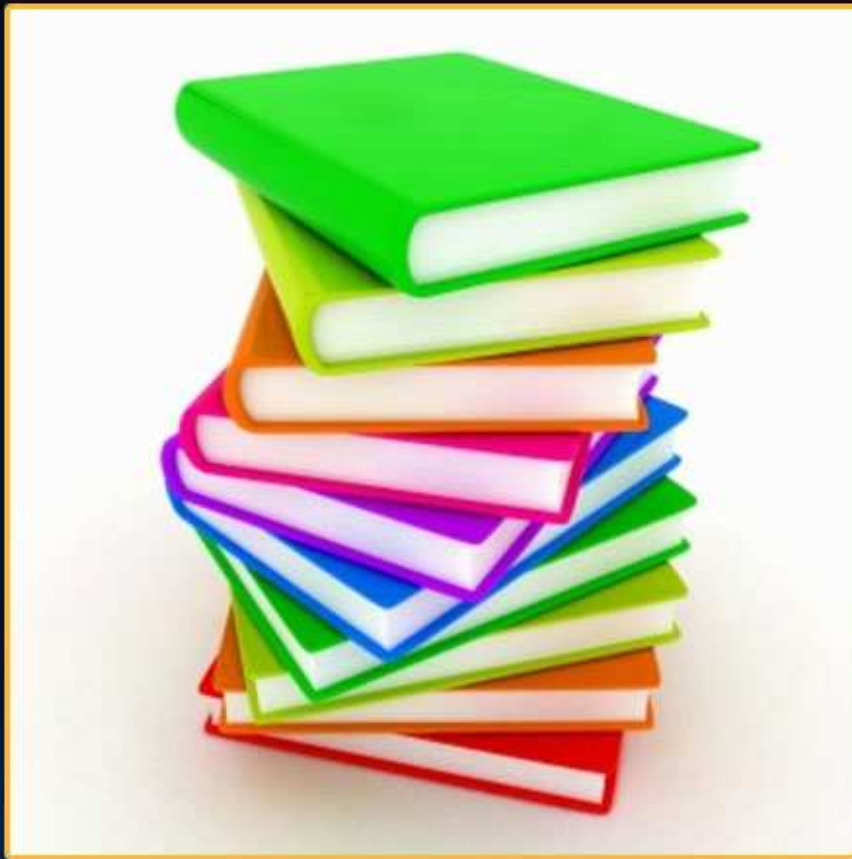| ❶ | **Lifehacker**

This site is great for content and also for amazing Ideas. I've recommended before and as mentioned earlier some gurus will frown upon me for exposing this amazing site. USE IT!

www.lifehacker.com | 💡 |
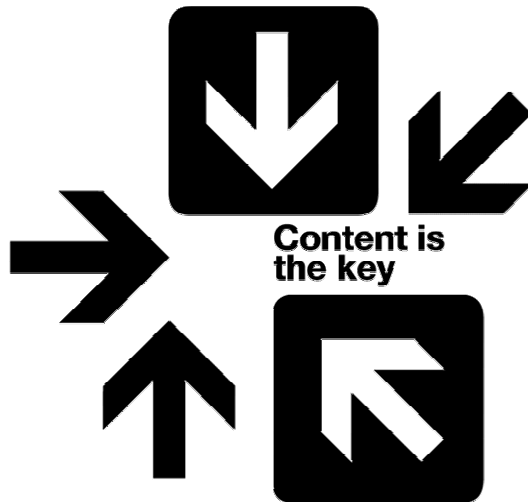
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The true definition of **Search Engine Optimization** (SEO) can be stated as: "A highly specialized process of building a successful website". I say successful because if a commercial website cannot be found in the major search engines, it is not successful, it just isn't doing its job.

SEO directly addresses the need for a website to attract new and **targeted visitors**, who in turn will convert into **buying customers**.

> **Fact**: About 90% of all new visitors to a web site found it using the major search engines such as Google or, search directories such as Yahoo!

"If done right (by following simple and advanced techniques and processes) you will be able to drive free traffic to your website using SEO"

It is this simple. If you spend some time and sometimes just a little bit of money you can take your website to the top of the rankings and start driving free traffic.

I have been doing **SEO** for over 5 years now and have ranked in the major search engines for some very competitive keywords and have mentored a lot of people giving them step by step training of exactly what you need to do to optimize your website to get ranked in the search engines for certain keywords.

Here is a quick tip: You need to be patient!!! It takes time for the search engines to come to your website read it and index it in their massive databases.

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Another very important tip: Keyword/phrase research is the most important aspect of *SEO* (in my opinion) because it doesn't matter if you follow the steps and get ranked high for a keyword/phrase if those words or phrases never get searched, therefore never bring you traffic.

In this section, you'll find some tools that can be very helpful in driving free traffic to your website using SEO!

SEO RESOURCES

TOP 20 COUNTDOWN

20	**Digg Friend Finder** This is an SEO tool that helps you find other Digg members who post the same stories as you. This makes networking and moving your latest news article up to the front page much easier and less time consuming. **www.promote-my-site.com/index.php/component/option,com_pmsdiggfriend**	💡
19	**SheerSEO** A tool that lets you monitor up to 200 keywords at a time. It will also tracks your progress and let you see not only where your page ranks for a bunch of keywords in Google and Yahoo, but also see how much TRAFFIC the keywords are generating. **www.sheerseo.com**	💡

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18   SEO Quake

This is one of the few browser plug-ins that let you see SEO related information about pages you visit.

www.seoquake.com

17   Website Grader

This is a free way to get advice on optimizing your site for search engines, which can drastically boost your traffic. Just enter in the URLs and Website Grader will do a quick (but thorough) analysis.

www.websitegrader.com

16   Backlink Checkers

An article of online backlink checkers that will help you categorize and organize information.

www.searchenginejournal.com/backlink-checkers-that-actually-help/6732/

15   101 Link Building Tips

One of the best free resources in building links to your website. Check this out!

www.seobook.com/archives/001792.shtml

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www.amazinglyuseful.com/videos.html

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14	## Link Development Tool A rundown resource for FireFox Plugins that actually helps in link development. **www.searchengineland.com/080423-180400.php**	
13	## CommentKahuna A new application that allows you to find any Word Press blog that is relevant to your website that doesn't use the NoFollow attribute. **www.commentkahuna.com**	
12	## Rank Checker This is a new Firefox plugins that allows you to easily check your website rankings and gives you the fast and complex results! **www.tools.seobook.com/firefox/rank-checker**	
11	## Search Engine Forums Community forums covering all the top search engines. Tips to improve search engine rankings. **www.searchengineforums.com**	
10	## Search Engine Watch Excellent resource providing great insight into search engine issues & ranking strategies. **www.searchenginewatch.com**	

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9	### Wordtracker It will tell you the words people use when they search - and how popular each word is. **www.amazinglyuseful.com/recommends/wordtracker**	
8	### Rank Write Roundtable Search engine ranking & optimization discussion forum. **www.rankwrite.com/archives.htm**	
7	### Media Medic Check your websites meta-tags with this top tool. **www.northernwebs.com/set/setsimjr.html**	
6	### SearchEngines.com Web marketing tips, info & tutorials to help optimize your site & improve your search engine rankings. **www.searchengines.com**	
5	### Keyword Counter Useful keyword frequency analyzer. **www.keywordcount.com**	

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www.amazinglyuseful.com/videos.html

4	## Search Engine Features Excellent summary from www.searchenginewatch.com **www.searchenginewatch.com/webmasters/features.html**	
3	## Keyword Elite This software is critical to exploit niche markets! You'll love how easy it is to use and the amount of hours it will save you! **www.amazinglyuseful.com/recommends/keywordelite**	
2	## Search Engine Guide Large search engine knowledge base, search engine news & articles, top search terms & over 3,650 search engines to explore. **www.searchengineguide.com**	
1	## ZEUS Zeus creates traffic to your web site in numbers beyond your wildest dreams and will give you TOP positions in all the Search Engines like Google, Yahoo, MSN and AltaVista. **www.amazinglyuseful.com/recommends/zeus**	

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BONUS SITES

While editing this guide, my virtual assistant came across a number of sites that she thought would be interesting to include on this guide. The problem was our lists were already full! It would be silly to have the "32" or "26" Top Sites, so I decided to add a bonus section of 'newly found' useful sites.

PLUS this is also a reminder that we will keep on finding new and useful sites, that's why I would like to remind you to add your name on our "update list" so I'll keep you posted with the latest and most useful site we come across

Click on the link below to be added to the Amazingly Useful Update List!

http://www.amazinglyuseful.com/updates.html

Chandler Project This is yet another great option to get organized, one of the best Personal Information Managers I've seen. **www.chandlerproject.org**	
Eyejot Eyejot combines elements of e-mail, voice mail, and video chat into a single streamlined solution. The site lets you quickly and easily record a video message and e-mail a link to it. **www.eyejot.com**	

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Stumbleupon

StumbleUpon discovers web sites based on your interests. Whether it's a web page, photo or video, our personalized recommendation engine learns what you like, and brings you more. This site is really useful for research.

www.stumbleupon.com

Portable Apps

Now you can carry your favorite computer programs along with all of your bookmarks, settings, email and more with you. Use them on any Windows computer. All without leaving any personal data behind.

www.portableapps.com

Revo Uninstaller

Revo Uninstaller helps you to uninstall and remove unwanted programs installed on your computer even if you have problems uninstalling and cannot uninstall them from "Windows Add or Remove Programs" control panel applet.

www.revouninstaller.com

Thunderbird Portable Email Client

This is a really useful application. Take with you your entire email settings to any computer. Very useful and very valuable!

www.portableapps.com/apps/internet/thunderbird_portable

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PC Lighthouse

PC Lighthouse takes the mystery out of Windows by revealing every program running on your system and telling you precisely what those programs are doing. Find out what programs are hogging your resources and slowing your system down.

www.pc-lighthouse.com

Mouse Recorder Pro

Mouse Recorder Pro is an input recording application (mouse & keyboard input), with this application you can create script's of recordings you have made (moving your mouse, clicking on a button, pressing keys); now all of these annoying repetitive tasks will be done easily! With Mouse Recorder Pro you can play any script you recorded, and the computer will do the same things you were doing!

www.softpedia.com/get/Others/Miscellaneous/Mouse-Recorder-Pro.shtml

Podmailing

Unlimited file sharing as easy as e-mail. You can send any size file or folder by e-mail in a breeze with Podmailing, without clogging your inbox.

Podmailing is the best solution so far to send huge attachments. It does not clog your inbox, nor does it strain the server. It is very quick and very simple."

www.podmailing.com

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WavePad Sound Editor

This sound editing software is a full featured professional audio editor for Windows or Mac OS X. It lets you make and edit music, voice and other audio recordings. When editing audio files you can cut copy and paste parts of recordings and, if required, add effects like echo, amplification and noise reduction. WavePad works as a wav editor or mp3 editor but it also supports a number of other file formats including vox, gsm, real audio, au, aif, flac, ogg and more.

The program is designed to be a very easy and intuitive to use for audio editing. Within minutes you will be able to open or record an audio file and edit it. But if you take time to explore the other features you will find many powerful tools for editing audio designed with the professional sound engineer in mind.

www.nch.com.au/wavepad/index.html

CocoonSoftware

Free Universal Video & Audio Converter no restrictions, no logo engraved, no trial limit, no spyware and best of all 100% free!
Converts all your video and audio media, to and from a myriad of formats and much much more!

www.cocoonsoftware.com

DVD Video Soft

One of the best Video Converting Sites I know. All this applications and utilities are free and very useful. You can Copy your favorite DVD movie to your computer by converting DVD to AVI, DivX, XviD, VCD, WMV, MPEG4 format video files, with almost same quality.

www.dvdvideosoft.com

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## Lively.com This is the Google's version of "Second Life"! It is an interesting site for you to explore! Here's a short video for you to get an idea what "lively: is all about http://www.youtube.com/watch?v=5YbwfOucET8 **www.lively.com**	💡
## Affiliate Elite Uncover Products To Promote That Are Quietly Making People An Extra $100, $200, Even $900+ Per Day, Allowing Them To Live The Relaxing Lives They Deserve! **http://amazinglyuseful.com/recommends/affelite**	💡

Click on the link below to be added to the Amazingly Useful Update List!

http://www.amazinglyuseful.com/updates.html

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PART III

REDEFINING ECONOMICS

In his book "Unlimited Wealth" Paul Zane Pilzer (Bill Clinton's Economic Advisor) highlights the interesting fact that in the industrial age economics was defined as: "The science that deals with the production, distribution, and consumption of scarce resources".

www.amazinglyuseful.com/recommends/unlimitedwealth

It actually makes sense that individuals who went to school during this time (1900-1989) still have that definition in their heads after all that was exactly what was taught in schools and universities through out those years! (Note: It was Mr. Pilzer's book that opened my mind to a whole new understanding about economics)

Under the industrial age definition of economics, there is an inherited presupposition: "**Things Are Scarce**". While that might have been true during that era, the thoughts of scarcity on the Internet age could be found only on 'Unconsciously Ignorant people'.

Scarcity thoughts will NEVER cross through the mind of someone who understands how to use the Internet to generate income. That's why Consciously Ignorant (people that know that they don't know) are eager to find out how they can use the Internet to explode their business.

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In fact in his new book "Next Millionaires", Mr. Pilzer explains that in the next few years there will be more millionaires created than in any other time in history. And he emphasizes the fact that 98% of these Millionaires Will be Internet Millionaires.

www.amazinglyuseful.com/recommends/nextmillionaires

INTERNET ALCHEMY

Alchemists were said to transform lead into gold. While this is obviously not possible the concept of alchemy remained as the art of transforming something that was not profitable into something profitable.

The fact that a number of corporations and individuals set up a website and do not make a profit out of it bedazzles me!

How is it possible that some individuals (including myself) and some companies run a number of profitable websites while others spend a lot of time and money setting up a website and it never makes a profit?

The answer to that question is simple: Those individuals and corporations that run profitable websites know something that those unprofitable website owners don't.

That simple!

What if I tell you, that you're about to learn some secrets on how to create alchemy on the Internet? Would you be interested?

On this section I will be listing the 50 most commonly used tools by money making websites. I will also be sharing with you the names of the most influential people on the Internet today.

Honestly, this is the most powerful section of this entire guide, this information is not commonly shared openly, that's why only a limited group of "insiders" use these tools.

In fact this is probably the first time ever that an 'insider' shares such a complete list of resources!

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INTERNET MARKETING TOOLS

TOP 50 COUNTDOWN

50	**Go Daddy** This is a great site for purchasing cheap domains. I own literally hundreds of domains and a number of them I bought through godady.com. They have great customer service. Expensive hosting but cheap domains! **www.amazinglyuseful.com/recommends/godaddy**
49	**SmugMug.com** Digital cameras are here to stay and taking thousands of photos is simple, it is the management and sharing aspects that get tricky. Enter SmugMug, the Ultimate in photo sharing! **www.amazinglyuseful.com/recommends/smugmug**
48	**Commission Junction** This site is a global leader in the online advertising channels of affiliate marketing and managed search. They drive quality results, deliver superior service, and develop sustainable relationships for advertisers and publishers through their performance-based solutions. **www.amazinglyuseful.com/recommends/cj**

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47   Affiliate Networks

Don't know what to sell online? Here's a list of networks where you can find literally thousands of products you can promote as an affiliate. Affiliate marketing is one of the fastest ways to create a profit online. The list below is very very valuable USE IT!

www.affiliatecop.com
www.affiliatefuel.com
www.affiliatenetwork.com
www.affiliatewindow.com
www.clickbooth.com
www.clixgalore.com
www.commissionsoup.com
www.cpaempire.com
www.cyberbounty.com
www.darkblue.com
www.directleads.com
www.go.envisionads.com
www.filinet.com
www.fineclicks.com
www.floppybank.com
www.hydramedia.com
www.leadhound.com
www.linkconnector.com
www.linkshare.com
www.maxbounty.com
www.modernclick.com
www.offersquest.com
www.login.offerweb.com
www.paidonresults.com
www.revenueloop.com
www.shareresults.com
www.shareasale.com

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46	### The Super Affiliate Handbook This is a MUST Book for you to read IF you want to be successful doing affiliate marketing. I'll be honest with you. Affiliate marketing brings for me EVERY month a minimum of $3000.00 dollars and I must admit: I'm not doing even a 3rd of what I could easily do! **www.amazinglyuseful.com/recommends/SAH**
45	### Marketing Makeover Generator This is a "all round" web designing solution. Using this software you'll be able to instantly create very professional looking websites plus it has also a lot of other integrated added value tools. Explore it! **www.amazinglyuseful.com/recommends/MMG**
44	### Design Dashboard On this site and using this software you'll be able to design very professional websites. I've used this tool only early days online and indeed was very useful. I honestly only recommend this tool for newbie's! **www.amazinglyuseful.com/recommends/designdashboard**
43	### XSite Pro This is the most useful tool there is if you have no clue how to create a website. This software will do it for you in a jiffy! **www.usexsitepro.com**

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42	## Webmaster Media Maker With Webmaster Media Maker you will be able to generate Streaming Audio and Streaming Video for your website in Minutes! The best part is No monthly fees and No Special Servers are required because you can host the video on your website itself! **www.amazinglyuseful.com/recommends/webmastermedia maker**
41	## Instant Video Generator Do I need to say more? The fastest way to put video on your website! **www.amazinglyuseful.com/recommends/IVG**
40	## Audio Generator Audio Generator puts the power of the human voice on your Website without slow downloads, custom plug-ins, or annoying pop-ups. All you do is add one "PLAY BUTTON" for each audio message and you're done! **www.amazinglyuseful.com/recommends/audiogen**
39	## Arelis SEO Software Reciprocal links add value to your web site, let your web site visitors return to your site, and you'll get targeted traffic from clicks of your links on other web sites. **www.amazinglyuseful.com/recommends/arelis_seo**

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38	## web-stat.com
	You need to be able to know how many unique visitors you get to your site, where the traffic is coming from, when they visit your site and what's their physical location so you can do your numbers.
	www.amazinglyuseful.com/recommends/webstat
37	## aMEMBER Software
	This is a great piece of software! You can run your subscription site and earn money from your subscriber on a daily, monthly, yearly basis.
	www.amazinglyuseful.com/recommends/amember
	I also use Easymember Pro and is also very useful!
	www.amazinglyuseful.com/recommends/easymemberpro
36	## Hyper Tracker 2.0
	This provides you with a variety of statistics for analyzing the success of each campaign. It's fully automated, works around the clock and offers all the vital statistics you need to make important decisions.
	www.amazinglyuseful.com/recommends/hypertracker
35	## Ebook Pro
	EBook Pro 6.0 is SO easy to use! They've put in a bunch of "point-and-click wizards" that literally make building and customizing an eBook from scratch as simple as clicking your computer's mouse!
	www.amazinglyuseful.com/recommends/ebookpro

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34	## Dynamite Covers There's nothing more important for your product to sell than how "Professional" it looks. That's why you need this piece of software to design really professional looking electronic product packages. **www.amazinglyuseful.com/recommends/dynamitecovers** Here's another very good option: **www.amazinglyuseful.com/recommends/coveractionpro**
33	## Digital Product & Banner Designs The software I recommended on spot 35 is very good, but I am aware not all of us are "designers'. I discovered early in my career that other people are better designers than me. That's why I prefer that's them and not me who design my digital packages, banners, headers, footers, backgrounds. These are the designers I use: **www.20dollarbanners.com** **www.blingcovers.com** **www.cheapestcovers.com**
32	## ChargeToday.com I've been working with ChargeToday.com for years. Their service is fabulous. That's why I can completely endorse them. **www.amazinglyuseful.com/recommends/chargetoday**

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31	### Get Response This is a good system to get started with email broadcasts and managing an email list. **www.amazinglyuseful.com/recommends/getresponse**
30	### Affiliate Management Solution A complete affiliate management solution that gives you absolutely everything you need to start and run your own affiliate program AND it lets you do it without all the traps that so many of the other affiliate management programs. **www.amazinglyuseful.com/recommends/AMS**
29	### Wordtracker This tool is vital if you are using Google Adwords, find what people are typing on a search engine when looking for your product or service **www.amazinglyuseful.com/recommends/wordtracker**
28	### Guide to Google Adwords This book is the absolute best resource to MASTER Pay per click advertising in Google. **www.amazinglyuseful.com/recommends/googleadwords**

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27	### Public Domain Riches
	This product is simply genius. It is well said that it is easier to "re-write" than to write. There is so much public domain content available and very few people know how to use it. Discover how you can benefit from content you did not write and how you can use that legally on your website, blogs, products etc. VERY VALUABLE AND WORTH EVERY PENNY
	www.amazinglyuseful.com/recommends/publicdomainriches
26	### Keyword Elite
	This software is critical to exploit niche markets! You'll love how easy it is to use and the amount of hours it will save you!
	www.amazinglyuseful.com/recommends/keywordelite
25	### Viral Inviter
	This exact tool made Facebook what now is. This exact tool made myspace.com what now is. Now you can add it to your site too! Tell A Friend On Steroids!
	www.amazinglyuseful.com/recommends/VI
24	### Press Equalizer
	Really useful tool that will submit your press release to a number of sites simultaneously! Can you imagine how powerful this can be?
	www.amazinglyuseful.com/recommends/PE

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23 Internet Marketing Center

The Internet Marketing Center was founded in the early 90's by the late Corey Rudl. Corey was an Internet Marketing Genius and a teacher for many of us. I always recommend to everyone who asks me how to get started on the Internet to check their site out!

www.amazinglyuseful.com/recommends/AMS

22 WordPageBuilder.com

This software will help you take your "shelved content" and use it for resale or simply use it for generating content rich pages to be used with Adsense.

www.amazinglyuseful.com/recommends/wordpagebuilder

21 SEO Elite

A properly optimized website, is like a magnet to search engines and attracts website visitors the same way moths are attracted to a light bulb on a dark night, and this sort of traffic that you get from the Search Engines is called *"Organic Search Engine Traffic"*.
Organic Search Engine Traffic is simply put, "*Type-In Traffic*". People arrive at your website because they typed in a keyword or a phrase that is relevant to your website, and because your site had proper optimization, your site shows up in the first few positions of the search results and gets the click-thru from the searcher.
With this software your page rankings will improve drastically!

www.amazinglyuseful.com/recommends/seoelite

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20	### Affiliate Organizer Fantastic Product that I use on a daily basis! You'll never again suffer through the pain and hassle of trying to fumble through papers or folders for URLS, codes, affiliate links, hosting details, websites, DNS... Or having to wade through cabinets of overwhelming amounts of information that keeps changing. You can get everything all done for you, practically handed to you on a silver platter. You simple fill in the blank with your information, set it and forget it! **www.amazinglyuseful.com/recommends/afforg**
19	### Power Link Generator This is a very important software to have in your marketing arsenal. If you're promoting a product via an affiliate link, you need this software, period! It makes affiliate links look nice and clickable plus it will protect you from affiliate link hijacking. Plus you'll be able to track your click through ratio. Very useful software! **www.amazinglyuseful.com/recommends/PLG**
18	### Instant Article Wizard This tool is VERY VERY useful! You can Create High Quality Articles on Virtually Any Subject In Just Minutes, Even if you know nothing about the topic. I use this software almost every day and I love it! **www.amazinglyuseful.com/recommends/articlewizard**

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17	## Imindmap.us
	This is one of my favorite tools. I use it to plan, develop, brainstorm and to be creative. Most of my projects are now mind mapped with this software before they become a reality. What is great is that you'll be able to explain a concept very easy using mindmapping.
	www.imindmap.us
16	## Mailloop
	This product is the brain child of the late Corey Rudl and is the most powerful email marketing tool ever designed. Have a look at some of their features.
	www.amazinglyuseful.com/recommends/mail_loop
15	## Viral Friend Generator and Viral Inviter
	These two pieces of software are the basis for any viral marketing campaign and is critical that you use them both. Viral Friend Generator is a "lighter" version. While Viral Friend Inviter is the "hard core" version. Software like this is what has helped Facebook and Myspace become what they are today!
	www.amazinglyuseful.com/recommends/VFG (Viral Friend Generator)
	www.amazinglyuseful.com/recommends/VI (Viral Inviter)

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14	## Instant PDF Profits
	Using this software you'll be able to turn every PDF you create Into a goldmine using this Viral PDF Rebrander! Rake in thousands of sales with just 3 clicks of the mouse! This software is very useful! In fact this document was created using this amazing software! **www.amazinglyuseful.com/recommends/instantpdfprofits**
13	## Split Test Accelerator
	Split Test Accelerator will help you make more sales, get more leads, sell more affiliate products, get your PPC costs down, and dominate your niche. This is indeed one of those very important pieces of software you'll be glad you got early rather than later in your Internet business. **www.amazinglyuseful.com/recommends/splittestaccelerator**
12	## Butterfly Marketing
	Butterfly marketing is a unique piece of software that will take your marketing efforts to a whole new level. The initial investment is a bit high but in the long term this product will be paid itself many times over. I thoroughly suggest youth explore the website as it will help you discover ways on how to promote by far more effectively your products or services. **www.amazinglyuseful.com/recommends/butterflymarketing**

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11	## Site 5 Site This is exactly where I host all my websites. They offer you: unlimited hosting space, a gazillion email addresses, **www.site5site.com**
10	## TheHypervre.com This software will allow you to create Adsense/Content Rich Sites in literally 60 minutes! I've used this software and my Adsense, Amazon and Clickbank Commissions increased 47% on the first month! That's great for doing absolutely NOTHING isn't it? Here's a sample of one of the hundreds of sites I've created in 60 minutes using The Hyper VRE :http://popularpaintingsandart.com Fantastic don't you think? **www.thehypervre.com**
9	## Paypal Paypal is a CRITICAL part of my Online Money Making Tools. The moment that I started offering Paypal as an alternative method of payment my sales went up 253%! Get yourself a Paypal account. **www.amazinglyuseful.com/recommends/paypal**
8	## ZEUS Zeus creates traffic to your web site in numbers beyond your wildest dreams and will give you TOP positions in all the Search Engines like Google, Yahoo, MSN and AltaVista. **www.amazinglyuseful.com/recommends/zeus**

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7	## Aweber
	You can do 'broadcasts' to unlimited numbers of subscribers to your list. Plus, there is a great tracking system (among other terrific features) that makes this a great service.
	www.amazinglyuseful.com/recommends/aweber
6	## Kickstart Cart
	This system is my personal favorite, I use it myself to easily manage my website's 35,000 subscribers. It is very effective and easy to use; the greatest advantage is that the auto responders are part of your shopping cart.
	www.getkickstartcart.com
5	## Stompernet
	My recommendation to anyone interested in making money online (in ANY type of market) is to be sure to watch the free videos and get the free products they have to offer, and when the times come (which is not very frequent) for a brief opening of StomperNet, you will be in the same position to make a decision on what direction you want your online career to go. Most members say that joining Stompernet was one of the best decisions of their lives. It may not be for everyone, but I know for some of you, it can change your life!
	http://amazinglyuseful.com/recommends/stompernet

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4 Product Launch Formula

Jeff Walker was involved in some way in nearly every major Internet marketing product launch since 2006 and it's because of his wealth of experience consulting on some of the largest launches ever to hit the net, that he is able to position himself as the de-facto expert for conducting a launch online. Because of his involvement in so many big launches, Jeff's accumulated a vast knowledge, based on real market-tested experience, of the ins and outs of successfully releasing a product (or service) online.

PLF is certainly comprehensive enough to provide all the ideas you need to launch a product online, so if the whole concept of a product launch is foreign to you and you are not sure where to start, PLF is definitely a good choice as a quick all-in-one solution, the next best thing to hiring someone to manage your launch for you.

I've used this formula for an online product launch and I've grossed over $40,000 dollars, in a couple of days and I know a number of marketers that have grossed a bigger amount using Jeff's Formula.

www.amazinglyuseful.com/recommends/plf

3 Traffic Secrets

This extensive course on website traffic is an impressive collection of 6 DVDs, 6 CD-Roms, DVD transcripts and useful workbook. I have to say that I honestly don't know why John Reese called this course "Traffic Secrets" because it's not just about getting traffic. It's about converting your mass amounts of highly targeted traffic into sales.

http://amazinglyuseful.com/recommends/trafficsecrets

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2	## Clickbank
	ClickBank is the Internet's largest digital marketplace, where thousands of the web's most popular products are sold every day.
	www.amazinglyuseful.com/recommends/clickbank
1	## Infusion Software
	Face it! You spend too much time tracking leads, following up, processing orders, segmenting customers, "tinkering" with online sales and so on. In other words, you have a bunch of tedious, manual grunt work that keeps you from doing the "smart" work that will really build your business.
	In a nutshell, you have a whole bunch of sales and marketing administrative grunt work that bogs you down. But you CAN'T neglect this stuff because it's what brings in the bucks. What you need to do is AUTOMATE the entire process and manage it from one easy-to-use system!
	By pure luck, I stumbled across a solution called Infusion CRM. It does a ton of grunt work like:
	- Lead gathering, lead assignment and lead tracking - Total contact management - Multi-step sequences & auto responders - Multi-media sequences (e-mail, fax, direct mail, follow-up calls) - E-commerce & shopping cart - Auto-charging of credit cards - Payment plans and delinquency reports - Continuity program management - Invoicing and revenue forecasting - Affiliate/JV program management... and more.
	www.amazinglyuseful.com/recommends/infusionsoft

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THE INSTANT INTERNET INSIDER

"On the Internet, nobody knows you're a dog."

This Peter Steiner's cartoon of a dog using the Internet was published by the New Yorker in 1993 and since then has been reproduced literally thousands of times in printed and online media. This has made Mr. Steiner over $50,000.00 in royalties (including my small contribution to be able to display this picture on this book loll.) for just this cartoon!

Truth is; this cartoon is so popular because it is quite funny and indeed displays another Internet reality: In most cases we have no clue who sits behind a website!

My point here is the following: Most likely you've seen this cartoon before, but would you be able to recognize Peter Steiner in a line-up even if your life depends on it?

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I don't know about you but I couldn't!

Most people have no clue WHO the "movers and shakers" from the Internet really are…

In fact here is a test for you:

Can you tell me quickly who these 5 people are?

If you could!

CONGRATULATIONS, you're already an Internet insider. If you couldn't, don't feel bad, you will soon become an Instant Internet Insider!

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Here's the answer to the quiz above:

1) Jeff Bezos CEO from Amazon.com

2) Sergey Brin Co-Owner Google

3) Larry Page Co-Owner Google

4) Tony Hsieh CEO Zappos.com

5) Mark Zuckerberg Inventor of FACEBOOK

THE 2 INTERNETS

Here's a secret that will open your eyes to an amazing opportunity. But, before I tell you that secret, let me ask you a question: Would you have invested 80% of your life savings to help these dudes start up their company?

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If you would have, you will be a VERY VERY rich person today! FYI, these guys are the original founders of Microsoft™.

Bill Gates's dream of "A Computer on Every Desk" is ALMOST a reality and because of it, every day more and more people are going online!

WORLD INTERNET USAGE AND POPULATION STATISTICS

World Regions	Population (2008 Est.)	Internet Users Dec/31, 2000	Internet Usage, Latest Data	% Population (Penetration)	Usage % of World	Usage Growth 2000-2008
Africa	955,206,348	4,514,400	51,065,630	5.3 %	3.5 %	1,031.2 %
Asia	3,776,181,949	114,304,000	578,538,257	15.3 %	39.5 %	406.1 %
Europe	800,401,065	105,096,093	384,633,765	48.1 %	26.3 %	266.0 %
Middle East	197,090,443	3,284,800	41,939,200	21.3 %	2.9 %	1,176.8 %
North America	337,167,248	108,096,800	248,241,969	73.6 %	17.0 %	129.6 %
Latin America/Caribbean	576,091,673	18,068,919	139,009,209	24.1 %	9.5 %	669.3 %
Oceania / Australia	33,981,562	7,620,480	20,204,331	59.5 %	1.4 %	165.1 %
WORLD TOTAL	6,676,120,288	360,985,492	1,463,632,361	21.9 %	100.0 %	305.5 %

NOTES: (1) Internet Usage and World Population Statistics are for June 30, 2008. (2) CLICK on each world region name for detailed regional usage information. (3) Demographic (Population) numbers are based on data from the US Census Bureau . (4) Internet usage information comes from data published by Nielsen//NetRatings, by the International Telecommunications Union, by local NIC, and other reliable sources. (5) For definitions, disclaimer, and navigation help, please refer to the Site Surfing Guide, now in ten languages. (6) Information in this site may be cited, giving the due credit to www.internetworldstats.com. Copyright © 2001 - 2008, Miniwatts Marketing Group. All rights reserved worldwide.

And while it's true that more and more people are going online every day, the level of Internet Literacy of most users remains quite low! Only a really small minority of individuals and corporations (regardless of their size) know how to use the Internet to generate even a small profit!

As I mentioned before; most companies or individuals who own a website PAY for it instead of PROFITING from it, therefore we can correctly assume that there's 2 very different Internets!

Internet # 1

The Internet that everyone knows; in other words, the one you know and use every day for sending emails, browsing, purchasing and downloading stuff, having a FACEBOOK profile and what ever else you normally do online.

Internet # 2

The Internet full of amazingly profitable opportunities, the one that only a small number of Internet users (including myself) know about and the one that you need to discover TODAY!

WELCOME TO THE INTERNET'S GOLD RUSH!

While Internet **# 1** is already on the "**Late Majority**" phase of the adoption curve… Internet **# 2** is still on the "**Early Stages of Adoption**". This means that the potential and the opportunities for people and organizations that are open to learn from the Innovators and Early Adopters is absolutely amazing!

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The question is:

WHO ARE THOSE INNOVATORS YOU CAN LEARN FROM?

Soon You'll Find Out…

Four years ago, I've got a call from the brother of a friend of mine, who was amazed because he heard that I was earning my leaving online… he told me: Ernesto, my sister told me that you're making a nice living online! How could that be? I've tried "E-V-E-R-Y-T-H-I-N-G" and I've never made a single red cent out of my website!

Note: His question let me know that he was consciously ignorant. This was obviously a very good sign!

WHAT **EXACTLY** ARE YOU DOING? He asked…

In those days, I was not teaching people or organizations how to generate online profits. Sure, I was making a decent living out of the sales efforts of my own speaking products but I did not consider myself knowledgeable enough to teach others how to do the same. So, I simply shared with him the list of names of "Gurus" who taught me how sell my products online…**this ended up changing his life in an amazing way!**

He immediately TOOK ACTION, followed my advice, read the books I recommended and today I'm proud to say he's making a staggering $30,000 dollars a month with his multiple sites!

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And that's not all…

He's now a well recognized Internet Marketing teacher in the Spanish Speaking world. (Have a look at his site www.alexberezowsky.com)

Alex and I are now join venture partners in a number of online businesses and we even co-own one profitable immigration website: www.stepbystepimmigrationcanada.com

Alex's life has radically transformed, he considers me his online mentor and is very grateful for the advice I shared with him that day. ☺

TODAY, I am about to share with you the UPDATED version of the list I shared with him, 4 years ago, so consider yourself very lucky ;-)

In this section of this amazingly useful guide you'll find out WHO these Internet Innovators (Gurus) are! Now, all you need to do is: SUBSCRIBE to their mailing list and you'll automatically become an INSTANT INTERNET INSIDER!

HOWEVER as the saying goes: "You can only take the horse to the water…"
Not because you're on their mailing list, you'll become an Internet expert, you will need to take action, read their blog posts, read their books and even purchase some of their products and most importantly: PARTICIPATE ON EVENTS WHERE THEY SPEAK LIVE!

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MAILING LISTS YOU MUST BE ON

TOP 25 COUNTDOWN

25	**Alex Mandossian**
	Alex Mandossian is considered one of the top-ten freelance direct marketers in America today and owns one of the largest marketing libraries ever assembled ... with over 1,800 rare books and volumes dating back to the 1800's!
	During the past 12 years, Alex has helped his clients generate over $183 million in sales from TV spots, infomercials, QVC and Home Shopping Network, national retail catalogs, space ads in Parade Magazine and USA Weekend, direct mail, web marketing, and postcards.
	On the link below you can see one of the sites of Alex Mandossian. Although Alex runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing profits on my business!
	www.amazinglyuseful.com/recommends/alexmandossian

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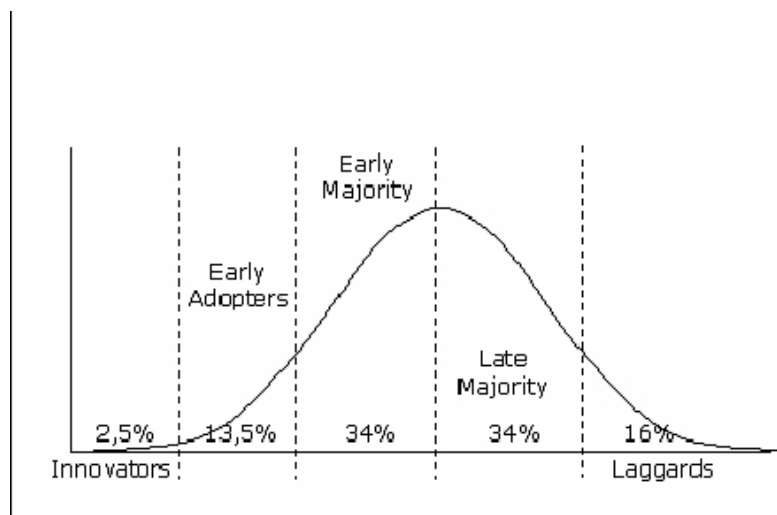www.amazinglyuseful.com/videos.html

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24	# Jim Edwards

Jim Edwards is a great writer, speaker and marketer that doesn't mind entertaining whilst educating. He currently teaches seminars across the globe, and his expertise is a tremendous asset to anyone looking to move to the next level of success in business.

Click on the link below to watch a video and read a very useful free report written by Jim. Also please make sure to sign up for his free newsletter at the bottom of the page.

www.amazinglyuseful.com/recommends/jimedwards

23	# Michel Fortin

Michel Fortin has an uncanny knack for writing persuasively. A direct response copywriter and consultant for close to 20 years, he knows how to use words to "grab readers by the eyeballs," boost response to record rates and transform floundering businesses into mega-moneymaking machines.

On the link below you can visit Michel Fortin blog. Make sure to sign up for his post updates!

www.michelfortin.com

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Steve Iser

Steve Iser has quickly sky-rocketed in the Internet Marketing world and become a leading "low-key" authority on Social Media Marketing - expelling the simplicity and truths on increasing business revenue through Web 2.0 Marketing.

Steve has literally propelled himself into becoming a quick powerhouse marketer with a quick eye for observing future marketing trends and has a strong competitive edge on untapped marketing resources yet to be exploited online.

On the link below you can visit Steve's blog. Make sure to sign up for his post updates!

www.steveiser.com

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Dean Hunt

Dean Hunt is a leading buzz marketing consultant; he buys and sells websites, writes content for blogs, trade magazines and even books and was featured in the biggest selling quality newspaper in the UK.

On the link below you can visit Dean's blog. Make sure to sign up for his post updates!

www.deanhunt.com

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20   Mike Koenigs

Since 1985, Mike has developed and produced software and web sites for clients including Carlson Companies/Carlson Marketing Group, Ralston, General Mills, Mazda, Dominos Pizza, Anderson Windows, Sony, Columbia Pictures, 20th Century Fox, Qwest, 3M, New York Times bestselling authors and hundreds of small businesses and startups.

He's an amazing speaker and also a Internet Video Marketing Guru. He's the co-owner of www.trafficgeyser.tv an amazing Video Uploading Software that will literally allow you to "Broadcast yourself" to most of the online video hosting websites.

On the link below you can see one of the sites of Mike Koenigs. Although Mike runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing profits on my business!

www.trafficgeyser.tv

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Andrew Lock

British born Andrew Lock, is a maverick marketer who's been influenced by generations of unconventional marketers including Claude Hopkins, Dale Carnegie, Dan Kennedy, Rich Scheffren, Eben Pagan, Seth Godin, Jay Abraham, and of course, fellow Brit Richard Branson of the Virgin empire.

As a result of the lessons he's learned, he is on a mission to expose traditional marketing techniques as outdated and ineffective. You'll discover much better ways of promoting your business, to make it stand out from the crowd.

On the link below you can see one Andrew's sites. Make sure to sign up for his video updates they are fantastic!

www.helpmybusiness.com

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Rosalind Gardner

Rosalind Gardner is CEO of Webvista Inc., an online publishing company that specializes in affiliate marketing sales and training.

Through her various publications, Rosalind teaches affiliates how to build sustainable online businesses and merchants how to structure their affiliate programs to attract and retain loyal Super Affiliates like herself.

On the link below you can see one of the sites of Rosalind Gardner. Although she runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing profits on my business!

www.amazinglyuseful.com/recommends/SAH

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Brad Fallon

Brad Fallon is the CEO of Smart Marketing, Inc., a network of wholesale and retail e-commerce businesses. Beginning with a $2,000 start-up in January, 2004, Brad's online businesses grew from $1.2 million in first year revenue to $7.8 million in 2005 and $32 million in 2006.

He's the author of "Creating Customers Out of Thin Air: Secrets of Online Marketing for Offline Businesses"**.** And he consults with clients of all sizes, helping them to apply his interactive marketing strategies with an emphasis on Search Engine Marketing.

On the link below you can see one of the sites of Brad Fallon. Although he runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business!

www.amazinglyuseful.com/recommends/stompernet

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16	**Armand Morin**

Armand Morin has been marketing on the Internet since 1996 and is a former CEO and Co-Founder of Global Telecom International, Inc. (GTI). When the company was bought out by American Nortel Corporation, Armand decided it was time to explore a new path on his entrepreneurial career.

Armand's success and financial achievements are certainly admirable from any online marketer's standpoint, but what impresses me the most is that he has dedicated much of his online career to making it easy for others to market their businesses successfully online.

From his easy-to-use software to his educational products to his inspiring online seminars, it shows that Armand is committed to the success of all online entrepreneurs. And the really cool thing is that everything Armand delivers is perfect for the non-technical mind (like mine!).

His software allows you to do things that usually only tech geeks can do...but with a click of a button, you can do just about anything a geek can do. If you ever hear him speak, he speaks in plain old English that people like you and I can understand and learn from.

His most famous event is called "The Big Seminar" and it is BY FAR the largest Internet Marketing Event in the World!

The big seminar takes place twice a year. Click on the link below to find out when the next Big Seminar will take place and make sure to **be participant as soon as you can!**

www.amazinglyuseful.com/recommends/armandmorin

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Russell Brunson

Russell Brunson is the president and founder of DotComSecrets.com INC. He is an accomplished author, renowned speaker, software developer, business consultant, and one of the top online marketers in the world.

Russell started his company while he was wrestling at Boise (Idaho) State University and within a year of graduation had sold over a million dollars of his products and services from his basement. He has gone on to turn his company into a multi-million dollar a year international marketing company.

Click on the link below to visit one of Russell Brunson's sites. In fact this is my favorite RB's site. The content is GREAT and what you can learn here is critical to your online success!

www.amazinglyuseful.com/recommends/russellbrunson

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14	# Derek Gehl

The Internet Marketing Center was founded in 1996 by world-renowned online marketing expert Corey Rudl. A pioneer of unconventional marketing techniques and strategies adapted to the online medium, Corey worked as an Internet marketing consultant until the demand for his services became too great to fulfill.

To share his expert knowledge with a wider audience, Corey created the best-selling Insider Secrets to Marketing Your Business on the Internet course - and the Internet Marketing Center.

When Derek Gehl joined the company in his early 20s, he was eager to work with - and be mentored by - the Internet marketing legend Corey Rudl. Corey was impressed with Derek's accomplishments with his private Internet community.

Derek was quickly offered a key role at IMC, where he continued to work closely with Corey to build the company into the thriving enterprise that it is today.

Tragically, in June 2005, Corey passed away, stunning the entire Internet marketing community. The company and community mourned the loss of a great leader, mentor, and friend.

To continue Corey's dream of helping others achieve their potential, and with the support of Corey's family, Derek stepped in as Chief Executive Officer of IMC - continuing Corey's legacy of making Internet millionaires.

On the link below you'll be able to download a free report that will get you started in online profits! Very Interesting.

www.amazinglyuseful.com/recommends/AMS |

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13	## Perry Marshall Perry Marshall is an expert advisor on Google AdWords. His 'Definitive Guide To Google AdWords' is a must-read and you will make your money back on it very, very easily. Some of the tips he recommends are so simple to implement it won't seem real that they will have an effect - but the beauty is that they do! On the link below you can see one of the sites of Perry Marshall. Although he runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business! **www.amazinglyuseful.com/recommends/googleadwords**
12	## Stephen Pierce Stephen Pierce is a Business Optimization Strategist who's highly effective interactive results coaching and consulting has made him an internationally in-demand speaker. Pierce is the CEO of Impulsive Profits, Inc., Innovation Marketers, LLC and owner of the Ann Arbor Thinkubator, Michigan's most creative and innovative meeting space, where business owners travel from as far as Asia, Australia and the United Kingdom to experience the power of Pierce's optimization strategies. On the link below you can see one of the sites of Stephen Pierce. Although Stephen runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business! **www.makerealmoneyontheinternet.com**

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11	# Jay Abraham

Jay Abraham is among the most successful Internet marketers in the world. He has experience of twenty years in direct marketing and consulting. His marketing techniques are versatile and you can use his concepts for both online and offline marketing.

On the link below you can see one of the sites of Jay Abraham. Although Jay runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business!

www.abraham.com

10	# Dan Kennedy

Dan Kennedy is internationally recognized as a 'millionaire-maker', helping people in just about every category of business turn their ideas into fortunes. He has been called the "Professor of Harsh Reality" because he's provocative, irreverent, sarcastic, and tells it like it is in a humorous, but chilling, serious fashion that cuts to the core of the issues in a way no other marketing 'guru' does.

On the link below you can see one of the sites of Dan Kennedy. Although he runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business!

www.dankennedy.com

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Joel Comm

Joel is an Internet entrepreneur who has been online for Over twenty years. In 1995, he launched WorldVillage.com, A family-friendly portal to the web which enjoys thousands of visitors each day. He is the co-creator of ClassicGames.com, which was acquired by Yahoo!

Joel is the Internet Revenue Expert, speaking and writing on topics that help people make money online. He is the author of the New York Times Best Seller, "www.amazinglyuseful.com/recommends/adsensecode", and Host & Executive Producer of "The Next Internet Millionaire", the world's first competitive Internet reality show.

On the link below you can see one of the sites of Joel Comm. Although Joel runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business!

www.amazinglyuseful.com/recommends/joelcomm

John Carlton

John Carlton is one of the top marketing experts in the world and "the most respected and ripped-off copywriter alive". Known as the "Marketing Rebel", he publishes the internationally acclaimed "Marketing Rebel Rant" newsletter, where he shares effective advertising, marketing & copywriting strategies.

On the link below you can see one of the sites of John Carlton. Although he runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business!

www.john-carlton.com

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Jeff Walker

If you want to be a real Internet Insider, you MUST know who Jeff Walker is. Jeff revolutionized the Internet world with his "Product Launch Formula". More money has been made on a short period of time using his formula than with any other method in history.

If you want to launch a product or service successfully and make a helluva lot of money on the launch itself you MUST listen to Jeff.

On the link below you can see Jeff Walker's Product Launch Formula. I really suggest that you watch the video, sign up for his email updates and YES buy his product. It is one of the highest recommendations I can give you in this guide!

www.amazinglyuseful.com/recommends/plf

6

John Reese

John Reese is a young marketing genius who has quietly been marketing online since prior to the birth of the Internet. He is a well-rounded marketer who has successfully exploited countless niches, been actively involved with eBay (in fact, he even profited $38,450.27 from one auction) and is an expert in traffic generation and conversion.

On the link below you can see John's Traffic Secrets Site! Another vital recommendation. Read it, get on his mailing list and get his product it is a NO BRAINER!

www.amazinglyuseful.com/recommends/trafficsecrets

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5	**Frank Kern**

Frank Kern is one of the few entrepreneurs who makes marketing online ultra-simple!

With almost no experience, and very little working knowledge of the Internet, he built a six figure income in just a few months. But the really amazing thing is he did it with resources and tools freely available online. This guy KNOWS how to profit, and if you want to make money, I suggest you listen carefully to what he has to say!

On the link below you can see one of the sites of Frank Kern. Although Frank runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing the profits on my business!

www.masscontrolsite.com/blog

4	**Yanik Silver**

Yanik Silver is an established Internet marketing expert, having been in business online since 1998. He has numerous Internet products to his name, including Instant Internet Profits, Internet Marketing Lab, 21 Mind Motivators, Instant Sales Letters, Million Dollar Emails, Auto Responder Magic, And Instant Marketing Toolbox.

Yanik is also one of the best copy writers I know and also has a fantastic product called: Public Domain Riches
www.amazinglyuseful.com/recommends/publicdomainriches

www.amazinglyuseful.com/recommends/yanik

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Rich Scheffren

They call Rich Scheffren the "Coach to the Internet Gurus".

His unique philosophy about how to build real businesses online gets big money results for his clients. And that's the reason he formed Strategic Profits in 2004.

The company provides coaching for online entrepreneurs who want to grow their businesses strategically and ultimately get "free" of the daily grind.

Rich turned his offline successes and marketing prowess into an information product business. In 2 years he established joint ventures with the major online marketing players that generated in excess of $4 million in revenue. Many of these marketers secretly sought his advice to help them turn their businesses into profit-producing powerhouses.

He is the author of the 3 most "eye opening" manifestos on Internet Marketing and online businesses and the coolest thing is: **You can download them for FREE.**

www.amazinglyuseful.com/recommends/manifesto1
The Internet Business Manifesto

www.amazinglyuseful.com/recommends/manifesto2
The Attention Age Doctrine

www.amazinglyuseful.com/recommends/manifesto3
The Maven Matrix Manifesto

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2	### Eban Pagan Eban is an absolute marketing genius. He's the brain behind the most popular seduction resource "Double Your Dating" www.amazinglyuseful.com/recommends/doubleyourdating On the link below you can see one of the sites of Eban Pagan. Although Eban runs a number of sites, I choose this one in particular to include in this section as this product has helped me a lot increasing profits on my business! **www.getaltitude.com**
1	### Mike Filsaime Mike Filsaime is an author, software developer, renowned speaker, personal coach, business consultant, and most of all... an intensive marketer. Many of Mike's Internet marketing protégé's have gone on to have incredible success in a very short amount of time after working with him. Many of them are now Internet Millionaires working fulltime in their new business. Mike believes in continued learning and makes every attempt to stay on the cutting edge by studying the latest books, courses, and systems on the subject of marketing. Mike's most popular program is called the 7 Figure code, go check it out! (Tip: At the bottom of the page there is a way to download a free Audio recording from Mike that is well worth listening to!) **www.amazinglyuseful.com/recommends/mikefilsaime**

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WELCOME TO MY SUCCESS LIBRARY

I have another confession to make: I am crazy about books and crazy about reading!

I don't read as much as I would like to but I know I read more than most people…
I read about one book a week. Some of the people I know get crazy with me as I am ALWAYS recommending books, but in the other hand they appreciate that I am pointing them into the right direction!
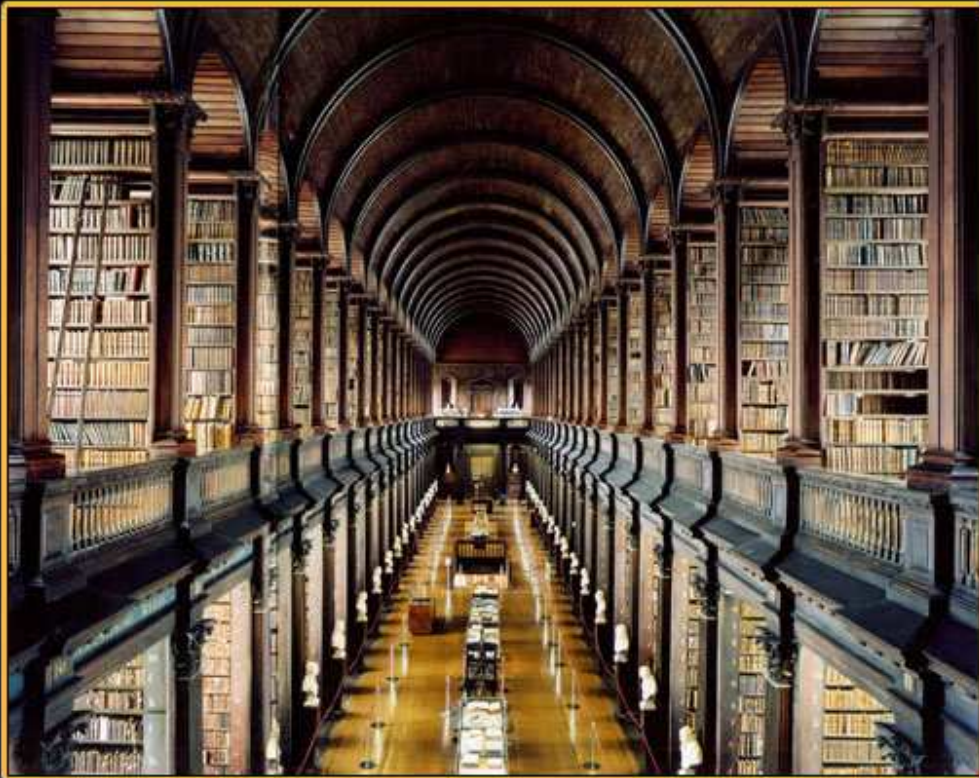
I recently read that in the 1960's a best seller remained on average 22 weeks on the best sellers list. Today the average is 14 days!

There's so much choice is almost impossible to select what to read, so I decided to share with you my top 30 recommendations. Here's a selection of the absolute best business related books I've read in the past 5 years.

As a bonus resource, here's another amazingly useful website:
http://www.whatshouldireadnext.com. On this website you can type the name of the book and/or the author and it will suggest you a number of books that you might find interesting! Really interesting concept don't you think? (Just in case you wonder how the owner of this site makes this website profitable… All the recommended books are linked to his Amazon affiliate code!) Interesting concept don't you think? Just one more example to show you that there's so many opportunities out there!
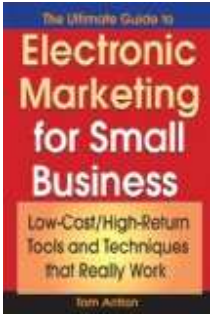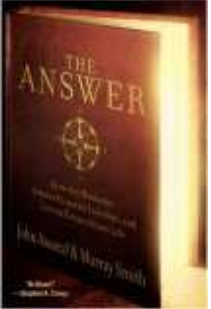
Anyway, in the page below you'll find my TOP 30 Success Book List.

Enjoy

SUCCESS LIBRARY

TOP 30 BOOK COUNTDOWN

30	This book is in a class of its own. Unlike the hundreds of "Internet Marketing" Books now available that tell you How, this book answers the WHY. Mark Joyner is one of My favorite marketers in the whole wide world. www.amazinglyuseful.com/recommends/0971932506	
29	Tom Antion was my firsts Internet teacher. In fact, the Story of how I made my first $50,000.00 online is mentioned inside this book as one of Tom's 'Success Stories'. www.amazinglyuseful.com/recommends/047171870X	
28	The Secret Meets The Real World! John Ashraf's book is full of very practical examples. If you liked "The Secret" you'll enjoy a lot this book! www.amazinglyuseful.com/recommends/1416561994	

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27	*The Ultimate Sales Machine* is an amazing book that will powerfully change the way you do business. Absolutely no fluff. This is by far the best sales book I have ever read. www.amazinglyuseful.com/recommends/1591841607
26	This book is vital before you start hiring staff for your organization. Avoid costly mistakes! www.amazinglyuseful.com/recommends/1578514592
25	Napoleon Hill's timeless classic has been read by 2 out of every 3 millionaires. Do you think this book might teach you a thing or two? www.amazinglyuseful.com/recommends/1585424331
24	I've always been a fast reader. 400 words per minute was normal for me, UNTIL I discovered the concepts shared inside this book: I am now reading close to 1000 words a minute and my comprehension has not diminished at all. www.amazinglyuseful.com/recommends/0925480681

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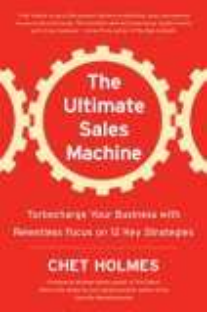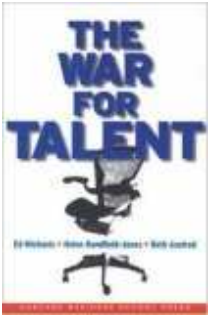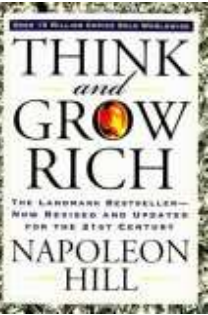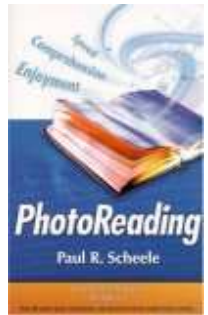| **23**	I really got a lot of "keepers" out of this book. I guess the title is self explanatory isn't it? Great 1 day read and a lot of practical advice. www.amazinglyuseful.com/recommends/0142000280
22	Discover the new work trends. This book has created a HUGE mind shift for entrepreneurs. It will blow your mind! www.amazinglyuseful.com/recommends/0307353133
21	Seth Godin is one of those people you simply must KNOW. This is his latest book and as usual it is amazing! A MUST read if you want to get your marketing and organization in sync. www.amazinglyuseful.com/recommends/1591841747
20	Another classic. This is one of those books that will affect your thinking permanently. READ IT! www.amazinglyuseful.com/recommends/0887307280

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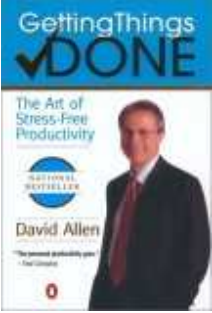
19	The world has changed. So has PR and Marketing… A HUGE "Eye opener", lots of interesting insights! www.amazinglyuseful.com/recommends/0470113456
18	Amazing Content. I would recommend to you not only this book but every single book that Dan Kennedy puts In the market, I have the highest respect for his advice. www.amazinglyuseful.com/recommends/1599181819
17	This book should have a "GREEN Bulb" next to it! Not because it is intended for beginner users but because it should be required reading for anyone that knows how to read. The message is THAT IMPORTANT! www.amazinglyuseful.com/recommends/0446677450
16	This book will help you realize just how much the world has changed and it is critical reading for you to readjust direction. www.amazinglyuseful.com/recommends/0312425074

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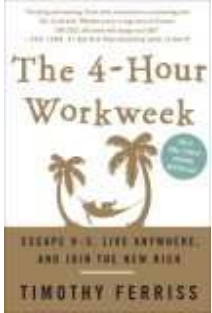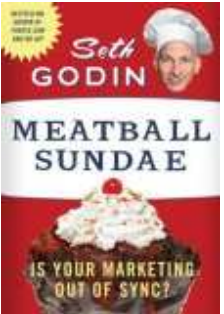www.amazinglyuseful.com/videos.html

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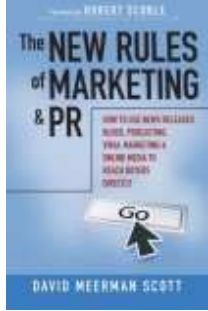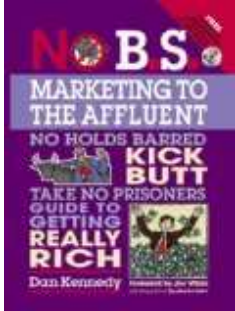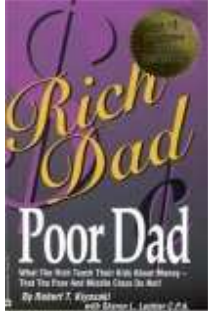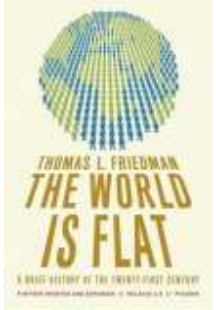| **15**	Stephen Covey J.R.'s book explains a concept that previously was very hard to grasp. This is a MUST read book also if You want to take your life and business into a new level. www.amazinglyuseful.com/recommends/1416549005
14	This is one of the most revealing books I've ever read. It will help you understand why some companies succeed And some fail miserably. www.amazinglyuseful.com/recommends/1591396190
13	This book is one of the most up-to-date marketing books in the market. If you understand the principles covered inside this book, your marketing efforts will improve dramatically. www.amazinglyuseful.com/recommends/0470137320
12	If your website is not making money yet, you MUST read this book. It is brilliant! www.amazinglyuseful.com/recommends/0321344758

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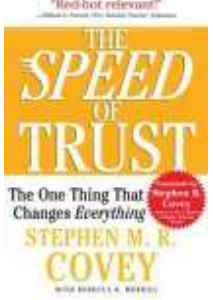|	
11	Ted Nicholas is one of the best Copywriters. This book is an absolute classic. The title is self Explanatory don't you think? www.amazinglyuseful.com/recommends/1887741011
10	Understanding your own strengths is very important. The problem is how do you do that all by yourself? This book will guide you on the process. www.amazinglyuseful.com/recommends/0743201140
9	Understanding the profound concepts in this book will also help you boost your online and offline sales. www.amazinglyuseful.com/recommends/0070284628
8	This book is a book filled with highly charged truths. Trust me, Life Will Never Be The Same Again after reading this book! www.amazinglyuseful.com/recommends/0944031382

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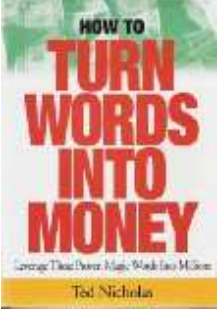|	
7	Another MUST READ book to become a GREAT entrepreneur. I'm not the only one recommending this book, every accomplished online marketer is raving about it. www.amazinglyuseful.com/recommends/0066620996
6	Yanik has also been an amazing teacher. I was glad I was one of the 'case studies' inside his first book. Highly recommended! www.amazinglyuseful.com/recommends/1599181576
5	The tile of this book says it all. It is always on my desk and any one that touches it without permission risks to get an arm broken ;-) This book is critical for anyone in sales. www.amazinglyuseful.com/recommends/0809229773
4	The title of this book says it all. It is always on my desk and any one that touches it without permission risks to get an arm broken ;-) This book is critical for anyone in sales. www.amazinglyuseful.com/recommends/0071467858

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3	I make around $600.00 a month on automatic pilot by simply applying 3 of the principles Joel Comm Shares in His book. Should you read it? OF COURSE, it's a no brainer! www.amazinglyuseful.com/recommends/adsensecode	
2	Amazing, Inspiring and easy to read. An interesting "Rags to Riches" story filled with lots of great Entrepreneurial advice! www.amazinglyuseful.com/recommends/1933596414	
1	Hands off, this is the most remarkable entrepreneurship book ever written. This is one of those books you'll say: "Why didn't they tell me this YEARS ago" www.amazinglyuseful.com/recommends/0446677477	

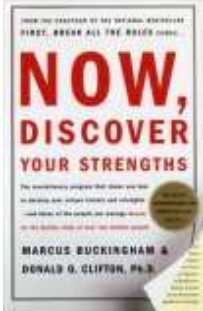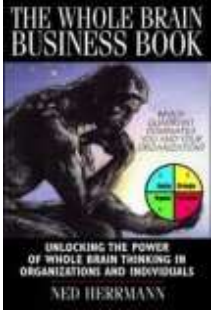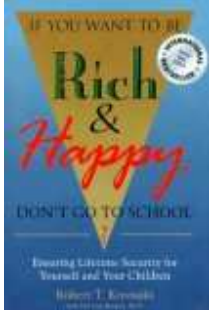Like the Amazing Resources in this Guide? Wait till you watch the **FREE** "Internet Tips" Videos
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Unlike a "typical man" (as some women will say), I'm not into "the latest of the latest" gadget, I prefer to stick to Gadgets that can really make your life easier.

On the list below you'll find the 5 most useful gadgets I've ever owned!

AMAZINGLY USEFUL GADGETS

TOP 5 COUNTDOWN

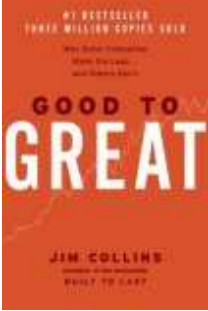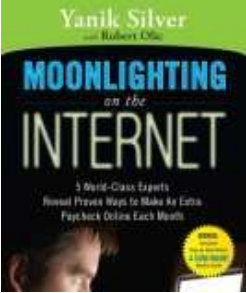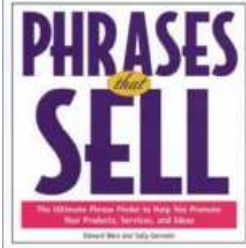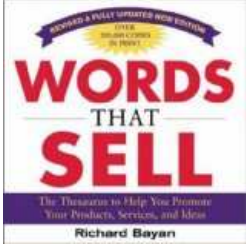| 5	**Apple 80 GB iPod AAC/MP3 Video Player** Most likely you have an Ipod already. Hopefully it is a video Ipod as this is the best way to get your MP3 Audio programs, Music and also your Internet Marketing Videos. www.amazinglyuseful.com/recommends/B000EPHR0C	
4	**Logitech 981-000068 ClearChat Wireless USB Headset** This is a MUST have gadget. I love it; I use it for recording pod casts, Skype calls, teleconferences. I could not operate my business without it. The coolest thing is that it is wireless! www.amazinglyuseful.com/recommends/B0015EY5RE	

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3	**Kindle: Amazon's New Wireless Reading Device** Great gadget to have! Simply download books to this cool toy and enjoy them. I have about 93 books already on mine. www.amazinglyuseful.com/recommends/B000FI73MA
2	**Sony ICDUX80 Digital Voice Recorder with MP3 Stereo Recording and Playback** My 2nd favorite gadget. You can record whatever you want and instantly turn it into MP3 format. For example I record my conferences and speeches, edit them with www.audacity.sourceforge.net and make it a pod cast or even a product. VERY VERY USEFUL, what I like the best is that the recorder has a USB port on the bottom therefore there is no cable needed! www.amazinglyuseful.com/recommends/ICDUX80

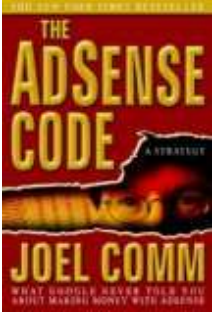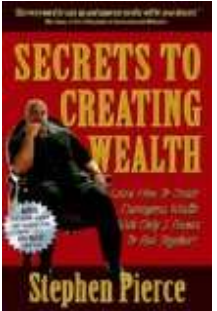Like the Amazing Resources in this Guide? Wait till you watch the **FREE** "Internet Tips" Videos
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Flip Video Ultra Series Camcorder, 60-Minutes

Hands off the absolute best toy I've ever had!

This little camera has the quality of a HUGE Video Cam and it is perfect for www.youtube.com. I use this camera for many of my testimonial recording, impromptu video interviews, anything and every thing.

My wife has also one and she uses it to record the childhood of our little one (have a look on his video blog at www.vincentverdugo.com)

Absolutely the best gadget investment I've ever done! And is only about $120.00 U.S.!
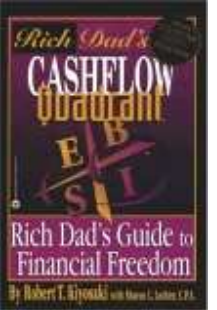
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FINAL WORDS OF WISDOM

I'm not exactly sure how many amazingly useful resources are listed on this guide as I consider that figure totally irrelevant. What I consider relevant is that I've provided you with the most *Up-To-Date* list of useful resources you'll ever find.

But I hope by now, you realize that providing you the list of useful resources was not my ultimate goal on this guide. My ultimate goal was to make you aware that there is a whole lot more on the online world than simply sending email, doing online banking, having a FACEBOOK account and purchasing cheap airline tickets!

With the tools I provided, you could increase your productivity, impress your friends and even broadcast a message about your product or service all over the Internet, but most importantly you'll become an Instant Internet Insider and you'll start seeing opportunities that you never saw before. ☺

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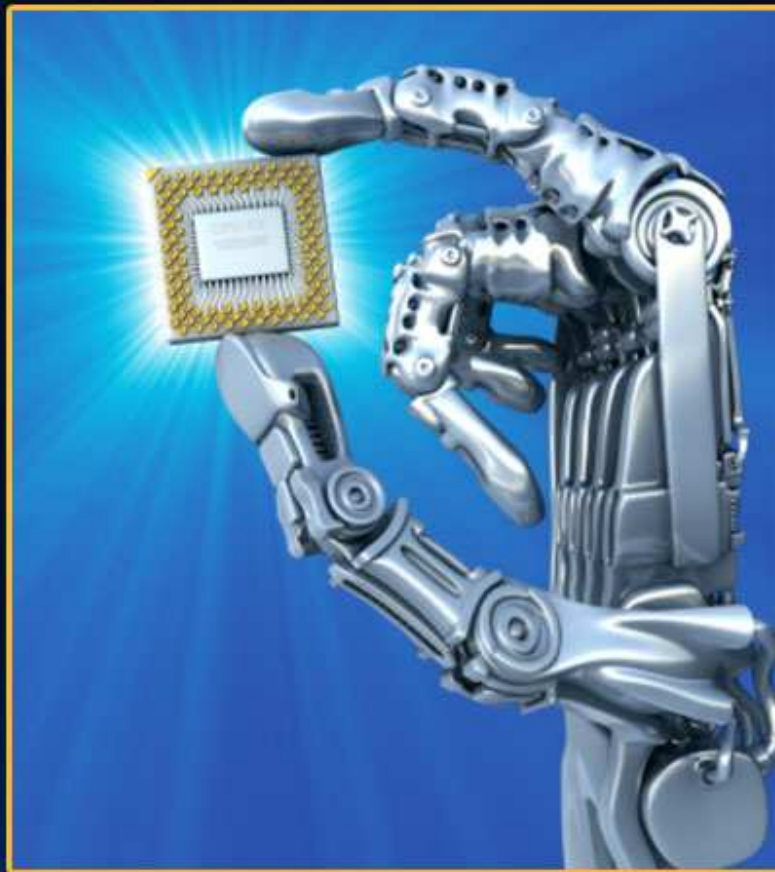www.amazinglyuseful.com/videos.html

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YOU'RE ALMOST THERE

Robert Kiyosaki (left) has been for me one of the most influential teachers in my life.

I've listened to every audio he has ever done. I've watched every video program he has ever produced. I've read all his books, I played each one of his financial education games tens of times.

I'm very grateful to him because he introduced me to a concept that for most people (including myself) was unthinkable:

"Passive Income"

What does that mean?

Well, let me put it on a very simplistic way: Most people's formula to earn their living goes like this: **They work**-they get paid-**they work**-they get paid-**they work**-they get paid and this continues throughout their lives!

Mind you: Many small and not so small businesses follow that exact path!

That is called: **Linear Income**

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Passive Income works like this: You WORK and then you get paid-you get paid-you get paid-you get paid-you get paid-you get paid-you get paid- you get paid-you get paid-you get paid-you get paid-you get paid-you get paid-you get paid- you get paid-you get paid-you get paid-you get paid-you get paid-you get paid-you get paid- you get paid-you get paid-you get paid-you get paid-you get paid-you get paid-you get paid- you get paid-you get paid-you get paid-you get paid-you get paid-you get paid-you get paid - ∞

You tell me… what type of income do you prefer: Linear or PASSIVE?

No Brainer ha? **PASSIVE INCOME of course!**

The Internet is the most effective and the least expensive way to generate Passive Income. Now that you're an "Internet Insider" I can share with you one of the most powerful secrets in this guide:

==The clue on generating income online lies in automating as many tasks as you possibly can and creating systems for every thing you do.==

The better you're at these tasks the more income you can generate online!

The moment that you understand how to set successful systems, you can replicate that formula over and over and over again. This is the magic of the Internet!

Learn how to set up a successful online system, replicate it a number of times and you will be able to generate money every single day for you or your organization!

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If you've read this far, I can promise you that in the next few weeks you'll discover the formula on how to "crack the Internet code" and start generating passive income online!

You're almost there… don't give up now. I'll be with you every step of the way!

Ernesto Verdugo

Dubai, United Arab Emirates

Summer 2008

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Amazingly Useful

Internet Glossary

AIFF

Audio Interchange File Format. A common audio file format originally for Macs, but used with other systems, too.

API

Application Program Interface. An interface between the operating system and application programs that specifies how the two communicate with each other.

AVI

Audio Video Interleaved. A Microsoft video format where audio and video coding appears in alternate segments. AVI files will end with an .avi extension.

BBS

Bulletin Board System. A dial-up service offering messages, files, and other services over a modem. BBS were very popular in the 1980s and early 1990s, but have been largely replaced by the Internet.

Cascading Style Sheets (CSS)

Cascading Style Sheets is a technique built into version 4.0 and later browsers that support styles for pages. For example, you can set up styles for fonts and page layouts that will apply automatically to pages developed under a particular style you develop. This technique is useful, but the present version browsers from Netscape and Microsoft are quite different in their implementation, and what works with one is not likely to work for the other. For compatibility, care has to be taken to use common elements.

CGI

Common Gateway Interface. A method used by WWW pages to communicate with programs run on the web server.

Domain Name System (DNS)

Domain Name System. DNS servers are located at many strategic places on the nets to resolve the routing of e-mail and Internet connections.

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Dynamic HTML (DHTML)
A more powerful model for HTML that allows absolute control of positioning of elements on a page and more powerful control of events. It is supported by MSIE 4.0 and partially by Netscape 4.0.

FTP
File Transfer Protocol. The Internet protocol that permits you to transfer files between your system and another system. You can use its command language from a shell account or various programs with SLIP or PPP accounts that simplify the process.

GIF
Graphical Interchange Format. A bitmap graphical format originally developed for CompuServe that is widely used in WWW pages. It is particularly good for text art, cartoon art, poster art, and line drawings- -all types with solid colors and distinct lines or borders between different colors. GIF files use a .gif extension.

HTML
HyperText Markup Language. The coding system used to create WWW pages. A page written in HTML is a text file that includes tags in angle brackets that control the fonts and type sizes, insertion of graphics, layout of tables and frames, paragraphing, calls to short runnable programs, and hypertext links to other page

http
HyperText Transfer Protocol. It is the main protocol used on the World Wide Web that enables linking to other web sites. Addressing to other web pages begins with "http://" and is followed by the domain name or IP address.

hypertext
A form of text which includes visible links to other pages of text or media, accessible by clicking or selecting the links.

IMAP
Internet Message Access Protocol (sometimes listed as Internet Mail Access Protocol). A mail protocol that provides management of received messages on a remote server. The user can review headers, create or delete folders/mailboxes and messages, and search contents remotely without downloading.

JPEG
Joint Photographic Experts Group, a graphical format that is widely used in WWW pages. It is particularly well suited to photographs and 3D or VRML images where there is a continuous range of colors or shades. It is a lossy format that can be reduced in file size by reducing the detail in the image.

PDF
Adobe's Portable Document Format. It is often used as a format which allows much more complete, controlled layout of a page and its graphics and text than conventional HTML does. It requires a browser plug-in to see a web page in PDF format. Files will usually have a .PDF extension.

RGB
RGB is short for the colors red, green, and blue often used in color coding on web pages, particularly for GIF files.

rtf
Rich Text Format. A text format that allows a lot of specific formatting and layout. Uses the .rtf extension.

SGML
Acronym for Standard Graphics Markup Language. It was adopted in 1986 as an international standard (ISO 8879) for the creation, management, storage, and delivery of information products.

SSL
Secure Sockets Layer. A security protocol developed by Netscape for commercial transactions on the Internet. Using public-key cryptography, it provides server authentication, data encryption, and data integrity. You can recognize its use with URLs beginning https instead of http.

TCP/IP
Transmission Control Protocol/Internet Protocol. The protocols that are the basis for transmitting and routing data packets on the Internet.

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transparent GIF
A type of GIF image where one color, usually the background of the image, has been selected to appear as transparent. When placed on a web page, any background color or tiled image will show through the transparency. It is the way to put graphics with shapes other than the usual rectangles on a page.

Trojan horse
A destructive program that masquerades as a harmless one. When you run a Trojan horse program, believing that it has a useful function, it will instead, for example, erase your hard drive.

URL
Uniform Resource Locator. URLs specify the location of a resource in the Internet. You can type or paste a URL into the Location window in your browser and then connect to it. The URL shows the type of item and its basic address and path. The major types are http, gopher, ftp, telnet, newsgroups, news articles, and files, which may be programs, text, graphics, audio, video, etc.

virus
A destructive program that has the ability to reproduce itself and infect other programs or disks. Typically a virus will not show itself immediately, but will add itself to programs and disks to spread itself widely on many computers before it is triggered into its destructive phase. The best defense is to run anti-virus software and use it on all new software and disks introduced to your system.

W3C
Abbreviation for the World Wide Web Consortium, the organization that develops standards for the web community.

WAP
Wireless Application Protocol. A protocol used with small hand held devices with small file sizes.

World Wide Web (WWW)
The World Wide Web is an Internet protocol that makes use of the HTML, Hypertext and Hypermedia to create pages with links to other pages. WWW pages can include graphics, audio, and video as well as text.

XHTML^{tm}

eXtensible HyperText Markup Language. HTML re-written as an application of the XML language.

XML

Acronym for eXtensible Markup Language. A richer subset of SGML than HTML. It is a next step in the evolution of web data formats beyond HTML.

zip

A method of file compression originally used with MSDOS and a file extension for files which are zip compressed.

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DISCLAIMER

Amazingly Useful Websites is BY FAR the most useful 'list of lists' of Internet Websites ever assembled. We are aware that not every GREAT resource was listed. There was no intended bias on the selection. The websites included in this document are the ones we know and have used.

If you feel another GREAT resource needs to be included, please send us an email to: webmaster@trinityebooks.com

This is a guide that you will thoroughly enjoy as it reveals amazing resources to help you in many areas of your personal and professional life. Most of these resources are FREE. In fact, we assembled this book keeping an 80% FREE resources and 20% paid resources ratio. First we thought to only include FREE resources but we believe that we would be doing you a disfavor by only including the FREE resources as all of the paid resources included are extremely valuable also.

Because some websites fit in more categories than 1, I decided to repeat them. In some categories they fit higher on the list and in some lower. The important point is that you know this was done deliberately and it is not a mistake.

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Ernesto Verdugo is an Author, Entrepreneur, Public Speaker, Consultant, Coach, and Accelerated Learning Practitioner. Often sought after for his expertise in the fields of peak performance, business development, Internet marketing, personal finance and organizational success.

Since 1994 he has worked with thousands of individuals from over 95 nationalities in more than 45 different countries. Words like inspiring, exciting, riveting and dynamic are usually written on participants' evaluations after they have experienced Ernesto.

Ernesto successfully runs over 20 profitable websites and has been a speaker on the Global Internet Summit where he has shared the platform with some of the most accomplished Internet entrepreneurs in the world.

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